THE CASH BOX

VOLUME XV | MAY 15, 1954 | NUMBER 34

Alfred Drake, one of the leading stars of the Broadway stage, receives a copy of the first record he made on the Cadence label from Archie Bleyer, president of the diskery. The singer's initial sides are "Destiny's Darling" and "Happy Wanderer". Photo was taken backstage at the Ziegfeld Theater in New York where Drake was still in the costume he wears for his starring role in "Kismet".

WURLITZER 1700

Tested for Months in Charlotte, N. C.

HERE ARE THE FACTS ON ANOTHER FIELD TEST

On January 11th, months before its nation-wide introduction, a Wurlitzer 1700 mechanism in a 1500-A cabinet went on test in a big, busy, 24-hour-a-day restaurant in Charlotte, North Carolina.

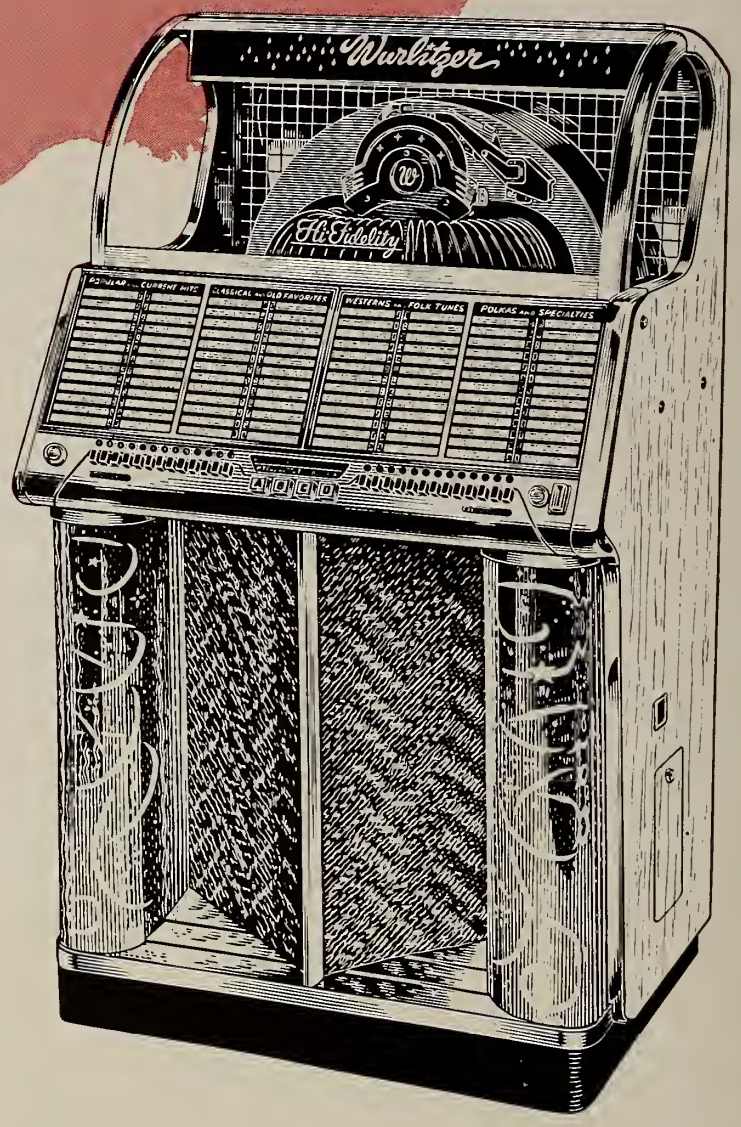
The phonograph was programmed with a wide variety of records from nearly all major and independent record manufacturers.

The sun shone directly on the dome for thirty minutes a day, raising the inside temperature to 125°, yet no detrimental record warpage was experienced.

The installation included nine Wurlitzer 5205 Wall Boxes, one booster transformer and two auxiliary speakers.

To date one service call has been made—to correct the trip switch adjustment.

Earnings on this phonograph were considerably higher than the previous installation.



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(Music Editorial)

The People Who Make Music

This is a fierce yet triumphant business. An exciting business. A business that tingles the spine and the entire nervous system of all who are engaged in it.

This is a business of anticipation. Of knowing what the public will want. Even before the public knows what it will want.

Of being able to perfectly time a release. Of gauging the complete merits of a tune. Of hearing it "in the rough" and polishing it into the brilliance of a sparkling diamond.

Of capturing instincts. Of pointing the way even before the path has been created. Of knowing, and loving, and living with people.

That's the music business. A business which has made heroes of many. Rich men of some.

A business as unpredictable and, therefore, as thrilling as what may happen tomorrow.

This is the business of music. This is the business of the "tune that clicks". Of the deep personal pride in such a tune.

This is more than show business. Because without music, where would show business be?

Music is what was born in the hearts and minds and souls of all the peoples of the world.

The business of music is the business of a nature's boy and a sophisticate. It is the business of the great and the small. (It can, overnight, make the small—great.)

This is the business of the dream in the musical mind of man. It is the lilting tune of his entire life.

The bright tune of his marriage. The faster tunes of his youth. The sentimental tunes of his agedness.

The tunes that escaped his memory. The tunes that were born with him. The tunes that became part and parcel of him.

All this, and much more, is music. It is the warming, brightening sunlight of the world.

And because music is the business in which we are engaged, the business we love, we must plan ahead for it.

We must realize that the little things we do today the-few-and-stretched-out-far-between-things may be just the things that will affect the music we produce tomorrow.

We can't be selfish in the world of music. Because, although music is our business it is, in a very real sense, more than just a business. It is an art. It is the expression of the soul.

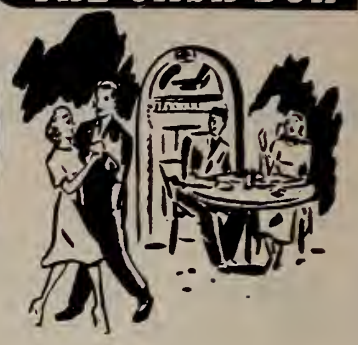
This, then, is written in the sincere hope that we, as the people who are most responsible for giving music to the nation, from its formulation thru its growth and into its final form, will remember continually that we must build for the future.

Tomorrow's music successes hinge upon the music people of today. It is they who will determine what kind of music world we will have. It is they who will decide whether we are to have an industry devoted to artistic endeavor or an industry in which the dollar matters above all.

We sincerely believe that the people in this industry of music, regardless of how tough they think they are inside themselves as business men, are still the artistic people of the world.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE

AB—Abbott	BU—Bullet	DO—Dot	JD—Jay Dee	PC—Peacock Pro.	5P—5pecialty
AL—Aladdin	CA—Capitol	DU—Duke	JU—Jubilee	PE—Peacock	5W—5wingtime
AM—Ambassador	CD—Cadence	DY—Derby	KI—King	PR—Prestige	TE—Tempo
AP—Apollo	CH—Chess	EP—Epic	LO—London	RA—Rainbow	TF—Tiffany
AT—Atlantic	CK—Checker	ES—Essex	MA—Mars	RE—Regent	TI—Tico
BA—Barbour	CO—Columbia	FE—Federal	MD—Mood	RH—Recorded in Hollywood	TN—Tennessee
BE—Bell	CR—Coral	FI—Fiesta	ME—Mercury	RM—Rama	TR—Trend
BR—Brunswick	CY—Crystalette	4 5tar—Four 5tar	MG—MGM	SA—5avoy	UN—United
BT—Bethlehem	DA—Dana	IM—Imperial	MO—Modern	SIT—5ittin' In	VA—Valley
	DE—Decca	IN—Intro	PA—Parrot		VI—RCA Victor
					ZO—Zodiac

Pos. Last Week

1 — **WANTED**
PERRY COMO
BE-1041 (45-1041)—Dorsey Bros.
VI-20-5647 (47-5647)—Perry Como
— 1

2 — **YOUNG AT HEART**
FRANK SINATRA
BE-1030 (45-1030)—Charlie De Forrest
CA-2703 (F-2703)—Frank Sinatra
CA-2802 (F-2802)—Billy May O.
DE-29054 (9-29054)—Crosby & Lombardo
EP-9035 (4-9035)—Tony De Simone
VI-20-5735 (47-5735)—Tony Martinez Quint.
— 2

3 — **CROSS OVER THE BRIDGE**
PATTI PAGE
BE-1031 (45-1031)—Betty Johnson
ME-70302 (70302x45)—Patti Page
— 3

4 — **THE MAN WITH THE BANJO**
AMES BROTHERS
CR-61174 (9-61174)—Lawrence Welk
DE-29126 (9-29126)—Dick Todd
VI-20-5644 (47-5644)—Ames Bros.
— 5

5 — **I GET SO LONELY**
FOUR KNIGHTS
BE-1031 (45-1031)—Anne Lloyd
CA-2654 (F-2654)—Four Knights
CO-40221 (4-40221)—Ken Griffin
DE-29054 (9-29054)—Crosby & Lombardo
VI-20-5681 (47-5681)—Johnnie & Jack
— 4

6 — **A GIRL, A GIRL**
EDDIE FISHER
VI-20-5675 (47-5675)—Eddie Fisher
— 7

7 — **HERE**
TONY MARTIN
BE-1039 (45-1039)—Four Bells
VI-20-5665 (47-5665)—Tony Martin
— 8

8 — **MAKE LOVE TO ME**
JO STAFFORD
BE-1029 (45-1029)—Tommy & Jimmy Dorsey
CO-40143 (4-40143)—Jo Stafford
DE-29048 (9-29048)—Commanders
EP-9035 (4-9035)—Tony De Simone
— 6

9 — **ANSWER ME, MY LOVE**
NAT "KING" COLE
BE-1035 (45-1035)—Helen Forrest
CA-2687 (F-2687)—Nat "King" Cole
— 10

10 — **JILTED**
TERESA BREWER
BE-1038 (45-1038)—Cab Calloway
CR-61152 (9-61152)—Teresa Brewer
DE-29100 (9-29100)—Red Foley
— —

11) POOR BUTTERFLY. 12) THERE'LL BE NO TEARDROPS TONIGHT. 13) LITTLE THINGS MEAN A LOT. 14) SECRET LOVE. 15) THE MAN UPSTAIRS. 16) ANEMA E CORE. 17) CUDDLE ME. 18) ISLE OF CAPRI. 19) FROM THE VINE CAME THE GRAPE. 20) STRANGER IN PARADISE. 21) I REALLY DON'T WANT TO KNOW. 22) THE HAPPY WANDERER. 23) IF YOU LOVE ME. 24) AMOR. 25) IT HAPPENS TO BE ME. 26) I UNDERSTAND. 27) DARKTOWN STRUTTERS BALL. 28) OH, MY PAPA. 29) SUCH A NIGHT. 30) GEE. 31) YOU'LL NEVER WALK ALONE. 32) ALONE TOO LONG. 33) I SPEAK TO THE STARS. 34) I SHOULD CARE. 35) MY SIN.

SUNNY GALE

GOODNIGHT,
SWEETHEART, GOODNIGHT
c/w CALL OFF THE WEDDING
20/47-5746

RALPH FLANAGAN

LULLABY OF BIRDLAND
c/w DID I REMEMBER
20/47-5741

SPIKE JONES

I'M IN THE MOOD FOR LOVE
c/w SECRET LOVE
20/47-5742

money records!

RCA VICTOR
FIRST IN RECORDED MUSIC

"HIS MASTER'S VOICE"

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

RALPH FLANAGAN ORCH.
(RCA Victor 20-5741; 47-5741)

B "DID I REMEMBER" (2:10) [Feist ASCAP — Donaldson, Adamson] Buddy Victor takes the vocal spotlight on a Ralph Flanagan arrangement of a lovely romantic ballad. Good dance music that the kids will love.

B "LULLABY OF BIRDLAND" (3:05) [Patricia BMI—Shearing] Ralph and the crew rhythm through a solid jumper penned by George Shearing. Terrific arrangement.

THE WHIPPOORWILLS
(Dootone 335; 45-335)

C+ "MAGIC OF A KISS" [D. Williams BMI — Smith, Gonzales] With one voice taking the lead, the Whippoorwills glide through a slow and inviting waltz item with a country flavoring. Good song.

C+ "BACK IN CALIFORNIA" [D. Williams BMI—Smith, Gonzales] Another similar country type number is handled with grace by the crew. Warm and pleasing harmony.

VIC DAMONE
(Mercury 70384; 70384 x 45)

B "DON'T TAKE YOUR LIPS AWAY" (3:07) [Fred Raphael ASCAP—Hoffman, Nutile] A dramatic love story is told by Vic Damone as he lends his warm voice to a beautiful ballad with a subdued Latin tempo. Sentimental delivery.

B+ "SLEEPING BEAUTY" [Ivan Mogul ASCAP — Lipman, Dee] A lovely, refreshing, dreamy melody is tenderly treated by the star crooner. Very pretty tune that could click big.

BROC PETERS
(Columbia 40227; 4-40227)

B+ "WAVE BYE BYE, JOHN" (2:32) [Emperor BMI—Whatley, Stone] This folk type group song could be the big one Broc Peters is looking for. The artist has the talent and an excellent piece of material that fits his style perfectly. Chorus aids Broc on what could be a smash. Great job.

C+ "MAKE ME A PRESENT OF YOU" (3:00) [Teri ASCAP — Greene] The songster is assisted by Sid Feller's ork on a pleasing ballad delivered with feeling.

BETTY REILLY
(Capitol 2793; F-2793)

C+ "WHEN DID YOU LEAVE HEAVEN?" (2:22) [Robbins ASCAP—Bullock, Whiting] Aided by Les Baxter and the ork, Betty Reilly leans into an exciting item with a Latin American tempo. Good beat and catchy arrangement.

B "BESAME MUCHO" (2:43) [Peer International BMI—Skylar, Velazquez] The thrush gets a rocking mambo beat for her solid reading of one of the south of the border classics. Terrific chant sung in English and Spanish.

THE CASH BOX DISK OF THE WEEK

"RAIN" (3:20)
[Mellin BMI—Mellin, Finlay]

"THREE COINS IN THE FOUNTAIN" (3:01)
[Robbins ASCAP—Cahn, Styne]

FRANK SINATRA
(Capitol 2816; F-2816)

FRANK SINATRA

● Currently dominating the charts with "Young At Heart," "I Could Have Told You" b/w "Don't Worry 'Bout Me," Frank Sinatra weighs in with another two sided contender that should make it three in a row for the "voice." Aided by a sumptuous Nelson Riddle backing on both ends, Frankie hands in a classy reading on a beautiful new ballad called "Rain." It's top drawer material that could be real big. "Three Coins In The Fountain" is the big plug tune which the crooner sends across on the coupling. It's a great song on which the artist has a great deal of competition. Sinatra is at his best on both ends which should soon have the coins coming into the boxes.

"GOODNIGHT, SWEETHEART, GOODNIGHT" (2:40)
[Arc BMI—Carter, Hudson]

"CALL OFF THE WEDDING" (2:24)
[Shapiro-Bernstein ASCAP—Glazer, Boye]

SUNNY GALE
(RCA Victor 20-5746; 47-5746)

SUNNY GALE

● "Miss Rhythm," Sunny Gale comes through with one of her best offerings in quite a while as she bids for a hit with "Goodnight, Sweetheart, Goodnight." The tune is a terrific slow rhythm item that's heading up toward the top in the rhythm and blues field. And the way in which Sunny handles the tune, it should be doing the same in the pop field. The arrangement and instrumentation by Joe Reisman and his boys add a great deal to the terrific quality of the deck. "Call Off The Wedding" is a slow sentimental item that opens with an interesting recitation gimmick. We go for the top half in a big way. Watch it.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "THIRTEEN WOMEN"	Bill Holey & Comets	Decco 29124; 9-29124
★ "WAVE BYE BYE, JOHN"	Broc Peters	Columbia 40227; 4-40227
★ "THE LAST TIME"	Don, Dick & Jimmy	Crown 112; 45-112
★ "THE BOOGIE"	Al Lombardy	Dot 15143; 45-15143
★ "MY PRETTY PARAKEET"	Michael Sisters	Derby 850; 45-850

BETTY GARRETT
(Allied 5024; 45-5024)

B+ "GO" (2:25) [Colortunes BMI—Garrett, Dolin] Movie star Betty Garrett sends up a great novelty item that could catch loads of loot. Real good jumper with a clever lyric. Thrush is full of life.

C+ "THE SOFT SHOE" (2:40) [Colortunes BMI — Garrett, Dolin] Gerry Dolin and the ork supply another fine backing for Betty's appealing version of a soft shoe number. Light and easy to listen to.

ELLY WILLIAMS
(Roinbow 253; 45-253)

B "ARIRANG" [Sequoia BMI — Harrington, Rich] The ork sets up an Oriental backing for Elly Williams' delivery of a pretty love song adapted from a Korean folk song. Lovely melody and lyric. Could click.

B "WORRY, WORRY, WORRY" [ASCAP—Morris] The chirp does a terrific job of multiple voicing on a cute bouncey ditty with an infectious melody. Colorful job with an excellent orking.

CAB CALLOWAY
(Bell 1038; 45-1038)

C+ "JILTED" (2:08) [Sheldon BMI—Colby, Manning] Cab Calloway and the Sy Oliver ork bounce through one of the current big hits. Real cute job.

C+ "SUCH A NIGHT" (2:12) [Raleigh BMI—Chase] Another noise maker gets a novelty styling from the Cab. The artist comes over solidly on this catchy cutie.

JUNE WINTERS
(Mercury 70368; 70368 x 45)

B "READING OLD LETTERS" (2:34) [F. Fisher ASCAP—Singleton, Fisher] A sentimental tender ballad is feelingfully fashioned by the smooth voice of June Winters. Pretty song. Good delivery.

B+ "I DON'T WANNA BE WORSHIPPED" (2:21) [Witmark ASCAP—Whitcup, David] The thrush bounces through a cute light hearted ditty with the chorus assisting. Cute novelty that could catch coin.

MICHAEL SISTERS
(Derby 850; 45-850)

B+ "MY PRETTY PARAKEET" (2:32) [Village BMI — Shayne, Regney] The Michael Sisters bow on wax with a slow soft waltz that could shoot into the hit brackets. Lovely voices that blend excellently. Could click on their first.

B "KATCHEN" (2:50) [Cromwell ASCAP — Parish, Fanta] Ben Bennett assists the thrushes once again on a real cute and bouncey ditty novelty with a happy lyric. Inviting polka on the easy listening side. Good coupling.

NOW on.....

DECCA RECORDS

THE GROUP THAT GAVE YOU "CRAZY MAN CRAZY"

BILL HALEY and his Comets

1st SMASH RELEASE -

"THIRTEEN WOMEN"

"ROCK AROUND THE CLOCK"

DECCA-29124

DECCA RECORDS

RECORD REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

VOICES OF WALTER SCHUMANN
(RCA Victor 20-5736; 47-5736)

C+ "SUDDENLY" (2:40) [Hill & Range BMI — Cochran, Heuberger] The warm voices of Walter Schumann's Choir tenderly glide over a beautiful melody that's been around for a while. Ted Nash assists with a lovely tenor sax backdrop.

C+ "DO YOU" (2:25) [Ludlow ASCAP — Stein, Masingill] The group bounces through a light hearted lilter in pleasing fashion. Pretty harmony.

DENNY VAUGHAN
(Alvina 1006; 45-1006)

B "THE BELLS ON SUNDAY MORNING" [Claredon House BMI—Isbister] A lovely tune about the Sunday morning church bells is tenderly fashioned by the warm voice of Denny Vaughan. Choir assists on this religious type theme.

C+ "YOU'RE MY ONLY SWEETHEART" [Feist ASCAP — De Voll, Dellon] The crooner does a smooth job on a soft and slow romantic affair. Pretty instrumental accompaniment.

AL LOMBARDY
(Dot 15143; 45-15143)

B+ "THE BOOGIE" [Gallatin BMI—Lombardy] A great rocking instrumental loaded with beat is belted out by Al Lombardy his clarinet and his orchestra. Terrific boogie woogie item that the kids'll go wild about.

B "THE BLUES" [Gallatin BMI—Lombardy] A popular favorite gets a low down big band instrumental with a thrilling blues quality. Great sound that oughta rock the boxes.

CHARLIE APPLEWHITE
(Decca 29125; 9-29125)

B "PARADE" (2:37) [Villanova BMI—Gilbert] An unusual and commercial item is Charlie Applewhite's rendition of this march tempo novelty. Terrific Dixieland support by Jack Pleis and the ork. Chorus assists.

B "NO ONE BUT YOU" (2:58) [Feist ASCAP—Brodszky, Lawrence] The big voiced youngster belts out a romantic ballad, the plug tune from the "Flesh and the Flame" flick.

JOEY STEVENS
(BBS 125; 45-125)

B "YOU'RE MINE" (3:00) [O'Di-Billa SESAC — Sargent, Perry, Baker] Joseph Leahy and the ork supply a strong orking for Joey Stevens' tender delivery of a good romantic ballad. Plenty of feeling in voice. Good job.

C+ "TELL ME YOU'RE IN LOVE" (2:29) [BMI—Leahy, Locke] New lyrics are added to the popular melody "Ciribiribin" and delivered to a slow waltz tempo by the inviting voice of Stevens.

THE CASH BOX SLEEPER OF THE WEEK

"NOBODY MET THE TRAIN" (2:30)
[Laurel ASCAP—Benjamin, Weiss]

"LIFE WAS MADE FOR LIVING" (2:21) [Karen ASCAP—Peckjian, Friedman]

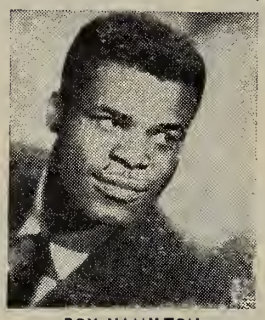
JAYE P. MORGAN
(Derby 852; 45-852)

JAYE P. MORGAN

● Here are two sides that are as different as day and night, yet each one has such great features that the two may go up to the top hand in hand. But this coupling proves one thing—Jaye P. Morgan can make any number sound great. "Nobody Met The Train" is a slow sentimental item starring the thrush with some top grade vocal dubbing. It's a beautiful tune with a touching folk flavor. "Life Was Made For Living" is a sensational jumper that could catch on first. And Frank De Vol supplies the chirp with a great arrangement and backing. We really can't decide which end is the better of the two. It's a toss up. But both are sure to be big coin lures.

"IF I LOVED YOU" (2:56)
[Williamson ASCAP—Hammerstein II, Rodgers]
"SO LET THERE BE LOVE" (2:40) [Sheldon BMI—Cook]

ROY HAMILTON
(Epic 9047; 4-9047)



ROY HAMILTON

● A few months ago, newcomer Roy Hamilton bowed on the Epic label with a thrilling vocal rendition of "You'll Never Walk Alone" from Rodgers and Hammerstein's "Carousel." The disk became number 1 in the blues market and is getting stronger every day in the pop field. Now the artist comes through with the standard "If I Loved You" from the same show. It's an equally exciting rendition by the fabulous voiced youngster. And the great tune speaks for itself. Roy could be one of '54's biggest stars. "So Let There Be Love" is a new romantic ballad given another dynamic reading by the artist. We think Roy can make it two big ones in a row.

PEMBROKE DAVENPORT
(MGM 11734; K-11734)

B "MY RESTLESS LOVER" (2:48) [Chappell ASCAP—Davenport] A wonderful tune that's been around for a few months gets a beautiful instrumental treatment from the Pembroke Davenport ork. Great sound.

B "SINFUL SENORITA" (2:23) [Chappell ASCAP — Davenport] Another appealing item is this Spanish flavored string piece penned by the leader. Melodious number with an interesting delivery.

TITO PUENTE ORCH.
(Tico 206; 45-206)

B "CONFUCIUS MAMBO" [—Puente] Tito does a great job on the vibes and the timbales as he and the ork rock through a real catchy mambo that could hit.

C+ "GEORGE WOODS MAMBO" [—Puente] The boys belt out another wild rocker, tailor made for dancing. Should do well in the right locations.

JOE LOCO
(Tico 199; 45-199)

C+ "COCKTAIL MAMBO" [—Goldner, Esteves] The keyboard master of the mambo, Joe Loco presents his version of an appealing mambo. The usually perfect, soft and rhythmic Loco treatment.

C+ "ONE BEAT MAMBO" [—Esteves] More danceable mambo material is presented by the Loco Quintet. Terrific arrangement with a sharply defined beat.

BILL HALEY & COMETS
(Decca 29124; 9-29124)

B+ "THIRTEEN WOMEN" (2:50) [Danby BMI—Dickie Thompson] The "Crazy Man Crazy" boys team up on a socko rhythm jumper that's making big noise in the blues field. Bill and the Comets turn in a great reading. Could hit big!

B "ROCK AROUND THE CLOCK" (2:08) [Myers ASCAP—Knight, Freedman] The boys dish up another solid rhythm rocker that really hops. Terrific instrumental job that makes your feet fly.

LAWRENCE WELK
(Coral 61174; 9-61174)

C+ "THE MAN WITH THE BANJO" (2:39) [Me'lin BMI — Mellin, Reichel] Larry Hooper and the Sparklers supply the vocal assist for Lawrence Welk's lilting instrumental coverage of a current clicker. Inviting job.

C+ "UNTIL SUNRISE" (2:17) [Leeds ASCAP — Moss, Collins, Fine] Alice Lon takes the vocal spotlight on this appealing ballad. Easy listening with a lilt. This tune has also been making a stir.

LES BAXTER ORCH.
(Capitol 2799; F-2799)

B "MORE LOVE THAN YOUR LOVE" (2:59) [E. H. Morris ASCAP—Schwartz, Fields] A pretty tune from the hit B'way musical "By The Beautiful Sea" is rendered in warm and inviting fashion by the soft voices of the chorus and the Les Baxter orchestra. Lovely tune.

C+ "VENEZUELA" (2:42) [Moonlight BMI — Corenzo] A soft stringy instrumental similar to his "April In Portugal" hit, is offered to a Latin tempo by the Baxter men.

EILEEN BARTON & JIMMY WAKELY
(Coral 61175; 9-61175)

C+ "BRIGHT-EYED AND BUSHY-TAILED" (2:22) [Hawthorne ASCAP—Merrill] Pert voiced Eileen Barton teams up with Jimmy Wakely on a delightful country flavored bouncer. Cute, lively affair. Easy listening.

B "TWILIGHT TIME IN TENNESSEE" (2:45) [Glenwood BMI—Milton, Edwards] The artists glide through a soft and romantic ballad with an interesting lilt. Pretty song with an inviting melody.

PHYLLIS BRANCH
(Tuxedo 894; 45-894)

B "EL CUMBANCHERO" (2:20) [Peer International BMI — Hernandez] Phyllis Branch gets an exciting backdrop from the Lloyd Trotman ork on her rocking version of a Latin favorite. Great beat and delivery. Wild deck full of life.

C "FROM NOW ON" (2:25) [Forde BMI — Garson, Forde] The "Babalu Girl" gives out with a sincere delivery of a good ballad while the ork sets up the backdrop with a Latin beat.

EARTHA KITT
(Seeco 4141; 45-4141)

C+ "TIERRA VA TEMBLA" [—Pozo] With Afro Cuban Rhythm in the backdrop, Eartha Kitt presents a sultry item in Spanish. Exciting voice that comes over with loads of feeling. Number is mainly instrumental and good for dancing.

C+ "CALIENTE" [—Merceron] Another old Kitt master features the thrush on a similar Latin American item delivered in Spanish.

"X" MARKS THE HITS

Current & Choice

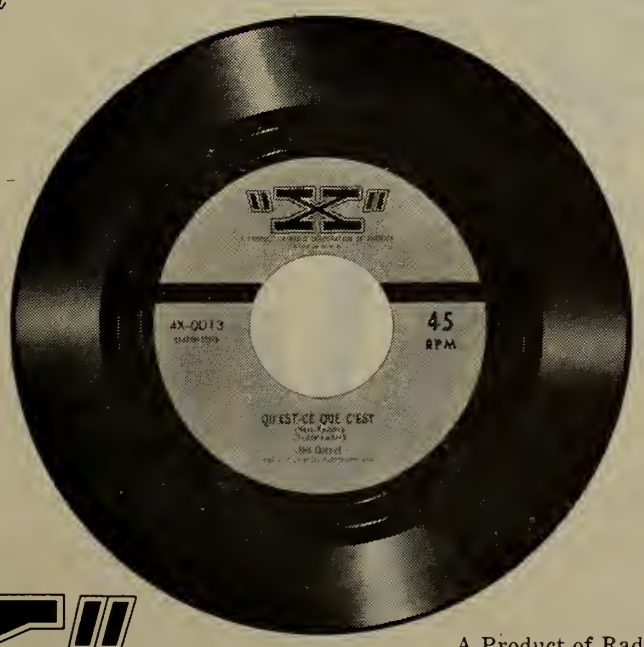
THESE ARE THE THINGS I LOVE
B/W Echo Bonita
Smith Brothers
78 RPM CAT. NO. X-0009
45 RPM CAT. NO. 4X-0009

QU'EST-CE QUE C'EST ("Kess-Ka-Say")
B/W I Would If I Could But I Can't
Bill Darnel
78 RPM CAT. NO. X-0013
45 RPM CAT. NO. 4X-0013

THAT SILVER-HAIRED DADDY OF MINE
B/W My Mom
Al Morgan
78 RPM CAT. NO. X-0015
45 RPM CAT. NO. 4X-0015

Fast-Breaking Country & Western

DON'T DROP IT
B/W Truck Driving Man
Terry Fell
78 RPM CAT. NO. X-0010
45 RPM CAT. NO. 4X-0010



New Releases

I DON'T KNOW
B/W Two Hearts
The Wilder Brothers
78 RPM CAT. NO. X-0019
45 RPM CAT. NO. 4X-0019

HALF AS LONESOME
B/W Stay A Little Longer
The Woodside Sisters
78 RPM CAT. NO. X-0020
45 RPM CAT. NO. 4X-0020

HAPPY BIRTHDAY
B/W Happy Anniversary
Danny Mendelsohn Singers
78 RPM CAT. NO. X-0022
45 RPM CAT. NO. 4X-0022

ONDINE
B/W Mary Ann
Hilversum and his Orchestra
78 RPM CAT. NO. X-0021
45 RPM CAT. NO. 4X-0021

New Country & Westerns

I WAS ONLY 17
B/W Two Of A Kind
Maybelle Seiger
78 RPM CAT. NO. X-0023
45 RPM CAT. NO. 4X-0023

I WAS STANDING IN THE STATION
B/W Make With Me De Love
Shorty Long
78 RPM CAT. NO. X-0024
45 RPM CAT. NO. 4X-0024

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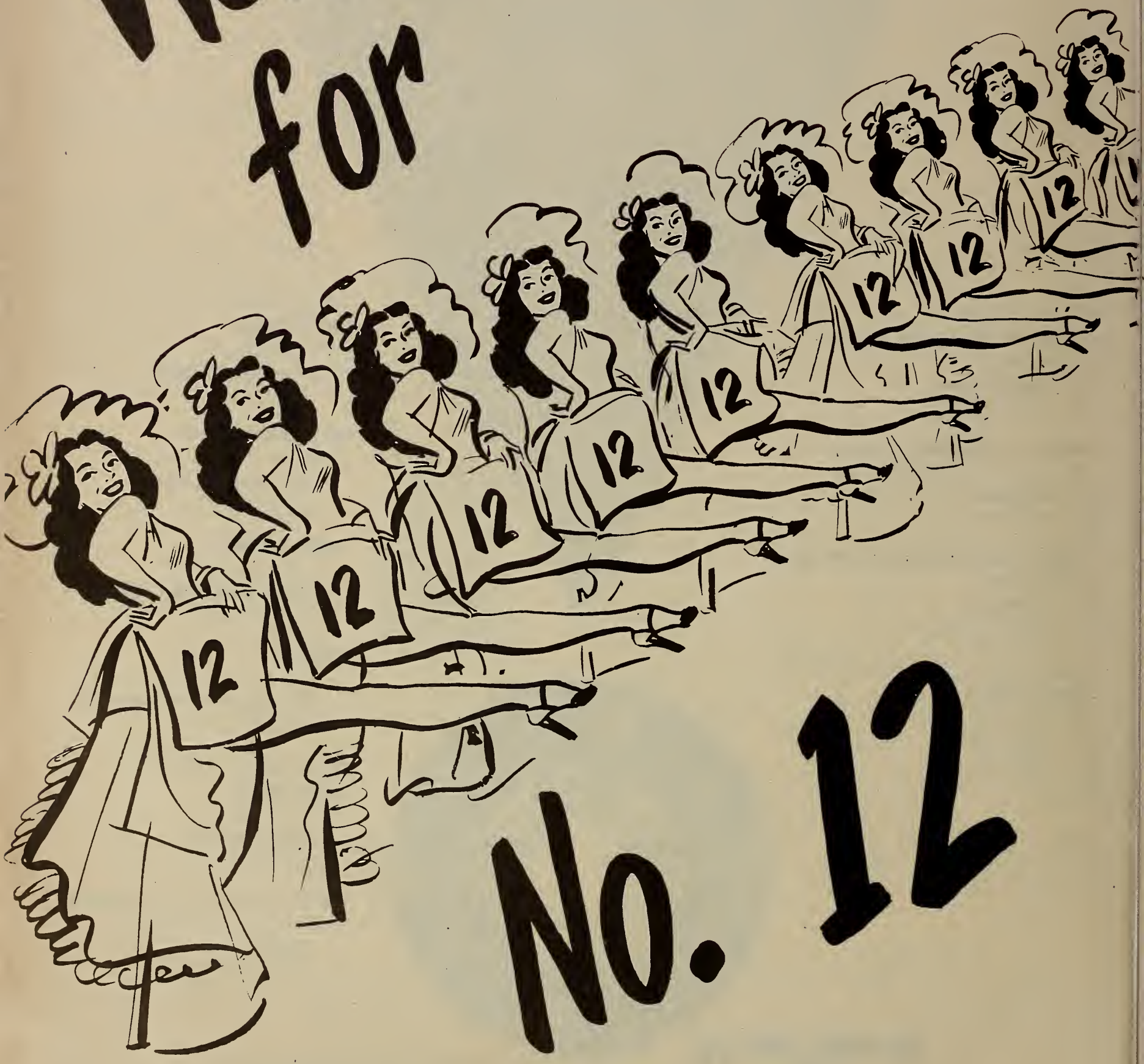

No. 12

THE CASH BOX

Top Selling Records
Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast

Main Stem Record Shop
New York, N. Y.

1. Young At Heart (F. Sinatra)
2. I Get So Lonely (4 Knights)
3. Wanted (Perry Como)
4. Cross Over The Bridge (Page)
5. Little Things Mean A Lot (Kitty Kallen)
6. Answer Me, My Love (Cole)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. A Girl, A Girl (Eddie Fisher)
9. Till Then (Hilltoppers)
10. The Man With The Banjo (Ames Bros.)

Lil' Pal Record Store
Houston, Tex.

1. Wanted (Perry Como)
2. Little Things Mean A Lot (Kitty Kallen)
3. Lovey Dovey (Clovers)
4. Answer Me, My Love (Cole)
5. Young At Heart (F. Sinatra)
6. Cross Over The Bridge (Page)
7. Make Love To Me (Stafford)
8. The Man With The Banjo (Ames Bros.)
9. Shake, Rattle And Roll (Joe Turner)
10. Isle Of Capri (Jackie Lee)

Graymat Music Shop
Morristown, N. J.

1. Wanted (Perry Como)
2. A Girl, A Girl (Eddie Fisher)
3. The Man With The Banjo (Ames Bros.)
4. Cross Over The Bridge (Page)
5. Little Things Mean A Lot (Kitty Kallen)
6. I Get So Lonely (4 Knights)
7. Make Love To Me (Stafford)
8. Here (Tony Martin)
9. Poor Butterfly (Hilltoppers)
10. The Happy Wanderer (F. Weir)

The Dayton Company
Minneapolis, Minn.

1. The Happy Wanderer (Frank Weir)
2. Wanted (Perry Como)
3. I Get So Lonely (4 Knights)
4. Young At Heart (F. Sinatra)
5. Make Love To Me (Stafford)
6. Secret Love (Doris Day)
7. Cross Over The Bridge (Page)
8. A Girl, A Girl (Eddie Fisher)
9. Answer Me, My Love (Nat "King" Cole)
10. The Man Upstairs (Kay Starr)

Duchess Record Shop
Indianapolis, Ind.

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. I Get So Lonely (4 Knights)
4. Cross Over The Bridge (Page)
5. The Man With The Banjo (Ames Bros.)
6. The Man Upstairs (Kay Starr)
7. My Sin (Georgia Gibbs)
8. Young At Heart (F. Sinatra)
9. From The Vine Came The Grape (Gaylords)
10. The Happy Wanderer (F. Weir)

Bill's "T" Record Shop
Tulsa, Okla.

1. Wanted (Perry Como)
2. The Man Upstairs (Kay Starr)
3. Cross Over The Bridge (Page)
4. The Man With The Banjo (Ames Bros.)
5. Make Love To Me (Stafford)
6. Young At Heart (F. Sinatra)
7. Here (Tony Martin)
8. Answer Me, My Love (Cole)
9. I Really Don't Want To Know (Paul & Ford)
10. I Get So Lonely (4 Knights)

Parker House of Music
Fayetteville, N. C.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. Here (Tony Martin)
6. It Happens To Be Me (Nat "King" Cole)
7. You'll Never Walk Alone (Roy Hamilton)
8. Jilted (Teresa Brewer)
9. I Get So Lonely (4 Knights)
10. Maybe Next Time (J. James)

Hudson Ross
Chicago, Ill.

1. If You Love Me (Kay Starr)
2. The Happy Wanderer (F. Weir)
3. Little Things Mean A Lot (Kitty Kallen)
4. Here (Tony Martin)
5. Young At Heart (F. Sinatra)
6. Wanted (Perry Como)
7. The Man With The Banjo (Ames Bros.)
8. Cross Over The Bridge (Page)
9. Cuddle Me (Ronnie Gaylord)
10. Answer Me, My Love (Cole)

Ferguson's Record Shop
Memphis, Tenn.

1. Cross Over The Bridge (Page)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. I Really Don't Want To Know (Paul & Ford)
5. Here (Tony Martin)
6. Make Love To Me (Stafford)
7. I Get So Lonely (4 Knights)
8. The Man With The Banjo (Ames Bros.)
9. The Man Upstairs (Kay Starr)
10. Little Things Mean A Lot (Kitty Kallen)

Grinnel Bros.
Detroit, Mich.

1. The Happy Wanderer (F. Weir)
2. Little Things Mean A Lot (Kitty Kallen)
3. Love I You (Gaylords)
4. Poor Butterfly (Hilltoppers)
5. Crazy 'Bout You, Baby (Crew Cuts)
6. The Man Upstairs (Kay Starr)
7. Qu'est Ce Que C'est (Darnell)
8. Wanted (Perry Como)
9. I Get So Lonely (4 Knights)
10. Hernando's Hideaway (Archie Bleyer)

Royles T. V.
Salt Lake City, Utah

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Answer Me, My Love (Nat "King" Cole)
4. Young At Heart (F. Sinatra)
5. The Man With The Banjo (Ames Bros.)
6. I Get So Lonely (4 Knights)
7. Jilted (Teresa Brewer)
8. Cross Over The Bridge (Page)
9. The Happy Wanderer (Rene)
10. I Should Care (Jeff Chandler)

Variety Record Shop
Louisville, Ky.

1. The Happy Wanderer (F. Weir)
2. Little Things Mean A Lot (Kitty Kallen)
3. The Man Upstairs (Kay Starr)
4. I Was Meant For You (Four Knights)
5. Love, Love Goes On And On (Burl Ives)
6. Love I You (Gaylords)
7. Three Coins In The Fountain (Four Aces)
8. Hernando's Hideaway (Archie Bleyer)
9. Wrapped Up In A Dream (Hilltoppers)
10. The Man With The Banjo (Ames Bros.)

Van Curler Music
Albany, N. Y.

1. Little Things Mean A Lot (Kitty Kallen)
2. Make Love To Me (Stafford)
3. Here (Tony Martin)
4. Young At Heart (F. Sinatra)
5. Wanted (Perry Como)
6. The Man With The Banjo (Ames Bros.)
7. Cross Over The Bridge (Page)
8. I Get So Lonely (4 Knights)
9. Answer Me, My Love (Cole)
10. Somebody Bad Stole De Wedding Bell (Eartha Kitt)

Music Corner
New Haven, Conn.

1. If You Love Me (Kay Starr)
2. Little Things Mean A Lot (Kitty Kallen)
3. Alone Too Long (Nat Cole)
4. Hey There (Johnnie Ray)
5. Until Yesterday (T. Bennett)
6. The Man Upstairs (Kay Starr)
7. A Girl, A Girl (Eddie Fisher)
8. Anema E. Core (Eddie Fisher)
9. Jilted (Teresa Brewer)
10. The Happy Wanderer (Henri Rene)

Wallichs Music City
Hollywood, Calif.

1. Cross Over The Bridge (Page)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. Do Lord (J. Russell, Davis, Haines, D. Russell)
5. Make Love To Me (Stafford)
6. Amor (Four Aces)
7. Till Then (Hilltoppers)
8. Here (Tony Martin)
9. Hey Brother, Pour The Wine (Dean Martin)
10. The Man With The Banjo (Lawrence Welk)

High Point Record Shop
Philadelphia, Pa.

1. Little Things Mean A Lot (Kitty Kallen)
2. If You Love Me (Kay Starr)
3. The Man With The Banjo (Ames Bros.)
4. Carroll County Boogie (Carroll County Boys)
5. Cross Over The Bridge (Page)
6. I Understand (Four Tunes)
7. Young At Heart (F. Sinatra)
8. Here (Tony Martin)
9. The Happy Wanderer (F. Weir)
10. Wedding Bells (Four Aces)

Super Enterprise
Washington, D. C.

1. Little Things Mean A Lot (Kitty Kallen)
2. The Man Upstairs (Kay Starr)
3. Cross Over The Bridge (Page)
4. Jilted (Teresa Brewer)
5. Make Love To Me (Stafford)
6. The Man With The Banjo (Ames Bros.)
7. Answer Me, My Love (Cole)
8. I Get So Lonely (4 Knights)
9. Wanted (Perry Como)
10. Alone Too Long (Nat Cole)

Florida Music Shops
Miami, Fla.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. A Girl, A Girl (Eddie Fisher)
7. Answer Me, My Love (Nat "King" Cole)
8. The Man With The Banjo (Ames Bros.)
9. Here (Tony Martin)
10. You'll Never Walk Alone (Roy Hamilton)

Lyric News and Record Shop
Indianapolis, Ind.

1. I Get So Lonely (4 Knights)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. Answer Me, My Love (Nat "King" Cole)
6. Cross Over The Bridge (Page)
7. Little Things Mean A Lot (Kitty Kallen)
8. A Girl, A Girl (Eddie Fisher)
9. Secret Love (Doris Day)
10. Here (Tony Martin)

Jordon Marsh Co.
Boston, Mass.

1. The Man Upstairs (Kay Starr)
2. The Happy Wanderer (F. Weir)
3. Hernando's Hideaway (Archie Bleyer)
4. Here (Tony Martin)
5. Wanted (Perry Como)
6. Blue Bells Of Broadway (Doris Day)
7. A Girl, A Girl (Eddie Fisher)
8. Backward, Turn Backward (Mac Cray)
9. Young At Heart (F. Sinatra)
10. Muriel (Freddie Martin)

Music Sales (Tiedtkes)
Toledo, Ohio

1. Cross Over The Bridge (Page)
2. I Get So Lonely (4 Knights)
3. The Man With The Banjo (Ames Bros.)
4. Make Love To Me (Stafford)
5. The Happy Wanderer (F. Weir)
6. The Man Upstairs (Kay Starr)
7. Wanted (Perry Como)
8. Little Things Mean A Lot (Kitty Kallen)
9. Here (Tony Martin)
10. Young At Heart (F. Sinatra)

Newcomers

NEW YORK—From left to right Mary, Jane and Alice Woodside are getting a little instruction from Jimmy Hilliard, A & R head of "X" Records during their recent session for the label. The girls, who are signed to a long-term pact with "X," will have their first release of "Half As Lonesome" and "Stay A Little Longer" due out on May 10th.

KNOWN FROM COAST TO COAST

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Lawrence WELK and his Champagne Music

"THE MAN WITH THE BANJO"
Vocal by Larry Hooper & The Sparklers

b/w

"UNTIL SUNRISE"
Vocal by Alice Lon & The Sparklers

Coral # 61174

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A Hit Back..... ....to Back!

Jimmy Sacca
OF THE HILLTOPPERS

"ALONE WITH MY HEART"
DOT-15163

and

HANK WILLIAMS' GREATEST...
"MANSION ON THE HILL"
DOT-15163

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and
Wrapped Up In A Dream
Dot 15156

JIMMY SACCA
Alone With My Heart
and
Mansion On The Hill
Dot 15163

AL LOMBARDY
The Blues (The Hucklebuck)
and
The Boogie
Dot 15143

The Original!
FRANCIS CRAIG'S
Near You
and
Beg Your Pardon
Dot 15159

RUSTY BRYANT
Pink Champagne
and
Slow Drag
Dot 15164

RUSTY BRYANT
All Night Long
Dot 15134

JOHNNY MADDOX
Josephine
and
Johnnie's Boogie Blues
Dot 15142

KENNY ROBERTS
Smoke Gets In Your Eyes
and
Wagon Wheels
Dot 15140

JIMMY JAMES
After the Candlelight and Wine
Dot 15158

BOBBY COLTON
The Touch Of Your Lips
and
These Foolish Things
Dot 15139

DOTTIE DILLARD
I Don't Want To Set
The World On Fire
and
Treasure Island
Dot 15138

COUNTRY & WESTERN

JIMMY NEWMAN
Cry, Cry Darling
and
You Don't Have To Go
Dot 1195

MAC WISEMAN
I Haven't Got The Right To Love You
and
My Little Home In Tennessee
Dot 1194

RHYTHM & BLUES

THE COUNTS
Baby Don't You Know
and
Hot Tamales
Dot 1199

Still Going Strong
Darling Dear
Dot 1188

BEST SELLING ALBUMS

DEP-1-1006	You Made Up My Mind Trying Must I Cry Again I Keep Telling Myself	THE HILLTOPPERS
DEP-1-1007	I Can't Lie To Myself If I Were King I'd Rather Die Young P. S. I Love You	THE HILLTOPPERS
DEP-1-1008	For Keeps Bouquets and Kisses I Found Your Letter Till Then	THE HILLTOPPERS
DEP-1-1009	Time Will Tell There Is No Greater Love Blue Eyes Crying In The Rain From The Vine Came The Grape	THE HILLTOPPERS
DLP-105	Time Will Tell There Is No Greater Love Blue Eyes Crying In The Rain From The Vine Came The Grape For Keeps Bouquets and Kisses I Found Your Letter Till Then	THE HILLTOPPERS
DEP-104	Twelfth Street Rag Little Girl Johnny's Blues Blue Danube	JOHNNY MADDOX

At Last
Available back to back
The Original Hit Recording of...

Francis Craig's
NEAR YOU
b/w
BEG YOUR PARDON
Dot 15159

DLP-104	Johnny's Blues Blue Danube Twelfth Street Rag Little Girl Good-Bye Girls I'm Through Sweet Leilani The Honey Song Alice Blue Gown	JOHNNY MADDOX

NEW ALBUMS

DEP-1-1010	Tippin' In South Of The Border Peg O' My Heart Hot Lip	JOHNNY MADDOX
DEP-1-1011	Glad, Glad, Glad My Ann Stormy Night About A Quarter To Nine	THE HILLTOPPERS

This month marks the beginning of our 5th year in operation and we of Dot Records are Sincerely Grateful to everyone who has helped us grow

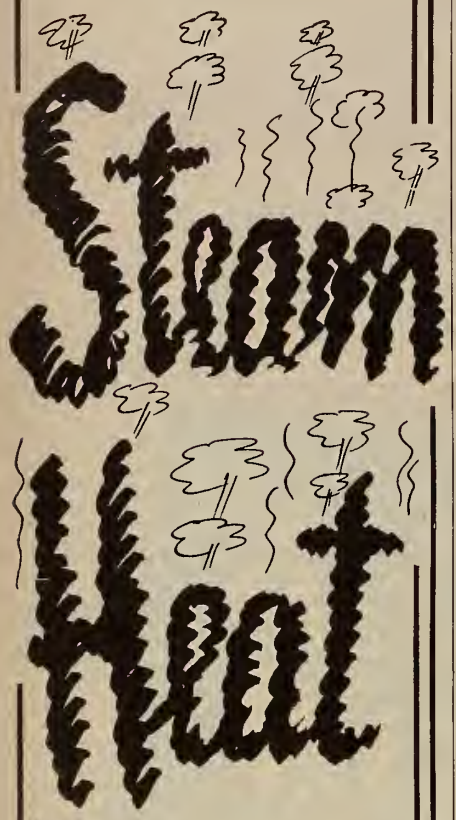
Randy Wood Pres.

Dot RECORDS

GALLATIN, TENNESSEE • • • PHONE: 880-881

"The Nation's Best Selling Records"

Patti with another Winner



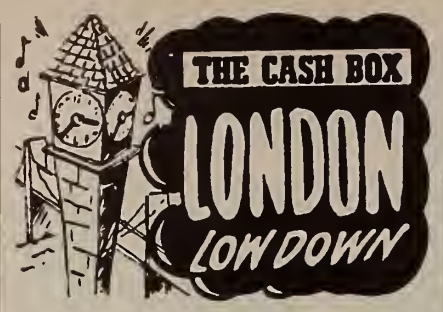
b/w

"LONELY DAYS"

Patti Page

70380

Mercury



Dorothy Shay scored a big success at the opening of her four weeks stint at the Cafe de Paris. The swanky audience admired Miss Shay's gowns and enjoyed every word of every song. Well done Dorothy. You've now added Mayfair Hillbillies to your vast circle of admirers. Yippeeee! . . .

Another debut was that of **Dickie Valentine** in vaudeville this week. Yes, he too had the patrons eating out of his hand. Dickie is star material. Watch for his name in big lights. . . . Arrived in London on business is publisher **Sol Bourne** who asked me to remember him to all his friends at The Cash Box, and especially to **Bill Gersh**. . . . Lennie Hayton looked in for two days. He arrived in London on Monday and flew back to Paris on Wednesday. Came over to consolidate **Lena Horne's** forthcoming tour. . . . **Mr. and Mrs. Larry Parks** are to undertake a variety tour of British Theatres in June. Dates have been booked by MCA's London office. Larry will be here early for film commitments. . . . Biggest financial offer to a British dance band was made by **Lew** and **Leslie Grade** to **Cyril Stapleton** for $150,000 to leave the BBC with the complete show band outfit and tour the variety theatres for forty one weeks. Though Cyril has not accepted the offer as yet, he has not declined it either.

Some weeks ago I mentioned the sensational success of a German Children's choir record titled "The Happy Wanderer." If the actual children's record didn't make it in the States, there's no doubt that Frank Weir's version caught everyone's fancy. Well the point of this is that I have found another children's record —again a German tune—but this time the one I picked is sung in Dutch. I shall be featuring it for the first time in my next D. J. show and I'll bet it happens overnight. I'll give you details and title next week. I daren't let it out of the safe or I'd have every A&R man on my back.

Twenty four year old **Kathy Lloyd**, Australian vocalist has had the honor of being chosen as **Lita Roza's** successor in the **Ted Heath** aggregation. . . . Swiss composer **Paul "Oh, Mein Papa" Burkhard** arrived in London this week on a five day business trip. . . . Caught a quick glimpse of **Nat "King" Cole** just to say hello and cherio before Nat flew off to the Continent.

Guy Mitchell arrived on Thursday to start his tour of the provinces. He will also guest with the BBC Show band. . . . France, this week, sees the awards given for the best records of 1954. This is known as "Le Grand Prix Du Disque." Don't worry about who'll get it. I can tell you almost everyone of the diskeries will be getting some recognition. Yes sir, there are Twenty-Five "Grand Prix" to distribute.

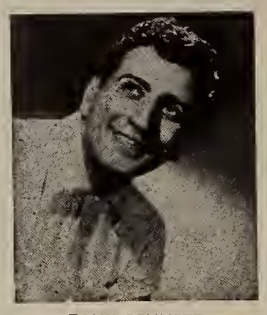
This week's best selling Pop singles:
(Courtesy "New Musical Express")

1) "Such A Night" ---- JOHNNIE RAY
2) "Secret Love" ---- DORIS DAY
3) "The Kid's Last Fight" ---- FRANKIE LAINE
4) "I See The Moon" ---- STARGAZERS
5) "Changing Partners" ---- KAY STARR
6) "The Happy Wanderer" ---- OBENKIRCHEN CHILDREN'S CHOIR
7) "Don't Laugh At Me" ---- NORMAN WISDOM
8) "DIME AND A DOLLAR" ---- GUY MITCHELL
9) "Bell Bottom Blues" ---- ALMA COGAN
10) "Oh, Mein Papa" ---- EDDIE CALVERT

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Bobby Mellin celebrated the seventh anniversary of his publishing firms this week. In the time he has been out on his own, Bobby has had some of the top hits in the business. . . . **Jennine Dahl**, new singer on the Jubilee label, is the daughter of a butcher on 9th Avenue in New York. Her real name is **Jennine Tesauro**. . . . **Karen Chandler** and hubby **Jack Pleis** building their new home in Englewood, New Jersey. . . . **Cindy Lord** visiting djs with her newest on MGM "I'll Never Need The Moon" and "I Never Felt More Like Falling In Love." . . . **Helen Troy** of Vito Records may be in the next King Brothers movie "The Syndicate." . . . **Bob Manning** to appear on the **Dave Garroway** show May 14. . . . **Hal G. Neely** of Allied Records back in New York after a trip through the South checking talent. . . . The **Gene Krupa** Trio has been signed for a five week run at the Embers in New York starting May 24. . . . **Josephine Premice**, now playing at the El Patio in Las Vegas, planes to Los Angeles for one day next week to wax her initial recordings for Coral. . . . **Jack Entratter** has signed **Louis Armstrong** for a return engagement at the Sands Hotel in Las Vegas starting September 15. . . .


TONY BENNETT

There'll be a big celebration for **Ella Fitzgerald** when she opens at Basin Street later this month. . . . **The Gaylords** head eastward on their cross country hop to appear at the Stagecoach in Hackensack, N. J. for a ten day stint starting May 12. . . . **Tony Bennett** says that a disk of his must sell at least 70,000 copies for him just to break even, considering the expenses of the date which includes high priced arrangements, orchestrations and musicians.

CHICAGO:

The Pump Room, this past Sattidy eve, had itself quite a delegation of music folk. Seen all together at one point in the evening: **Frankie and Nan Laine**, with **Frankie** advising he's on his way to Bahston and **Nan** on her way back home to sunny Cal.; **Marty and Reba Hogan**, who had quite a party of their own, joined in the conversation, with **Bill and Cissie Gersh** of **The Cash Box** and others who popped in during the nite. . . . Quite a cocktail shinding for lovely **Kitty Kallen** this past week. Downstairs at the Chgo Thitter. Just about everyone of the Decca'ers present. **Selman Schultz, Shim Weiner, Al Chapman, Margie Kraft and Ray Ludtke.** And all just beaming at the "Little Thing" while flashing **The Cash Box** front cover about. **Kitty** ain't feelin' too well, but, she's a trouper, and made appearances all over our town. Did a grand job on **Tony Weitzel's** very swell show for **Mike McCarthy**, the automan. **Tony winning plaudits for his new TV'er.** . . . **Mary Kaye Trio** back in town. **Mary** looking terrific. . . . **Sophie Tucker** telling all the mobs coming to hear this great gal that her Mercury album's "the very best." **Ted Shapiro** just beaming. . . . **Tommy Leonetti** follows **Kitty Kallen** into the Chgo on May 14. **Tommy** anxious to make this appearance his greatest yet. Which the kid can do. As he definitely proved on the **Jimmy Durante** show. . . . **Eileen Mack**, who useta once upon a time be **Jack Eigen's** gal Friday, now has her own deejay show, 9:30 to 10:30 A.M. on WCFL. This in addition to her regular chores at the station. . . . By the way, Deejay **Don McCarthy**, in collaboration with **Ruth Zelina** of WCFL's library staff, wrote, "Why Do I Pretend." Rumors have it pubberies are bidding for the songeroo. . . . **Rocky and Casey Rolf** down in Gulf Shores, Alabamaway. "An' we love it," **Rocky** writes. . . . Accordionist **Leon (The Lion)** Sash kicked off the Emarcy label with a disk that's now getting marvelous airplay 'round town. . . . Busy, busy boy, with a zillion friends in our town, **Lou Monte**. Dashing here and there and trying to please everyone. . . . Oh, well, it's a grand business, like gorgeous **Dolores Grey** says.

KITTY KALLEN

LOS ANGELES:

Recording artists come and go by the dozens. Many great singers cut relase after release, but yet somehow just don't seem to make the grade. Others make their debut into the wax world unnoticed and suddenly crash through to the top. Then a new singing star is born. One of the next great singers to reach stardom could well be the new S & G Records pactee, 18 year old, **Chuck Crayne**. He has long been a favorite of the bobby socks crowd at high schools and colleges where he performed. Chuck's first releases, "Gotta See Ya (once more) b/w "Revenge," proves he has the talent to make the grade to the top. . . . Lee **Gillett**, Capitol A & R head, left for New York under Capitol's new rotation system to fill in for **Sid Feller** who is no longer with the firm. . . . **Les Elgart's** new band was voted the favorite college band of the year in Eastern college poll. Les and company may soon head for the west coast for college and ballroom appearances. . . . **Toni Arden** spent several days in town visiting DJ's before opening at the Ambassador's Coconut Grove on May 5th. . . . Capitol will soon release the old standard "Isle Of Capri" with **Duke Ellington**. Tune is done mambo style. Flip side features a tune the Duke has used for several years to call his musicians back to the stand called "Band Call." . . . **Bill Richards**, prexy of Kem Records, caused quite a stir among the nation's disk jockeys with his multiple violin arrangement of "Bullfrog" b/w "Can't Sleep For Dreaming" with **Dena & Donato**. Now Richards has really capitalized on the multiple recording technique with his latest waxing of "More Love" b/w "Do Nothin' Blues" with the **Hal Hoppers**. Hopper is billed as the man with the singeramic sound. He fills in on all vocals and provides a one-man rhythm section by imitating a muted trumpet. It's an unusual waxing worth watching for. . . . Seen catching songstress **Vicki Young's** act at the Club Starlite on Manchester Blvd. were **Voyle Gilmore** of Capitol, also **Paula Kelley** and **Hall Dickerson** of the **Modernaires**. Vicki will now be managed by the Modernaires' manager, **Tom Shield's**.

THE MODERNAIRES

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WANTED ..... Perry Como (RCA Victor)
2. YOUNG AT HEART ..... Frank Sinatra (Capitol)
3. LITTLE THINGS MEAN A LOT ..... Kitty Kallen (Decca)
4. MAKE LOVE TO ME ..... Jo Stafford (Columbia)
5. CROSS OVER THE BRIDGE ..... Patti Page (Mercury)
6. HERE ..... Tony Martin (RCA Victor)
7. I GET SO LONELY ..... Four Knights (Capitol)
8. THE MAN WITH THE BANJO ..... Ames Brothers (RCA Victor)
9. JILTED ..... Teresa Brewer (Coral)
10. A GIRL, A GIRL ..... Eddie Fisher (RCA Victor)

11) SECRET LOVE. 12) IF YOU LOVE ME. 13) THE HAPPY WANDERER. 14) ANSWER ME, MY LOVE. 15) POOR BUTTERFLY.

Stan Pat, former deejay with WTNJ-Trenton, N. J,, who gave up radio work to give full time to his personal management and record promotion dropped into the office last week. Stan, one of the most sincere and personable fellows in the biz, said: "In all fairness to my very good friends in the publishing and recording industry, though I would like to continue to receive all the records they've been sending me, I feel the time, effort and money spent for postage, etc., could bring them better returns if used in behalf of some other jockey who is currently more active than I am. They were all my friends and my conscience doesn't permit me to impose on them unfairly." Nice guy, huh!

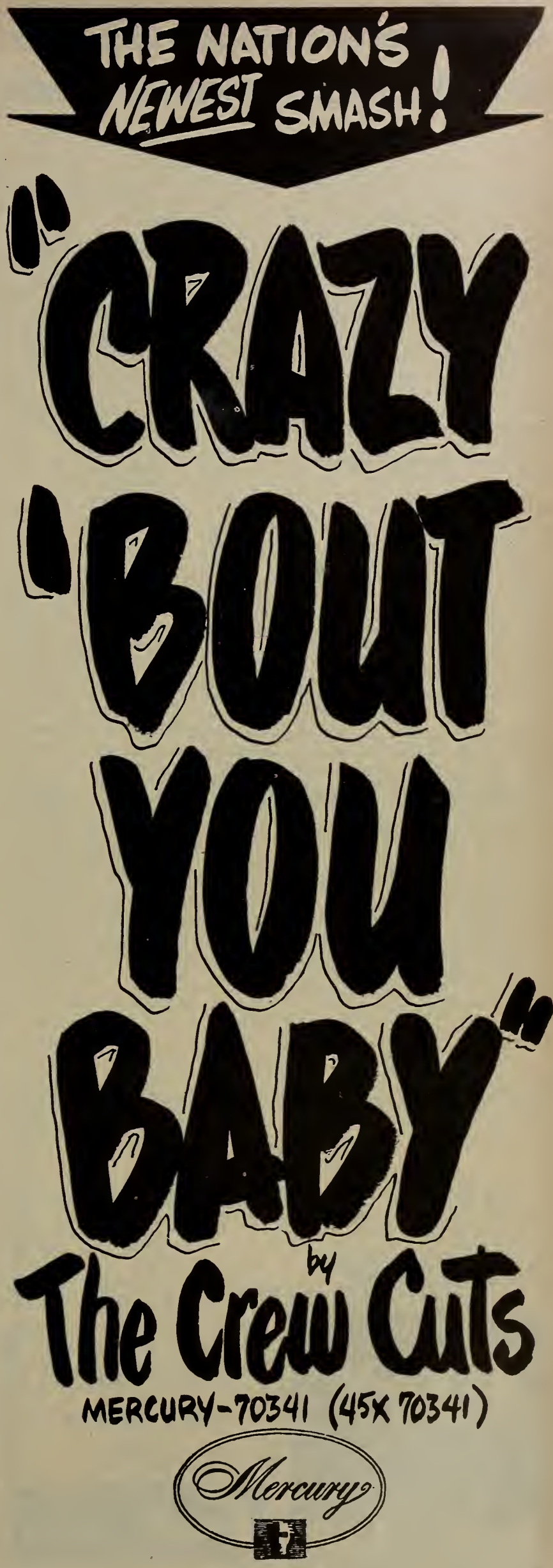
* * * * *

ROD LOUDEN
(KPOJ—Portland, Ore.)

Pic of the week—**Rod Louden** (KPOJ-Portland, Ore.) pictured working out his program while in bed. Rod recently was out of action for three weeks due to mumps and did his show from his bedroom. . . . **Buddy Basch** just took **Dean Parker** on a deejay visit to radio stations in Newark and Paterson, N. J. . . . **Gail Reagan**, station manager of KWWC-Columbia, Mo. in New York recently. . . . **Tom Finn**, (WKMH-Dearborn, Mich.) enters the army May 11. . . . **Tommy Edward** (WERE-Cleveland, Ohio) calls attention to a week of gimmicks. Jockies were regaled last week with a bag of popcorn for **Janet Brace**'s "Popcorn and You"; a bag of chewing gum for **Dean Parker**'s "Be Mine Beloved" and a balloon for **Charlie Applewhite**'s "Parade." . . . **Howie Leonard** (WPOR-Portland, Maine) the father of a boy born April 25. . . . **Bob Rosen**, Seeco and Dawn Records exec, still talking about the fine reception he was given by jocks out in Cleveland, Ohio. . . . **Jerry Kay** (WTIX-New Orleans, La.) managing to sneak in some fishing and acquiring a sensational suntan. No wonder Jerry is so keen on New Orleans. . . . Like this line from **Jack Rowzie** (WWDC-Washington, D. C.). "The Lowly Private has again taken the spotlight. I've heard a Sergeant blow up because a Private didn't have a "shine" at inspections, but did you ever hear of the whole army getting excited about one without going into the pros and cons of personalities. I think the current investigations have done more to add polish to the lowly rank of Private than anything since Kilroy."

* * * * *

Bob E. Lloyd (WAVZ-New Haven, Conn.) recently had **Verna Leeds**, **Glenn Taylor** and **Tommy Mara** on his morning show. Bob says it's a good spot to show off talent as the morning audience is a new audience for the artist. Wants artists working his territory to come up and say "hello." . . . **Johnny Morris** has moved from WLOL to KSTP-Minneapolis, Minn. Johnny has about 10 hours of records and will continue to use **The Cash Box** lists. . . . **Buddy Harris** (KGKO-Dallas, Tex.) has been selected to serve on the Woman's Home Companion panel for the Record of the Month. . . . **Bill Silbert** (WMGM-New York) lining up a series of "Recording Star Nites" to be presented at Green's Hotel, Pleasantdale, N. J. this Spring and Summer.



RIAA Reports $205,000,000 Gross As All Time High For Record Industry

NEW YORK—In a report to its members, John W. Griffin, executive secretary of the Record Industry Association of America announced that the record industry topped all former sales figures by grossing for 1953 an estimated dollar volume of $205,000,000.

The basis for this figure and others, was a preliminary report to the Association by Samuel R. Rosenbaum, Trustee of the Music Performance Trust Fund, based on 1953 trust fund contributions by all record manufacturers. The contributions indicate that the total sales by the industry increased 5% in 1953 over 1952. The report also shows the relative popularity of 78 rpm, 45 rpm and 33⅓ rpm records. And for the first time, the report furnishes separate figures on standard and long play 45 rpm records.

The report of M.P.T.F. does not reflect, by any means, the total sales of records in the United States, since it includes only records recorded by musicians who are members of the AF of M, and even then only if such records were recorded after September 1, 1943. This means, therefore, that in the report of the M.P.T.F. no records are included which were recorded prior to Sept. 1, 1943, and records which contain no music. Allawances must also be made for the fact that the M.P.T.F. does account for records pressed and sold in Canada and other foreign countries, when such records have been made from masters recorded in the U.S.

After giving effect to these two adjustments, the report of the M.P.T.F. has generally been considered as reflecting approximately 85% of all records sold in the United States. Since the M.P.T.F. has reported for 1953 record sales of a retail value of $172,000,000 it appears that the total domestic retail sales in the U. S. of all types of records were approximately $205,000,000.

The Year Book of the R.I.A.A., Inc., provides an estimate of total domestic record sales at the retail level (foreign sales not included) for the period 1947 to 1952 inclusive. As official figures for 1953 become available it seems quite certain that 1953 has displayed 1947 as the all-time top year for record sales.

Industry sales at the retail level, foreign sales not included, from 1947 to 1952 are as follows:

1947	$204,200,000
1948	172,620,000
1949	157,875,000
1950	172,700,000
1951	178,950,000
1952	189,460,000
1953	205,000,000 (estimated)

While no official figures are available, it is generally believed by the R.I.A.A. that records pressed and sold abroad from masters owned by American record companies have recently accounted for sales at retail amounting to approximately $20,000,000 annually. Under this aspect it can be fairly stated, therefore, that the combined domestic and foreign sales of American record companies amounted to $225,000,000 in 1953.

The figures in the following charts showing the trend of retail sales during the past five years are taken, for the first four years, from the report of the President of the AF of M and, for 1953, from a special report just issued by the Trustee of the Music Performance Trust Fund. The charts which follow are valuable as indicating trends but are not a complete reflection of total record sales in the United States.

SALES BY UNITS

	78 rpm	%	45 rpm Std.	%	45 rpm E.P.	%	33-1/3 rpm	%	TOTAL
1949	177,771,476	94.3	7,330,785	4			3,332,793	1.7	188,435,054
1950	145,628,476	79.2	32,498,926	17.6			5,909,958	3.2	184,037,360
1951	127,974,752	75.6	34,594,143	20.4			6,575,865	4	169,145,143
1952	126,331,410	71.8	40,272,792	23			9,171,173	5.2	175,775,375
1953	122,000,000	66.5	42,000,000	23	9,000,000	5	10,000,000	5.5	183,000,000

RETAIL SALES VALUE

	78 rpm	%	45 rpm Std.	%	45 rpm E.P.	%	33-1/3 rpm	%	TOTAL
1949	$132,544,665	88	$ 5,599,560	3.8			$12,457,405	8.2	$150,601,631
1950	102,987,611	68.1	23,957,588	16			24,095,312	15.9	151,040,513
1951	102,810,928	66	28,393,918	18			25,186,938	16	156,391,784
1952	98,055,527	60	35,152,420	21.4			30,568,333	18.6	163,776,290
1953	90,000,000	52	35,000,000	20	$14,000,000	8	33,000,000	20	172,000,000

A HIT!
"JOEY"
BETTY MADIGAN ..... MGM 11716
"DESIREE"
THE CORONET ORCH.....MGM 30845
LOWELL MUSIC CORP.
1619 Broadway New York, N. Y.

PETER LIND HAYES
&
MARY HEALY
singing
"CRAZY MIXED-UP SONG"
ESSEX # 353
Essex RECORDS
Manufactured and Distributed by Palda Record Company

THE CASH BOX

Album Reviews

POPULAR

"AND AWAAAY WE GO!" with JACKIE GLEASON—Capitol H 511 (10" LP) List: $3.00

AND AWAY WE GO! THE POOR SOUL; YOU'RE A DAN-DAN-DANDY; REGGIE VAN GLEASON III; HY'A MISTER DENNEHY; ONE OF THESE DAYS—POW!; HERE'S CHARLIE; YOU'RE A NICE MAN.

The fabulous characters portrayed by Jackie Gleason on his TV show every week, and the comical sayings of each of them, that have become so popular, are set to music and offered in this album to his millions of followers. The half hour of delightful novelties should sell like hot cakes to the star's many admirers. Each of these ditties is comical. An excellent transition from television to wax. Dealers don't have to be told of the artist's popularity. They know the bang-up job that his "Music For Lovers" albums have done in the past. And this disk is getting an all-out promotion from the diskery. Could be one of the big ones of the year.

"FIEDLER'S 25th"—Arthur Fiedler conducting the BOSTON POPS ORCHESTRA—RCA Victor LM 1790 (12" LP) List: $5.45

POMP AND CIRCUMSTANCE; NONE BUT THE LONELY HEART; THUNDER AND LIGHTNING POLKA; THE ROSE MOUSSE; LOIN DU BAL; ENTRANCE OF THE LITTLE FAUNS; MOSQUITO DANCE; LA GOLONDRINA; RADETZKY MARCH; SLEEPING BEAUTY WALTZ; DAGGER DANCE; WIEN BLEIBT WIEN; LA CAMPANELLA; FLEDERMAUS POLKA; THE BIRTHDAY FANTASY; BATTLE HYMN OF THE REPUBLIC.

RCA Victor salutes Arthur Fiedler's 25th year as conductor of the Boston Pops Orchestra by offering a comprehensive cross section of the material and style that Mr. Fiedler has made familiar to his vast audience. All of these pieces are musical highlights in the career of the Pops Orcestra. And Mr. Fiedler's achievements as a conductor of the Pops Orchestra need not be repeated. This Hi-Fi recording is beautiful from start to finish and the orchestra has a ready market among enthusiasts of both popular and classical music. Number should do exceptionally well. Dealers can't lose by stocking up on this one.

PERCY FAITH & MITCH MILLER—"Music Until Midnight"—Columbia CL 551 (12" LP) List: $4.85

NOCTURNE; DUET; ELLEN; ELAINE; ROSA; THE RIVER; MUSIC UNTIL MIDNIGHT; A WALTZ FOR CYNTHIA; PIECE FOR ENGLISH HORN; LINA; EDELMA; CONTRASTS.

Percy Faith and Mitch Miller present a variety of selections designed to display the unique voices of the oboe and the English horn against a lush and full orchestral background. The former conducts the orchestra and the latter plays the reed instruments. A delightful selection of melodious pieces, some with a Latin flair, but most designed for soft listening during the quiet hours. Both artists are masters in their respective fields as this album so well indicates. Warm, rich music that always has a ready market.

"SWINGIN' AROUND"—Pee Wee Hunt— Capitol H 492 (1-10" LP) List $3.00

PLEASE DON'T TALK ABOUT ME WHEN I'M GONE; THE VARSITY DRAG; SWINGIN' AROUND; PEG O' MY HEART; EASY MELODY; SPAIN; SOMEBODY STOLE MY GAL; IDA! SWEET AS APPLE CIDER.

Pee Wee Hunt goes back many years for most of his material on this platter and swings along with a sound that portrays the feeling of the past years. Hunt's styling is infectious and with his current popularity, album should prove a good sales item.

ACQUAVIVA and his Orchestra—"Beyond The Next Hill"—MGM X1071 (7" EP) List: $1.50

BEYOND THE NEXT HILL; THAT'S ALL; HER TEARS; TILLIE'S TANGO.

Four lovely string instrumentals of some of the most beautiful melodies we've heard are fashioned by Tony Acquaviva and his orchestra. Delightful listening, perfect for the quiet hours. "Beyond The Next Hill" gives an excellent idea of the conductor's magnificent technique. Mood music at its best.

"CALYPSO CARNIVAL"—Lord Beginner, Lord Kitchener, The Lion, The Iron Duke—Decca DL 5505 (10" LP) List: $3.00

LOVE, LOVE, LOVE; NORA; LITTLE MARY HAD NO LAMB; MAN SMART AND WOMAN SMARTER; HOUSEWIVES; MARY ANN; THE DOLLAR AND THE POUND; GENERAL ELECTION.

The rhythmic pulsations, curious subjects and surprising lyrics that make up Calypso music, have thrilled the American public for more than a quarter of a century to the point where now many of our popular hits are either actual calypsos or derivitives thereof. On this album, four renowned Calypsonians deliver eight such delightful novelties. The audience for this package is unlimited. And it should enjoy a strong sale with this music's following.

"TANGOS FOR TWO"—Harry Horlick and his Orchestra—Vol. II—MGM X1074 (7" EP) List: $1.50

DERECHO VIEJO; POEMA; JURAME; ORCHIDS IN THE MOONLIGHT.

Shying away from ornate arrangements, Harry Horlick and his orchestra present four simple and danceable interpretations of lovely tangos. This is the second such volume by the artist. "Orchids In The Moonlight" should give the listener a good idea of the EP's contents and sell him at the same time.

JERRY GRAY ON THE BANDSTAND—Mercury EP-1-3216 (1-7" EP) List: $1.50

ORANGES AND LEMONS; ANVIL CHORUS; RUSSIAN PATROL, PARTS 1 AND 2.

Big band stuff by the Jerry Gray aggregation provides some fine dance arrangements. Music is highly enjoyable both for the dancer and the listener.

CLASSICAL

RUBINSTEIN PLAY BRAHMS—RCA Victor LM-1787 (1-12" LP) List $5.45

SIDE 1 INTERMEZZO IN B-FLAT MINOR, OP. 117, NO. 2; CAPRICCIO IN B MINOR, OP. 76, NO 2; INTERMEZZO IN A, OP. 118, NO. 2; INTERMEZZO IN E MINOR, OP. 119, NO. 2; RHAPSODY IN B MINOR, OP. 79, NO. 1; RHAPSODY IN G MINOR, OP. 79, NO. 2; INTERMEZZO IN C-SHARP MINOR, OP. 117, NO. 3; INTERMEZZO IN C. OP. 119, NO. 3; INTERMEZZO IN E-FLAT MINOR, OP. 118, NO. 6; RHAPSODY IN E-FLAT, OP. 119, NO. 4.

Two magic names, Rubinstein and Brahms, should prove to be a very commercial factor. Rubinstein's playing brings forth the warmth, delicate beauties and passionate fire written into the Brahms works. Proper display should ease the salesman's job by half. Victor has packaged the LP in a deluxe folder.

THE CASH BOX Album Reviews

JAZZ

THE MUSIC OF FATS WALLER—Ted Heath—London LL 978 (1-12" LP) List: $5.95

LONDON SUITE: SOHO; PICCADILLY; BOND STREET; LIMEHOUSE; CHELSEA; WHITECHAPEL. FAVORITE SONGS: HONEYSUCKLE ROSE; AIN'T MISBEHAVIN'; BLUE, TURNING GRAY OVER YOU; JITTERBUG WALTZ; I'VE GOT A FEELING I'M FALLING; ALLIGATOR CRAWL.

Ted Heath, who has made a rather deep impression on the American public with his swinging interpretations comes up with volume of material that is strong sales matter. The works of Fats Waller are given a particularly bright reading. Good for listening and dancing. Multi colored sleeve with a sock personality photo of Fats should help no end in the selling department. This is the first LP waxing of Fats' "London Suite." London is giving the disk a super send-off.

JIMMY LUNCEFORD and his Chickasaw Syncopators—"X" Records LX-3002 (1-10" LP) List $3.85

WHITE HEAT; IN DAT MORNIN'; SWEET RHYTHM; SWINGIN' UPTOWN; CHILLUN GET UP; LEAVING ME; BREAKFAST BALL; JASSNOCRACY.

"X" digs deep into the RCA Victor vaults for another jazz collectors' item and comes up with eight sides by Jimmy Lunceford and his band. The tunes were recorded in 1930 when the band was young in age and development and in 1934 when the band had reached its fullest power. Lunceford, a name that must be placed on top of the list with the jazz giants who were such great influences in the development of jazz, has with him such top sidemen as Willie Smith, Eddie Wilcox, Sy Oliver and others too numerous to mention. Collectors' must.

MILES DAVIS QUARTET—Prestige PRLP-161 (1-10" LP) List: $3.95

WHEN LIGHTS ARE LOW; TUNE UP; MILES AHEAD; SMOOCH; FOUR; THAT OLE DEVIL CALLED LOVE; BLUE HAZE.

One of the leading trumpets in the progressive element, Miles Davis is backed by artists John Lewis, Percy Heath, Max Roach, Horace Silver and Art Blakey. Results are an LP that should please the cool crowd.

SHOW ALBUMS

VICTOR BORGE—"Comedy In Music"—Columbia CL-554 (12" LP) List: $4.85

Originally employed as an audience warm-up man for the Bing Crosby radio shows, Victor Borge has now advanced to the point where he has been referred to as "the funniest entertainer in the world." Recently, the TV, nightclub, radio, concert, etc. artist made his mark on the legit theater going world when he drew raves for his one man show "Comedy In Music." Here, segments of the hilarious hit show are offered on wax. One side features Borge as the comedian. The flip side stars him as a skilled pianist. But even on the piano deck, the virtuoso injects humor. The artist's ardent followers should buy up a heap of this number. It's a great album. Full of laughs.

COUNTRY & WESTERN

TENNESSEE JAMBOREE—Hank Snow, Minnie Pearl, Chet Atkins, Johnnie & Jack, Ken Marvin, Grandpa Jones—RCA Victor LPM-3192 (1-10" LP) List $3.15

BUT I LOVE JOU JUST THE SAME; GEORGIA CAMP MEETING; STOLEN MOMENTS; JEALOUS HEARTED ME; BORROWED DIAMONDS; MY RELIGION'S NOT OLD-FASHIONED.

The diskery comes up with a terrific package that serves to unite, on one platter, some of the mainstays of WSM's "Grand Ole Opry" show. Billed as "An All-Star Country Show," the deck features the rhythms, atmosphere and sentiment that have helped popularize country music. The album should enjoy an especially healthy sale since some of these artists are now touring with the much publicized RCA Victor Country Caravan.

FILM SOUNDTRACK

THE GOLDEN COACH—Anna Magnani from the music of Antonio Vivaldi—MGM E 3111 (1-12" LP) List: $4.85

Taken directly from the soundtrack of the flick "The Golden Coach." The delightfully melodic music of Antonio Vivaldi, 18th century composer, was chosen to accompany the cinematic portrayal of the colorful comedy. The music is gay, tuneful and often humorous. Tho Anna Magnani's contribution vocally is insignificant, her name value will help sell the record. The music is well worth the price. Vocals are done in Italian.

CHILDREN

CANDY CANDIDO—"You're Nothin' But A Nothin'" & "Barnacle Bill The Sailor"—CAS 3156 (78rpm)

Versatile Candy Candido comes up with two familiar melodies that should do a bang-up job with the kiddies. Excellent job by the artist. The kids'll love "Barnacle Bill."

SYLVESTER and PIED PIPER PUSSYCAT—Capitol Records CAS 3188—(1-10" 78rpm)

Things looked pretty dark for the pussycats when Sylvester got rid of all the mice and now there was no longer any need for pussycats in the home. But things come out all right in the end as the kiddies will enjoy the solution to the problem. Mel Blanc does a fine job telling the tale. A children's goodie bearing the "Bobo Approved" stamp. Strong fare for the moppet market.

Audivox Announces New Seven Channel Multi-Track Tape Recorder

NEW YORK—After two years in development, Audivox Records announced this week the completion of what is probably the industry's first seven-channel multi-track tape recorder.

The machine was created by Raymond Scott at his home laboratory in Long Island, and as far as is generally known this is the first multi-channel machine expressly designed for use in the manufacture of phonograph records. The recorder uses 1" tape and is capable of recording seven different tracks simultaneously or independently. It is also possible to erase each track individually and to play back tracks in any combination and in any desired mixture of levels.

Though long anticipated by the recording industry, this is believed to be the first seven 'independent' channel magnetic tape recorder. Audivox's first use of this new development was in its recent release "Mountain High-Valley Low," featuring the 'Voices of Dorothy Collins.' In Scott's opinion the effects achieved would have been extremely difficult, if not impossible, using any other accepted method. It is interesting to note that "Mountain High-Valley Low" was hailed by the trade as being an artistic and engineering achievement.

Though there have been many outstanding results attained by the cross-dubbing process of multiple recording, the improved fidelity, convenience and striking creative qualities now available with this Audivox development makes possible almost an unlimited horizon for experiment and achievement in the field of multi-track recording.

The Audivox 'Sound Enhancement System of Recording' takes full advantage of this new Scott development.

George Thompson Named Ralph Flanagan Manager

NEW YORK—George Thompson has taken over as manager of the Ralph Flanagan orchestra. Herb Hendler had been manager until three weeks ago when Flanagan bought him out in an amicable settlement.

The band is currently on a one nighter tour and has just released a new disk for Victor, "Lullaby Of Birdland" and "Did I Remember." The diskery is planning a major drive on it.

Top 10 Best Selling Pop Albums

1. THE GLENN MILLER STORY....Sound Track (Decca DL 5519)
2. SELECTIONS FROM THE GLENN MILLER STORY....Glenn Miller (RCA Victor LPT 3057)
3. ROSE MARIE.....Original Cast (MGM E 229)
4. SONGS FOR YOUNG LOVERS...Frank Sinatra (Capitol H 488)
5. MUSIC FOR LOVERS ONLY.....Jackie Gleason (Capitol H 352)
6. TAWNY.....Jackie Gleason (Capitol H 471)
7. KISMET.....Original Cast (Columbia ML 4850)
8. MUSIC TO MAKE YOU MISTY...Jackie Gleason (Capitol H 455)
9. KISMET.....Percy Faith (Columbia CL 550)
10. PARDON MY BLOOPER.....Kermit Schafer (Jubilee LP 2)

GET THE *Original* ON *Original*

"THE STEPS OF ST. MARIE"

with

PAT LAIRD

and

BOB CREWE

b/w

"ALL THROUGH A GOODNIGHT KISS"

ORIGINAL RECORDS, INC.

110 BERGEN PIKE LITTLE FERRY, N. J.

SPRING TONIC

THE MIDNIGHTERS
"WORK WITH ME ANNIE"
"UNTIL I DIE"
Federal 12169

THE CHECKERS
"DON'T STOP DAN"
"House With No Windows"
King # 4710

THE STRANGERS
"MY FRIENDS"
"I'VE GOT EYES"
King # 4697

DISTRIBUTED BY King RECORDS
AVAILABLE IN CANADA ON Quality-KING RECORDS

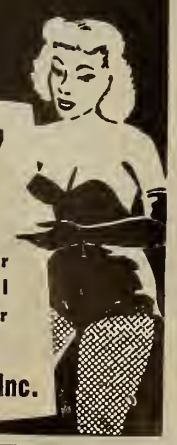
MELODIES FOR MILLIONS
featuring
CHUCK CRAYNE
singing
"GOTTA SEE YA"
b/w "REVENGE"
S & G # 5000

THE TOP HANDS
singing
"ONE STEP"
b/w "ARIZONA"
S & G # 5001

CASEY O'HARA
singing
"GO DOWN TO THE BEACH"
b/w "DEAR MOTHER"
S & G # 5002

1909 N. Central Ave. S & G RECORDS El Monte, Calif.

ANOTHER BMI "PIN-UP" HIT



"HERE"
Recorded by
TONY MARTIN . . Victor
FOUR BELLS . . . . . Bell
BETTY CODY . . . . Victor
Published by
HILL & RANGE SONGS, Inc.

Garrity To Disk Jockey New Birdland Show

NEW YORK—WABC Radio returns to all-night, 24-hours-a-day broadcasting when The Birdland Show, a six hour nightly session of popular music in the modern vein sponsored by The Birdland Restaurant, premieres Monday evening, May 10 (actually Tuesday morning) from midnight to 6 a.m. Bob Garrity will jockey the seven nights a week stanza.

Friday and Saturday evenings "This is Patti" show with Pat Rhodes cuts into The Birdland Show from 12:05 to 12:30 a.m.

The Birdland Show will bring stay-up-laters and early risers a session of music and chatter designed to end or start their day in the most tuneful of manners.

Though the show will be made up mostly of relaxed jazz, spun from both the popular jazz disks as well as some unusual seldom-heard platters, an occasional pop ballad or lush instrumental will be interspersed to round out the musical programming.

Garrity, long associated with nighttime radio around New York via his co-stint with Symphony Sid on several N. Y. independents before airing that show over WABC (then WJZ), also jockied The Birdland Show over the ABC flagship in New York several seasons back.

Laine Does TV Films

HOLLYWOOD—Frankie Laine, one of the record industry's stellar salesmen, will star in a new medium-television. Laine has just signed a long-term contract with Guild Films for a series of musical television films.

Actual filming will begin shortly on the series which will showcase the singer with feature dancers and other top musical talent. Each show will be a half-hour long and will be sold to individual sponsors in local markets, following the pattern of Guild Films' successful Liberace Show, now seen in 174 cities. Enthusiastic response from video stations and prospective sponsors promptly greeted announcement of the forthcoming Laine vehicles.

Smiles

NEW YORK—Photographer James J. Kriegsmann and Betty Madigan are full of smiles as they hold two of Betty Madigan's current best-selling M-G-M platters of "Joey"! Kriegsmann, as a hobby, wrote "Joey," and Betty's rendition of the number is now the "Number One Best-Seller" for M-G-M Records.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 8 without any changes on the part of THE CASH BOX.

Bud Davies
CKLW—Detroit, Mich.

1. Little Things Mean A Lot (Kitty Kallen)
2. Here (Tony Martin)
3. The Happy Wanderer (Weir-Rene)
4. The Man Upstairs (Kay Starr)
5. Crazy 'Bout You Baby (Crew Cuts)
6. Isle Of Capri (Gaylords)
7. If You Love Me (Vera Lynn)
8. The Things I Love (Smith Bros)
9. Face To Face (Gordon MacRae)
10. Believe In Me (Don Cornell)

Bill Ballance
KNX—Los Angeles, Calif.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Make Love To Me (Stafford)
5. A Girl, A Girl (Eddie Fisher)
6. Cross Over The Bridge (Page)
7. Answer Me, My Love (Cole)
8. Here (Tony Martin)
9. Little Things Mean A Lot (Kitty Kallen)
10. I Should Care (Jeff Chandler)

Art Hellyer
WCFL—WMAQ—Chicago, Ill.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Here (Tony Martin)
4. If You Love Me (Kay Starr)
5. Cross Over The Bridge (Page)
6. The Happy Wanderer (Weir)
7. The Man With The Banjo (Ames Bros.)
8. Little Things Mean A Lot (Kitty Kallen)
9. Cuddle Me (Ronnie Gaylord)
10. The Things I Love (Smith Bros)

Bill Thornton
KRLW—Walnut Ridge, Ark.

1. I Understand (Four Tunes)
2. I Get So Lonely (Crosby)
3. Till I Kiss You At The Altar (Sammy Kaye)
4. Make Love To Me (Stafford)
5. Little Things Mean A Lot (Kitty Kallen)
6. Marie (Four Tunes)
7. Jilted (Teresa Brewer)
8. Such A Night (Johnnie Ray)
9. Answer Me, My Love (Cole)
10. Anema E Core (Eddie Fisher)

Jerry Kay
WTIX—New Orleans, La.

1. Little Things Mean A Lot (Kitty Kallen)
2. The Man Upstairs (Kay Starr)
3. If You Love Me (Vera Lynn)
4. The Kid's Last Fight (Laine)
5. Wanted (Perry Como)
6. A Girl, A Girl (Eddie Fisher)
7. Jilted (Teresa Brewer)
8. Poor Butterfly (Hilltoppers)
9. I'd Cry Like A Baby (Martin)
10. You'll Never Walk Alone (Roy Hamilton)

Roger Clark
WNOR—Norfolk, Va.

1. Little Things Mean A Lot (Kitty Kallen)
2. Young At Heart (F. Sinatra)
3. I Speak To The Stars (Day)
4. Here (Tony Martin)
5. The Happy Wanderer (Weir)
6. Gee (The Crows)
7. Joey (Betty Madigan)
8. The Zoo (Johnny Desmond)
9. Latin Lady (H. Winterhalter)
10. Marie (T. Dorsey-J. Dorsey)

Wayne Stitt
WHB—Kansas City, Mo.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Cross Over The Bridge (Page)
5. Answer Me, My Love (Cole)
6. Young At Heart (F. Sinatra)
7. Secret Love (Doris Day)
8. The Man With The Banjo (Ames Bros.)
9. A Girl, A Girl (Eddie Fisher)
10. Here (Tony Martin)

Bob Larsen
WEMP—Milwaukee, Wisc.

1. The Happy Wanderer (Weir)
2. Wanted (Perry Como)
3. My Baby Just Cares For Me (Hi-Lo's)
4. Padre (Lola Dee)
5. Young At Heart (F. Sinatra)
6. Make Love To Me (Stafford)
7. Little Things Mean A Lot (Kitty Kallen)
8. Hers and His (J. Richards)
9. Jilted (Teresa Brewer)
10. Believe In Me (Don Cornell)

Wallie Dunlap
WICC—Bridgeport, Conn.

1. Wanted (Perry Como)
2. Little Things Mean A Lot (Kitty Kallen)
3. Destiny (Johnnie Ray)
4. Here (Tony Martin)
5. If You Love Me (Vera Lynn)
6. I Get So Lonely (4 Knights)
7. The Happy Wanderer (Weir)
8. Cuddle Me (Ronnie Gaylord)
9. My Sin (Georgia Gibbs)
10. The Kid's Last Fight (Laine)

Russ Coglin
KROW—Oakland, Calif.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Cuddle Me (Ronnie Gaylord)
6. Here (Tony Martin)
7. Little Things Mean A Lot (Kitty Kallen)
8. Oh, That'll Be Joyful (Morey Amsterdam)
9. Poor Butterfly (Hilltoppers)
10. True Love Goes On And On (Ives-Jenkins)

Robin Seymour
WKMH—Dearborn, Mich.

1. The Happy Wanderer (Weir)
2. Isle Of Capri (Gaylords)
3. Poor Butterfly (Hilltoppers)
4. Little Things Mean A Lot (Kitty Kallen)
5. I Could Have Told You (Frank Sinatra)
6. Such A Night (Bunny Paul)
7. Qu'est Ce Que C'est (Darnell)
8. The Man Upstairs (Kay Starr)
9. Sugar Lump (Four Tunes)
10. I Really Don't Want To Know (Les Paul)

Jack McDermott
WLYN—Lynn, Mass.

1. Little Things Mean A Lot (Kitty Kallen)
2. If You Love Me (Kay Starr)
3. Wanted (Perry Como)
4. Here (Tony Martin)
5. I Understand (Four Tunes)
6. A Girl, A Girl (Eddie Fisher)
7. Isle Of Capri (Gaylords)
8. Joey (Betty Madigan)
9. The Happy Wanderer (Drake)
10. Don't Worry 'Bout Me (Frank Sinatra)

Tiny Markle
WAVZ—New Haven, Conn.

1. A Girl, A Girl (Eddie Fisher)
2. Sign Post (Eileen Barton)
3. Jilted (Teresa Brewer)
4. This Is You (Applewhite)
5. Basin Street Blues (Armstrong)
6. Three Coins In The Fountain (Four Aces)
7. Wedding Bells (Four Aces)
8. Inside My Heart (N. Giamo)
9. Jiminy Crickets (Commanders)
10. Goodbye (Bob Manning)

Al Ross
WBAL—Baltimore, Md.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Secret Love (Doris Day)
6. I Get So Lonely (4 Knights)
7. Answer Me, My Love (Cole)
8. Here (Tony Martin)
9. A Girl, A Girl (Eddie Fisher)
10. Little Things Mean A Lot (Kitty Kallen)

Jack White
KBOL—Boulder, Colo.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. I Get So Lonely (4 Knights)
4. Young At Heart (F. Sinatra)
5. Answer Me, My Love (Cole)
6. Make Love To Me (Stafford)
7. Secret Love (Doris Day)
8. A Girl, A Girl (Eddie Fisher)
9. Here (Tony Martin)
10. The Kid's Last Fight (Laine)

Lou Barile
WKAL—Rome, N. Y.

1. If You Love Me (Kay Starr)
2. Wanted (Perry Como)
3. Here (Tony Martin)
4. Somewhere (There is Someone) (Lou Monte)
5. Jilted (Teresa Brewer)
6. I Really Don't Want To Know (Paul-Ford)
7. Cuddle Me (Ronnie Gaylord)
8. Make Love To Me (Stafford)
9. I Get So Lonely (4 Knights)
10. Answer Me, My Love (Cole)

Rex Dale
WCKY—Cincinnati Ohio

1. Wanted (Perry Como)
2. Little Things Mean A Lot (Kitty Kallen)
3. Jilted (Teresa Brewer)
4. Poor Butterfly (Hilltoppers)
5. Isle Of Capri (Jackie Lee)
6. Here (Tony Martin)
7. I Went Out Of My Way (Bob Stewart)
8. The Blues (Al Lombardy)
9. Believe In Me (D. Cornell)
10. This Must Be The Place (Four Guys)

Pat Chamburs
WFLA—Tampa, Fla.

1. Young At Heart (F. Sinatra)
2. Secret Love (Doris Day)
3. Answer Me, My Love (Cole)
4. The Man With The Banjo (Ames Bros.)
5. This Is You (Applewhite)
6. I Speak To The Stars (Dorsey Bros.)
7. The Happy Wanderer (Weir)
8. Hernando's Hideaway (Bleyer)
9. Don't Worry About Me (Frank Sinatra)
10. Make Love To Me (Stafford)

Moon Mullins
KGW—Portland, Ore.

1. Wanted (Perry Como)
2. Walking Doll (L. Wagner)
3. The Happy Wanderer (Rene)
4. Little Things Mean A Lot (Kitty Kallen)
5. Answer Me, My Love (Cole)
6. I Complained (Stewart Rose)
7. I Should Care (Jeff Chandler)
8. Anema E Core (Eddy Fisher)
9. Gee (The Crows)
10. Secret Love (Doris Day)

Wally Nelskog
KJR—Seattle, Wash.

1. Wanted (Perry Como)
2. Cuddle Me (Ronnie Gaylord)
3. I Complained (Stewart Rose)
4. The Man With The Banjo (Ames Bros.)
5. Gee (The Crows)
6. Young At Heart (F. Sinatra)
7. Here (Tony Martin)
8. Long Distance Love (Laine)
9. Jilted (Teresa Brewer)
10. Poor Butterfly (Hilltoppers)

Arty Kay
WVLK—Lexington, Ky.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. I Really Don't Want To Know (Paul-Ford)
5. I Get So Lonely (4 Knights)
6. Jilted (Teresa Brewer)
7. True Love Goes On And On (Burl Ives)
8. Secret Love (Doris Day)
9. Poor Butterfly (Hilltoppers)
10. Little Things Mean A Lot (Kitty Kallen)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

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Don Bell
KRNT—Des Moines, Iowo

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Jilted (Teresa Brewer)
4. I Get So Lonely (4 Knights)
5. Answer Me, My Love (Cole)
6. Cross Over The Bridge (Page)
7. Young At Heart (F. Sinatra)
8. The Man With The Banjo (Ames Bros.)
9. The Man Upstairs (Kay Starr)
10. The Jones Boy (Mills Bros.)

Tom Edwards
WERE—Cleveland, Ohio

1. Wanted (Perry Como)
2. I Understand (Four Tunes)
3. Young At Heart (F. Sinatra)
4. Isle Of Capri (Gaylords-J. Lee)
5. True Love Goes On And On (Ives-Jenkins)
6. Poor Butterfly (Hilltoppers)
7. Three Coins In The Fountain (Four Aces-La Rosa)
8. If You Love Me (Lynn-Starr)
9. My Sin (Georgia Gibbs)
10. Hernando's Hideaway (Archie Bleyer)

Dick Gilbert
KTYL—Phoenix, Ariz.

1. Young At Heart (F. Sinatra)
2. Make Love To Me (Stafford)
3. Wanted (Perry Como)
4. I Get So Lonely (4 Knights)
5. Here (Tony Martin)
6. Come Into My Arms (Shore)
7. Secret Love (Doris Day)
8. The Walking Doll (L. Wagner)
9. If You Love Me (Kay Starr)
10. Answer Me, My Love (Nat 'King" Cole)

Paul E. X. Brown
WERD—Atlanta, Go.

1. Cross Over The Bridge (Page)
2. Here (Tony Martin)
3. Wanted (Dorsey Bros.)
4. Make Love To Me (Stafford)
5. Dream, Dream, Dream (Gale)
6. Answer Me, My Love (Cole)
7. Jilted (Teresa Brewer)
8. Such A Night (Washington)
9. Me Gotta Have You (LaRosa)
10. Latin Lady (Winterhalter)

Milt Grant
WOL—Washington, D. C.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Laine)
5. Answer Me, My Love (Cole)
6. I Get So Lonely (4 Knights)
7. Here (Tony Martin)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. Little Things Mean A Lot (Kitty Kallen)
10. If You Love Me (Kay Starr)

Gene N. Fondren
KTAE—Toylor, Tex.

1. Make Love To Me (Staflord)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Answer Me, My Love (Cole)
7. Secret Love (Doris Day)
8. Till We Two Are One (Shaw)
9. A Girl, A Girl (Eddie Fisher)
10. The Man With The Banjo (Ames Bros.)

Don McLeod
WJBK—Detroit, Mich.

1. Believe In Me (Don Cornell)
2. The Happy Wanderer (Weir-Rone)
3. Sugar Lump (Four Tunes)
4. Poor Butterfly (Hilltoppers)
5. Young At Heart (F. Sinatra)
6. Wanted (Perry Como)
7. I Could Have Told You (Frank Sinatra)
8. Little Things Mean A Lot (Kitty Kallen)
9. Jilted (Teresa Brewer)
10. Until Sunrise (Joe "F" Carr)

Edna Richardson
WTMA—Charleston, S. C.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Secret Love (Doris Day)
4. Salute To Glenn Miller (Modernaires)
5. The Happy Wanderer (Weir)
6. Joey (Betty Madigan)
7. Melancholy Me (E. Howard)
8. Poor Butterfly (Hilltoppers)
9. Jilted (Teresa Brewer)
10. Crazy Mixed-Up Song (Hayes & Healy)

Don Mullally
WTWN—St. Johnsburg, Vt.

1. I Get So Lonely (4 Knights)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. Am I In Love (Joni James)
5. Make Love To Me (Stafford)
6. A Girl, A Girl (Eddie Fisher)
7. Secret Love (Doris Day)
8. Joey (Betty Madigan)
9. I Should Care (Jeff Chandler)
10. Cross Over The Bridge (Page)

Allan Berg
KRKD—Los Angeles, Calif.

1. Wanted (Perry Como)
2. A Girl, A Girl (Eddie Fisher)
3. Cross Over The Bridge (Page)
4. Here (Tony Martin)
5. The Happy Wanderer (Weir-Rene)
6. The Man With The Banjo (Ames Bros.)
7. Young At Heart (F. Sinatra)
8. Somewhere (There Is Someone) (Lou Monte)
9. Du Bist Mein Liebshoen (Vera Lynn)
10. Hernando's Hideaway (Archie Bleyer)

Allen Ross
KOPR—Butte, Mont.

1. Wanted (Perry Como)
2. There'll Be No Teardrops Tonight (Tony Bennett)
3. Make Love To Me (Stafford)
4. Secret Love (Doris Day)
5. From The Vine Came The Grape (Hilltoppers)
6. Such A Night (Johnnie Ray)
7. Cross Over The Bridge (Page)
8. Maybe Next Time (J. James)
9. Young At Heart (F. Sinatra)
10. Dream, Dream, Dream (Faith)

Andy Bell
KSKY—Dollos, Tex.

1. Cross Over The Bridge (Page)
2. Wanted (Perry Como)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Answer Me, My Love (Cole)
6. The Man With The Banjo (Ames Bros.)
7. Secret Love (Doris Day)
8. Have A Heart (Julius La Rosa)
9. Jilted (Teresa Brewer)
10. Here (Tony Martin)

Alan Boal
WBVP—Beaver Falls, Pa.

1. Cross Over The Bridge (Page)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. Poor Butterfly (Hilltoppers)
5. Jilted (Teresa Brewer)
6. Little Things Mean A Lot (Kitty Kallen)
7. My Sin (Georgia Gibbs)
8. The Happy Wanderer (Rene)
9. Isle Of Capri (Gaylords)
10. There'll Be No Teardrops Tonight (Tony Bennett)

Stan Dale
WJJD—Chicogo, Ill.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Isle Of Capri (Gaylords)
4. Here (Tony Martin)
5. My Restless Lover (P. Page)
6. Cuddle Me (Ronnie Gaylord)
7. I Get So Lonely (4 Knights)
8. Gee (The Crows)
9. Young At Heart (F. Sinatra)
10. I Understand (Four Tunes)

Maurice Jackson
WVKO—Columbus, Ohio

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. The Man With The Banjo (Ames Bros.)
5. I Get So Lonely (4 Knights)
6. Make Love To Me (Staord)
7. Here (Tony Martin)
8. Jilted (Teresa Brewer)
9. Little Things Mean A Lot (Kitty Kallen)
10. Cuddle Me (Ronnie Gaylord)

Art Preston
WSPR—Springfield, Moss.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. A Girl, A Girl (Eddie Fisher)
5. Secret Love (Doris Day)
6. Little Things Mean A Lot (Kitty Kallen)
7. Jilted (Teresa Brewer)
8. Here (Tony Martin)
9. The Man With The Banjo (Ames Bros.)
10. Make Love To Me (Stafford)

Ed Meath
WHEC—Rochester, N. Y.

1. The Happy Wanderer (Weir)
2. Jilted (Teresa Brewer)
3. Isle Of Capri (Gaylords)
4. Wanted (Perry Como)
5. Secret Love (Doris Day)
6. Young At Heart (F. Sinatra)
7. Believe In Me (Don Cornell)
8. Here (Tony Martin)
9. The Man With The Banjo (Ames Bros.)
10. Little Things Mean A Lot (Kitty Kallen)

Charlie Welsh
WSB—Atlonto, Go.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. The Man With The Banjo (Ames Bros.)
6. A Girl, A Girl (Eddie Fisher)
7. Answer Me, My Love (Cole)
8. The Happy Wanderer (Rene)
9. Here (Tony Martin)
10. Little Things Mean A Lot (Kitty Kallen)

Sandy Singer
KCRI—Cedor Rapids, Iowa

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. A Girl, A Girl (Eddie Fisher)
4. The Man With The Banjo (Ames Bros.)
5. Here (Tony Martin)
6. Amor (Four Aces)
7. Hold Me (Ruth Casey)
8. Young At Heart (F. Sinatra)
9. Cross Over The Bridge (Page)
10. Stranger In Paradise (4 Aces)

Tal Hood
WFGM—Fitchburg, Mass.

1. Please Driver (Tony Bennett)
2. Believe In Me (Don Cornell)
3. Three Coins In The Fountain (Four Aces)
4. The Place Where I Worship (Four Lads)
5. Hey There (Johnnie Ray)
6. The Happy Wanderer (Weir)
7. Hernando's Hideaway (Archie Bleyer)
8. I Understand (Four Tunes)
9. Isle Of Capri (Jackie Lee)
10. A Gay Ranchero (D. Contino)

Art Roberts
KXLW—St. Louis, Mo.

1. Here (Tony Martin)
2. Wanted (Perry Como)
3. Jilted (Teresa Brewer)
4. Such A Night (Bunny Paul)
5. Poor Butteruy (Hilltoppers)
6. Long, Long Time (Mulcays)
7. Long Distance Love (F. Laine)
8. Isle Of Capri (Gaylords)
9. My Sin (Georgia Gibbs)
10. Don't Worry 'Bout Me (Frank Sinatra)

Sleepytime Gal

MIAMI BEACH—Sleepytime Gal, WKAT disk jockey, holds court nightly from "Midnight 'till 3:30 Ayem" in the "21 Lounge" of the Sea Gull Hotel. Recent guests were the De Marco Sisters, left to right, Gloria, Terry, Arline, Joanne, and Gene, whose newest release for MGM is "Oh, What it Seemed to Be."

For The Disk Jox It's The Cash Box

4 NEW SONGS FOR '54
"You Carved Your Initials"
"Morning Kiss"
"Who Knows"
*** "Flame" ***
Free copies to artists, radio and TV studios.
Free records to all DJ's.
All others 4 sheet music $1.00 or 1 record $1.00 or both for $1.50 post paid.
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with Orch.
on RAINBOW RECORD No. 253
•
The Original English Version familiar to thousands of GIs throughout the Far East
SEQUOIA MUSIC CO.
224 W. 49th STREET (Suite 512) NEW YORK, N. Y.

Premiere

NEW YORK—Gisele MacKenzie (left) and Eddie Manson attend Marla Ray's (right) premiere of the "Cafe Chardas" show carried over station WOV in this city, on Thursday from 8:45 to 9:00 PM from the new Chardas Restaurant. Miss MacKenzie is the singing star of "Your Hit Parade" and Capitol recording artist; Eddie Manson, harmonica virtuoso and writer of the background music for "Little Fugitive"; and Marla Ray a dramatic artist whose radio transcription of "The Glory and the Child" caused considerable comment.

Miss Ray features one LP record each week by a different artist. The show premiered on April 29th to the music of Mantovani.

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ALL TIME HIT

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b/w

"ME GUSTAS"

MOOD # 1001

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M-G-M RECORDS

TOMMY MARA

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and

"LOVE IS AN ILLUSION"

MGM 11729 (78 rpm)

K-11729 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

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"I UNDERSTAND"

by

THE FOUR TUNES

JUBILEE # 5132

JUBILEE RECORD CO., Inc.

315 W. 47th St., N. Y. N. Y.

Puente At Apollo

NEW YORK—Tito Puente and his orchestra, Tico recording star just back from a successful cross-country 16-city tour, opened at the Apollo Theater Friday, May 7th, for a one week engagement featuring his Mambo-Rhumba Festival.

Puente is the musical conductor and arranger of the package which was the first ever ventured bringing a mambo-rhumba show to key cities. Big grosses on the tour have resulted in the festival being booked again by the Gale office for a Fall jaunt.

Booked solid through September, Puente has long been recognized as one of the top mambo leaders. A versatile performer and tremendous showman, Puente excels at the timbales, bongo, vibes, saxophone and piano.

Stints at the Copacabana, Waldorf-Astoria, Stork Club, Hotel Statler and Palladium Ballroom in New York, plus bookings in Miami Beach, Detroit, Boston, Chicago, Washington, and other major cities, have planted Puente as one of the country's outstanding mambo orchestras with his band having skyrocketed to its present top pedestal in just two years. At that time, after a thorough instrumental apprenticeship with the finest bands, he decided to organize his own.

Today, his has become one of the most sought-after groups in showbusiness with his Tico records selling big in the United States.

Hilliard's Palladium Stint Leads To Disk Pact

NEW YORK — Newcomer Jackie Hilliard, who did a bang-up job when he recently appeared at the London Palladium and at other top spots throughout Europe, is now back on the West Coast. He has recorded four tunes on the coast which have been receiving much favorable comment from those who have heard them.

Negotiations for a record contract are currently taking place.

THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BT—Bethlehem
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CW—Crown
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 Stor—Four Star
IM—Imperial
IN—Intro
JD—Jay Dee
JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
RM—Rama
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TN—Tennessee
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
"X"—Label "X"
ZO—Zodiac

May 15 May 8

1—Wanted

91.0 121.1

BE-1041 (45-1041)—DORSEY BROS. *I Speak To The Stors*
★VI-20-5647 (47-5647)—PERRY COMO *Look Out The Window*

2—I Get So Lonely

68.8 74.5

BE-1031 (45-1031)—ANNE LLOYD *Cross Over The Bridge*
★CA-2654 (F-2654)—THE FOUR KNIGHTS *I Couldn't Stay Away From You*
CO-40221 (4-40221)—KEN GRIFFIN *The Little Old Mill*
DE-29054 (9-29054)—CROSBY & LOMBARDO *Young At Heart*
VI-20-5681 (47-5681)—JOHNNIE AND JACK *You're Just What The Doctor Ordered*

3—Young At Heart

66.4 84.4

BE-1030 (45-1030)—CHARLIE DE FORREST *Secret Love*
★CA-2703 (F-2703)—FRANK SINATRA *Toke A Chance*
CA-2802 (F-2802)—BILLY MAY O. *Lemon Twist*
DE-29054 (9-29054)—CROSBY & LOMBARDO *I Get So Lonely*
EP-9035 (4-9035)—TONY DE SIMONE *Moke Love To Me*
VI-20-5735 (47-5735)—TONY MARTINEZ *Secret Love*

4—Make Love To Me

59.5 74.1

BE-1029 (45-1029)—TOMMY & JIMMY DORSEY *My Friend The Ghost*
★CO-40143 (4-40143)—JO STAFFORD *Adi-Adios Amigo*
DE-29048 (9-29048)—COMMANDERS *Kentucky Boogie*
EP-9035 (4-9035)—TONY DE SIMONE *Young At Heort*

5—Here

56.2 32.4

BE-1039 (45-1039)—THE FOUR BELLS *Dreom, Dreom, Dreom*
★VI-20-5665 (47-5665)—TONY MARTIN *Philosophy*

6—Cross Over The Bridge

48.9 73.7

BE-1031 (45-1031)—BETTY JOHNSON *I Get So Lonely*
★ME-70302 (70302x45)—PATTI PAGE *My Restless Lover*

7—A Girl, A Girl

42.5 54.6

★VI-20-5675 (47-5675)—EDDIE FISHER *Anemo E Core*

May 15 May 8

8—Answer Me, My Love

41.2 40.1

BE-1035 (45-1035)—HELEN FORREST *Dorktown S'rutters Ball*
★CA-2687 (F-7687)—NAT "KING" COLE *Why*

9—Little Things Mean A Lot

40.5 44.1

CR-61180 (9-61180)—DICK JACOBS O. *Hitch-Hike To The Stars*
★DE-29037 (9-29037)—KITTY KALLEN *I Don't Think You Love Me Anymore*

10—Secret Love

36.4 31.1

BE-1030 (45-1030)—HELEN FORREST *Young At Heart*
CA-2678 (F-2678)—RAY ANTHONY O. *Oh Mein Papa*
★CO-40108 (4-40108)—DORIS DAY *The Deadwood Stage*
DE-28876 (9-28876)—GORDON JENKINS *Theme From "Seven Dreams"*
DE-29024 (9-29024)—BING CROSBY *My Love, My Love*
JU-5137 (45-5137)—ORIOLES *Don't Go To Strangers*
MG-11604 (K-11604)—TOMMY EDWARDS *That's All*
VI-20-5512 (47-5512)—GOGI GRANT *Ricochet*
VI-20-5735 (47-5735)—TONY MARTINEZ *Young At Heort*

11—The Happy Wanderer

35.2 23.5

CA-2788 (F-2788)—TOMMY LEONETTI *I Went Out Of My Way*
CD-1238 (45-1238)—ALFRED DRAKE *Destiny's Dorling*
DE-29128 (9-29128)—LOUIS PRIMA *Until Sunrise*
★LO-1448 (45-1448)—FRANK WEIR O. *From Yaur Lips*
★VI-20-5715 (47-5715)—HENRI RENE O. *My Impossible Love*

12—Jilted

30.5 27.1

BE-1038 (45-1038)—CAB CALLOWAY *Such A Night*
★CR-61152 (9-61152)—TERESA BREWER *Le Grond Tour De L'Amour*
DE-29100 (9-29100)—RED FOLEY *Pin Boll Boogie*

13—Isle Of Capri

29.1 19.8

CR-61149 (9-61149)—JACKIE LEE O. *By The Light Of The Silvery Moon*

May 15 May 8

★ME-70350 (70350x45)—THE GAYLORDS *Love I You*

14—The Man Upstairs

28.7 26.3

BE-1042 (45-1042)—TONY RUSSO *My Restless Lover*
★CA-2769 (F-2769)—KAY STARR *If You Love Me*

15—The Man With The Banjo

27.1 29.1

CR-61174 (9-61174)—LAWRENCE WELK *Until Sunrise*
DE-29126 (9-29126)—DICK TODD *I Was Meant Far You*
★VI-20-5644 (47-5644)—AMES BROS. *Mon, Mon Is For The Woman Made*

16—If You Love Me

26.3 19.0

★CA-2769 (F-2769)—KAY STARR *The Mon Upstoirs*
CO-40149 (4-40149)—MARION MARLOWE *You're Not Living In Voin*
★LO-1412 (45-1412)—VERA LYNN *C'est La Vie*
MG-11667 (K-11667)—SHIRLEY HARMER *Won'tcha Love Me*
VI-20-5580 (47-5580)—JAN PEERCE *Old Wedding Ring*

17—I Speak To The Stars

16.1 10.5

BE-1041 (45-1041)—DORSEY BROTHERS *Wanted*
CA-2717 (F-2717)—MARGARET WHITING *It's Nice To Have You Home*
★CO-40210 (4-40210)—DORIS DAY *Blue Bells Of Broodway*

18—Three Coins In The Fountain

15.3 —

CA-2816 (F-2816)—FRANK SINATRA *Roin*
CD-1240 (45-1240)—JULIUS LA ROSA *Me Gatta Have You*
CO-40225 (4-40225)—TONI ARDEN *Rolling Sea*
★DE-29123 (9-29123)—FOUR ACES *Wedding Bells*
MG-11724 (K-11724)—MARTI STEVENS *Why Didn't You Tell Me*

19—Poor Butterfly

14.6 17.4

CR-61172 (9-61172)—JOHNNY LONG O. *Only Forever*
★DO-15156 (45-15156)—THE HILLTOPPERS *Wrapped Up In A Dreom*

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the fioure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

20—Anema E Core
May 15: 14.2 May 8: 11.3
★VI-20-5675 (47-5675)—EDDIE FISHER
A Girl, A Girl

21—Wedding Bells
May 15: 12.9 May 8: —
★DE-29123 (9-29123)—FOUR ACES
Three Coins In The Fountain

22—Please Driver
May 15: 12.5 May 8: —
★CO-40213 (4-40213)—TONY BENNETT
Until Yesterday

23—It Happens To Be Me
May 15: 12.1 May 8: 9.7
★CA-2754 (F-2754)—NAT "KING" COLE
Alone Too Long

24—Alone Too Long
May 15: 11.7 May 8: 7.2
★CA-2754 (F-2754)—NAT "KING" COLE
It Happens To Be Me
CA-2789 (F-2789)—STAN KENTON
Don't Take Your Love From Me

25—Hernando's Hideaway
May 15: 11.3 May 8: —
★CD-1241 (45-1241)—ARCHIE BLEYER
S'il Vous Plait
★CO-40224 (4-40224)—JOHNNIE RAY
Hey There

26—There'll Be No Teardrops Tonight
May 15: 10.9 May 8: 14.1
BE-1037 (45-1037)—BETTY JOHNSON
Cuddle Me
DE-29127 (9-29127)—COMMANDERS
Cuddle Me
★CO-40169 (4-40169)—TONY BENNETT
My Heart Won't Say Good-bye
MG-10461 (K-10461)—HANK WILLIAMS
Mind Your Own Business

27—From The Vine Came The Grape
May 15: 10.5 May 8: 9.3
BE-1032 (45-1032)—STUART FOSTER
Somebody Bad Stole De Wedding Bell
★DO-15127 (45-15127)—THE HILLTOPPERS
Time Will Tell
★ME-70296 (70296x45)—THE GAYLORDS
Stolen Moments

28—I Could Have Told You
May 15: 10.1 May 8: 3.9
★CA-2787 (F-2787)—FRANK SINATRA
Don't Worry About Me

29—Cuddle Me
May 15: 9.7 May 8: 20.2
BE-1037 (45-1037)—BETTY JOHNSON
There'll Be No Teardrops Tonight
DE-29127 (9-29127)—COMMANDERS
There'll Be No Teardrops Tonight
★ME-70285 (70285x45)—RONNIE GAYLORD
Oh, Am I Lonely

30—I Should Care
May 15: 9.4 May 8: 10.1
★DE-29004 (9-29004)—JEFF CHANDLER
More Than Anyone

31—Dream, Dream Dream
May 15: 9.3 May 8: 1.9
CO-40185 (4-40185)—PERCY FAITH
Eleanora
DE-29121 (9-29121)—GUY LOMBARDO
Do You?
MG-11464 (K-11464)—MIKE DI NAPOLI
Just A Memory
★VI-20-5677 (47-5677)—SUNNY GALE
Don't Cry, Mama

32—Beer Barrel Polka
May 15: 9.0 May 8: 1.4
★CO-40217 (4-40217)—LIBERACE
12th Street Rag

33—12th Street Rag
May 15: 8.9 May 8: —
★CO-40217 (4-40217)—LIBERACE
Beer Barrel Polka

34—Gee
May 15: 8.1 May 8: 5.1
CA-2727 (F-2727)—HUTTON & STORDAHL
Too Little Time
EP-9025 (4-9025)—SOMTHIN' SMITH
Just In Case You Change Your Mind
★RM-5 (45-5)—THE CROWS
I Love You So

35—Angela Mia
May 15: 7.6 May 8: 7.6
★ CW-104 (45-104)—DON, DICK AND JIMMY
Brand Me With Your Kisses
DE-29062 (9-29062)—FRED WARING
Maria
★VI-20-5676 (47-5676)—RALPH FLANAGAN
Roo Roo Kangaroo
VI-10-4214 (49-4214)—ROBERT SHAW CHORUS
Easter Parade

36—Until Yesterday
May 15: 7.2 May 8: 8.5
★CO-40213 (4-40213)—TONY BENNETT
Please Driver

37—Don't Worry 'Bout Me
May 15: 6.8 May 8: 5.2
★CA-2787 (F-2787)—FRANK SINATRA
I Could Have Told You

38—Goin' Like Wildfire
May 15: 6.0 May 8: —
★CO-40198 (4-40198)—STAFFORD & LAINE
Rollin' Down The Line

39—Wrapped Up In A Dream
May 15: 5.6 May 8: 3.8
★DO-15156 (45-15156)—HILLTOPPERS
Poor Butterfly

40—South
May 15: 4.8 May 8: 8.1
★CA-2735 (F-2735)—LES PAUL & MARY FORD
I Really Don't Want To Know

41—You'll Never Walk Alone
May 15: 4.4 May 8: 5.0

42—Crazy About You, Baby
May 15: 4.0 May 8: 3.5

43—I Really Don't Want To Know
May 15: 3.2 May 8: —

44—My Sin
May 15: 2.8 May 8: 4.2

45—Lost In Loveliness
May 15: 2.1 May 8: 6.4

46—Oh, That'll Be Joyful
May 15: 2.0 May 8: —

47—Somebody Bad Stole De Wedding Bell
May 15: 1.7 May 8: 2.1

48—Somewhere (There Is Someone)
May 15: 1.6 May 8: 6.0

49—Melancholy Me
May 15: 1.2 May 8: 4.8

50—True Love Goes On And On
May 15: 0.8 May 8: 5.9

Meeting Dates Of Music Operators' Associations

May 10—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

10—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

10—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

11—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

11—Western Massachusetts Music Guild
Place: Ivy House, West Springfield, Mass.

11—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

12—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

12—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.

13—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

18—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

20—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

24—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

24—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

25—Western Massachusetts Music Guild
Place: Ivy House, West Springfield, Mass.

June 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

3—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

3—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

7—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

A "HIGHLIGHT" For Every Program
LITTLE THINGS MEAN A LOT
LEO FEIST, INC.

Direct from England
The Hit English Version
Frank Weir
"THE HAPPY WANDERER"
London 1448; 45-1448
LONDON

I SPEAK TO THE STARS
Recorded by:
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Columbia #40210
M. WITMARK & SONS

The GREAT
EARTHA KITT
GOES LATIN
on the new
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SEECO No. 4141
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HEADING FOR THE HIT PARADE-
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TONY ROMANO
"GOOMBYE, GOOMBA"
AND
"I Promise, I Promise, I Promise"
★ ★ ★
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"LOVIN' TIME"
Mike Pedicin Quartet
TC 5015
20th Century
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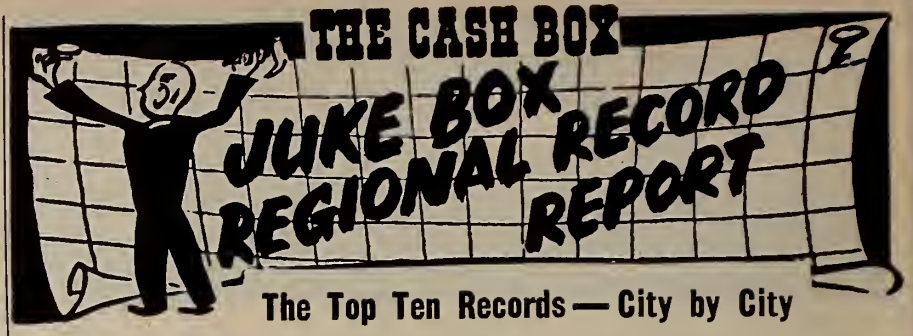
"ANSWER ME, MY LOVE"
★ ★ ★ ★ ★
"FLIRTATION WALTZ"
★ ★ ★ ★ ★
BOURNE, INC.
136 W. 52nd Street, New York 19

The high fidelity craze has caused quite a boom in the music business. Distributors and dealers report that even though single record sales are off throughout Southern California Jazz and Classical albums are at the highest peak ever. **Jack Lewerke,** prexy of California Record Distributors, reports that "Hi-Fi" has created tremendous interest in Modern jazz and the classics and has opened up an entirely new market among "Hi-Fi" enthusiasts. Jack now has **Gene Norman's** new line of LP's which include a rare series of jazz selections that were recorded during Norman's concert tours. Albums include such great artists as **Dizzie Gillespie, Charlie Ventura, Jerry Mulligan** and the **Buddy DeFranco Quartet.** . . . **Gordon Wolf,** prexy of Sunland Music Co., LA, made an interesting statement recently that is worthy of comment. When queried about business conditions he replied "Well, let's put it this way, 'The only constant thing about the record business is the constant change.'" He added that it takes a good sharp pencil and plenty of headache pills to keep up with this business. Everyone at the Sunland offices is all excited over the new EP album from the forthcoming MGM movie "The Flame And The Flesh" starring **Lana Turner** and introducing a new singing star **Carlos Thompson.** Gordon reports that "Joey" by **Betty Madigan** (MGM) is one of their top sellers along with "Blue Guitar" (MGM) by **Sheb Wooley,** "Poor Butterfly" (DOT) by **The Hilltoppers,** and "I Need You" with **Fred Darian** (Allied) stepping in right behind it. . . . **Abe** and **Vera Diamond** of Diamond Record Distributors are back hard at work after a short trip to New York. While on the East Coast they visited with several distributors. . . . **Sid Talmadge** prexy of Record Merchandising Co., says that Herald has done it again with their new **Faye Adams** release. Titles are "Somebody Somewhere" and "Crazy Mixed Up World." . . . **Al Sherman,** West Coast Representative of King and Federal Records, is plenty busy filling orders for "Work With Me Annie" by **The Midnighters.** He predicts that it will soon be the top number in Southern California. . . . Many Angelenos took off for mountain lakes and streams for the opening of fishing season. Among the happy anglers was **Jim Warren** of Central Record Sales Co. This office has received no reports as to how many he caught but we'll bet he's talking plenty about the big one that got away. **Eddie Ray** predicts that "Sh-Boom" by the **Chords** on the new Cat label will be bigger than "Gee." . . . **Paul Shorten,** chief proprietor and operator of the San Francisco branch of Allied Music Sales, spent last week-end with his family in Los Angeles. He stated that business has been holding up very well throughout the Bay area.

Bennett Breaks Club Record

NEW YORK—Tony Bennett grossed $40,000 the first three days (April 30—May 2) of his engagement at the Boulevard nightclub in Queens, Long Island, for a new weekend record for that 900 seat club, during its 26 year history. Figure is based on weekend receipts chalked up with two shows on Friday, three on Saturday, and two on Sunday. Bennett, drawing $7,500 for his ten day engagement, is the highest paid performer to ever appear there. The Balladeer closes at the Boulevard on Sunday, May 9th, and lays over in New York for a recording date before airing to Philadelphia for a stint at Sciolla's on May 17th.



The Top Ten Records — City by City

New York, N. Y.
1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. A Girl, A Girl (Eddie Fisher)
6. I Get So Lonely (4 Knights)
7. Secret Love (Doris Day)
8. Answer Me, My Love (Nat "King" Cole)
9. Little Things Mean A Lot (Kitty Kallen)
10. Here (Tony Martin)

Chicago, Ill.
1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Here (Tony Martin)
4. Cross Over The Bridge (Page)
5. Little Things Mean A Lot (Kitty Kallen)
6. Make Love To Me (Stafford)
7. I Get So Lonely (4 Knights)
8. The Happy Wanderer (Weir-Rene)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. If You Love Me (Kay Starr)

Los Angeles, Calif.
1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Cross Over The Bridge (Page)
6. Answer Me, My Love (Nat "King" Cole)
7. Here (Tony Martin)
8. The Man Upstairs (Kay Starr)
9. A Girl, A Girl (Eddie Fisher)
10. Secret Love (Doris Day)

Philadelphia, Pa.
1. Wanted (Perry Como)
2. Little Things Mean A Lot (Kitty Kallen)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. If You Love Me (Kay Starr)
6. The Man With The Banjo (Ames Bros.)
7. Secret Love (Doris Day)
8. A Girl, A Girl (Eddie Fisher)
9. Crystal Ball (Johnston Bros.)
10. I Understand (Four Tunes)

Shoals, Ind.
1. Wanted (Perry Como)
2. I Get So Lonely (4 Knights)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. Cross Over The Bridge (Page)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Nat "King" Cole)
8. Here (Tony Martin)
9. The Man Upstairs (Kay Starr)
10. The Man With The Banjo (Ames Bros.)

Denver, Colo.
1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. The Man With The Banjo (Ames Bros.)
7. Answer Me, My Love (Nat "King" Cole)
8. Jilted (Teresa Brewer)
9. The Man Upstairs (Kay Starr)
10. A Girl, A Girl (Eddie Fisher)

Nashville, Tenn.
1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Young At Heart (F. Sinatra)
5. I Get So Lonely (4 Knights)
6. A Girl, A Girl (Eddie Fisher)
7. The Man Upstairs (Kay Starr)
8. Here (Tony Martin)
9. Jilted (Teresa Brewer)
10. The Man With The Banjo (Ames Bros.)

Cleveland, Ohio
1. Isle Of Capri (Jackie Lee)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. Here (Tony Martin)
6. I Understand (Four Tunes)
7. Crazy 'Bout You (Crew Cuts)
8. Little Things Mean A Lot (Kitty Kallen)
9. Things I Love (Sam Butera)
10. The Man With The Banjo (Ames Bros.)

Brodhead, Wisc.
1. Wanted (Perry Como)
2. Jilted (Teresa Brewer)
3. A Girl, A Girl (Eddie Fisher)
4. There'll Be No Teardrops Tonight (Tony Bennett)
5. The Man With The Banjo (Ames Bros.)
6. Padre (Lola Dee)
7. Here (Tony Martin)
8. Little Things Mean A Lot (Kitty Kallen)
9. Make Love To Me (Stafford)
10. The Man Upstairs (Kay Starr)

New Orleans, La.
1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Here (Tony Martin)
5. I Really Don't Want To Know (Paul & Ford)
6. The Man With The Banjo (Ames Bros.)
7. If You Love Me (Kay Starr)
8. Little Things Mean A Lot (Kitty Kallen)
9. A Girl, A Girl (Eddie Fisehr)
10. Make Love To Me (Stafford)

Chester, Pa.
1. Little Things Mean A Lot (Kitty Kallen)
2. I Understand (Four Tunes)
3. Gee (The Crows)
4. There'll Be No Teardrops Tonight (Tony Bennett)
5. Wanted (Perry Como)
6. Cross Over The Bridge (Page)
7. The Man With The Banjo (Ames Bros.)
8. I Get So Lonely (4 Knights)
9. If You Love Me (Kay Starr)
10. Here (Tony Martin)

Detroit, Mich.
1. Wanted (Perry Como)
2. Poor Butterfly (Hilltoppers)
3. The Man Upstairs (Kay Starr)
4. The Happy Wanderer (Frank Weir)
5. Young At Heart (F. Sinatra)
6. I Get So Lonely (4 Knights)
7. Isle Of Capri (Gaylords)
8. Little Things Mean A Lot (Kitty Kallen)
9. Cross Over The Bridge (Page)
10. Make Love To Me (Stafford)

Deadwood, S. D.
1. I Get So Lonely (4 Knights)
2. Young At Heart (F. Sinatra)
3. Here (Tony Martin)
4. The Kid's Last Fight (Frankie Laine)
5. Secret Love (Doris Day)
6. Make Love To Me (Stafford)
7. Alone Too Lone (Nat "King" Cole)
8. Cross Over The Bridge (Page)
9. Wanted (Perry Como)
10. Melancholy Me (E. Howard)

Washington, D. C.
1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Cross Over The Bridge (Page)
5. Make Love To Me (Stafford)
6. Little Things Mean A Lot (Kitty Kallen)
7. Answer Me, My Love (Nat "King" Cole)
8. A Girl, A Girl (Eddie Fisher)
9. Secret Love (Doris Day)
10. Here (Tony Martin)

San Francisco, Calif.
1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Cross Over The Bridge (Page)
6. Answer Me, My Love (Nat "King" Cole)
7. A Girl, A Girl (Eddie Fisher)
8. Here (Tony Martin)
9. The Man With The Banjo (Ames Bros.)
10. Jilted (Teresa Brewer)

Boston, Mass.
1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Little Things Mean A Lot (Kitty Kallen)
4. Make Love To Me (Stafford)
5. The Happy Wanderer (Frank Weir)
6. The Man Upstairs (Kay Starr)
7. Jilted (Teresa Brewer)
8. Here (Tony Martin)
9. A Girl, A Girl (Eddie Fisher)
10. If You Love Me (Kay Starr)

Miami, Fla.
1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Young At Heart (F. Sinatra)
5. I Get So Lonely (4 Knights)
6. Answer Me, My Love (Nat "King" Cole)
7. Secret Love (Doris Day)
8. A Girl, A Girl (Eddie Fisher)
9. The Man Upstairs (Kay Starr)
10. From The Vine Came The Grape (Hilltoppers)

Atlanta, Ga.
1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. Poor Butterfly (Hilltoppers)
6. Little Things Mean A Lot (Kitty Kallen)
7. I Get So Lonely (4 Knights)
8. The Man Upstairs (Kay Starr)
9. Answer Me, My Love (Cole)
10. If You Love Me (Kay Starr)

Seattle, Wash.
1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. The Man With The Banjo (Ames Bros.)
4. Make Love To Me (Stafford)
5. Cross Over The Bridge (Page)
6. I Get So Lonely (4 Knights)
7. Here (Tony Martin)
8. The Man Upstairs (Kay Starr)
9. Cuddle Me (Ronnie Gaylord)
10. Do Lord (J. Russell, Haines, Davis, D. Russell)

St. Louis, Mo.
1. Wanted (Perry Como)
2. Here (Tony Martin)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. Jilted (Teresa Brewer)
6. I Should Care (Jeff Chandler)
7. Isle Of Capri (Gaylords)
8. Little Things Mean A Lot (Kitty Kallen)
9. Poor Butterfly (Hilltoppers)
10. A Girl, A Girl (Eddie Fisher)

Dallas, Tex.
1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Cross Over The Bridge (Page)
5. Little Things Mean A Lot (Kitty Kallen)
6. Young At Heart (F. Sinatra)
7. If You Love Me (Kay Starr)
8. The Man With The Banjo (Ames Bros.)
9. Answer Me, My Love (Nat "King" Cole)
10. Here (Tony Martin)

Back To Show Business

DETROIT, MICH.—Lillian Roth's return to show business brings her to disk jockey Ed McKenzie's "Record Matinee" to add her signature in gold to the roster of visiting stars. The WXYZ visit was made during Miss Roth's recent nightclub appearance near Detroit.

Testimonial To Ella Fitzgerald

NEW YORK—The music industry will gather at Ralph Watkins' Basin Street club on Tuesday, May 25, to pay tribute to Ella Fitzgerald. One of the great jazz and popular singers of all time, Ella will be celebrating her 19th year in the music business. Her contributions over the years to modern American music have been immeasurable, not merely in terms of her own performances but also for the inspiration she has been, and still is, to other singers and musicians.

Emceed by Steve Allen, the gala gathering at New York's Basin Street will be attended by many of Ella's fellow artists and stars of the entertainment world, prominent behind-the-scene personalities of the music business, and her fans.

The occasion will also mark the presentation of awards to Ella by her recording company, Decca, and by publications. The Decca award will be a gold record and plaque honoring her 18th year with the firm and the sale of her 22-millionth record.

Dewey Bergman Buys Benida Records

NEW YORK—Dewey Bergman has bought Benida Records and is now president of the firm as well as A&R head.

Bergman is planning an extensive promotion drive and is expanding his sales force and distribution set-up.

In addition to pop, he is establishing an A&R department for a kiddie line and will enter the classical field early next year.

At the end of June he will make a talent and material trip both throughout the United States and abroad.

Fisher & James Win Phillips' Poll

NEW YORK—Eddie Fisher and Joni James have been named King and Queen of Brad Phillips' WINS "Singing Battle Royal".

With a record breaking vote of over one-half million in its fourth year, the popularity contest saw Eddie Fisher score a clean cut victory. The new singing sensation, Julius LaRosa came in second and Perry Como took third place. Tony Bennett and Alan Dale round out the first five.

In the girl vocalist division, following Joni James, who was also last year's winner. Patti Page, Teresa Brewer, Jane Froman and Doris Day make up the top five.

The winner of the 1951 contest was Eddie Fisher; in 1952 Perry Como: and in 1953 a tie between Como and Fisher. The women's contest has only been running for two years and Joni James has won them both.

Fisher, incidentally, has been and will continue to be a busy lad for a long time to come. He broke week-end records in Hartford last week. In the middle of the week he was feted at a disk jockey party in Philadelphia given by RCA Victor. The following day he made a tour of the schools in the city which he had attended as a child. Later this month he will give a concert at Carnegie Hall with Hugo Winterhalter. And in June will be going to the west coast for a couple of weeks.

New Baltimore Distrib. Takes On London Line

BALTIMORE, MD.—The M. B. Lesnick Record Company, 142 W. Mt. Royal Ave., this city, opened a record distributing company, taking on the London line for the area.

The company is holding a cocktail party for dj's and dealers on Wed. May 12. From the London Co. will be Harry Cruze, Lee Hartstone, Walt McGuire and Herb Hellman.

Owner Mac Lesnick, heads Musical Sales Co., Seeburg phono distrib in the area, as well as conducting the largest one-stop in area.

The new record distrib co. contemplates taking on additional major record lines.

CANADIAN CAPERS

MONTREAL MEMOS

Chez Paree's return to name act policy following the Lenten season has proven again that all you need in this town to do top business is strong name act. Billy Daniels finished a two-week engagement last Friday and played to a capacity audience every night. . . . Gypsy Rose Lee followed Daniels and should prove just as big a draw. Her booking is for a week only, to be followed by the one and only Frankie Laine who has always been able to pull top business in this city. Much of the success the Chez Paree enjoys can be attributed to the two fine musical groups who have been working there for the past year. Bob Harrington's orchestra playing exceptionally fine show music and Perry Carman's Latin American group furnishes some of the best mambo music this town ever heard. . . . Currently at the Ritz Cafe is Rita Dimitri another of their European imports. . . . Will Skinner's Trio starting their third year at the Esquire Show Bar. . . . Cafe Montmartre has booked in Peg Leg Bates to open May 10th. . . . George Faith who enjoyed an extended run at the Clover Club is now going into his fourth week at the Cafe Minuit. . . . The Labe Bros., owners of Montreal's favorite late hour club planning to take over the ground floor of their present location and open another room to be known as "The Elbow Room." . . . As mentioned before, the rumored closing of the Seville Theatre as a variety house became an actuality last week. Tony Bennett who had the dubious honor of being the last star attraction to play the theatre, did sensational business. If it were possible to book 52 acts a year with the drawing power of Bennett, location would not have had to give up its live policy. . . . Saturday, May 1st, saw the opening of a new club using a name well established in this city namely the El Morocco. Old timers will remember the old El Morocco as Montreal's outstanding night club. Unfortunately, the building it was located in was taken over, demolished and rebuilt by one of Canada's largest banks. The new El Morocco is a much more intimate type of operation and will have to woo business with an entirely different type of show than that which proved so successful in the old location. Their opening feature attraction is Pat Morrissey.

FRANKIE LAINE

DENNY VAUGHAN

TORONTO TOPICS

Local folks shocked at the untimely passing of CKEY DJ Mike Cashin. His daily (show business) program was a top favorite with all of the music makers in this part of the country, and was considered one of the most authoritative programs in Canadian radio. Mike, still in his twenties, is survived by his wife and two young sons. . . . Ralph McCreath and his staff at Alvina Records teed off their disk line with a reception at the Maison Dore for the DJ's, Ops, Record Dealers and the Press. Trade reaction to their first releases has them happy. Already getting heavy air play is their Bruce Webb platter "He Gotta Go." Libby Morris' cute "When Liberace Winks At Me" and Denny Vaughan's, "The Bells On Sunday Morning." Looks like the new pin-up label is off in high gear. . . . Gavotte's folk star, Kidd Baker, has a strong contender in his platter "Why Did You Go Away?" Kidd reports that he's had a busy and profitable season and is looking forward to his summer tour of the Maritime provinces, his old stamping grounds. . . . The Four Tunes currently starring at the Brown Derby, and their local appearance is putting a lot of steam behind their Quality platter of "Sugar Lump" and "I Understand." The boys have long been strong favorites here and Frank McKim of Quality is making the most of this with special DJ and Dealer promotion on their platters. These Quality disks originate on the Jubilee label in the U. S. A. . . . Sponsored by Rani Ghar Grotto, Liberace, his brother, and 50-piece orchestra up here at the mammoth Maple Leaf Gardens this Saturday, May 8th. A tremendous promotion campaign sparked by Bill Biles of Young and Rubicam on behalf of Liberace's sponsor, Robin Hood Flour Mills has the whole town talking about the event. Robin Hood hosting a cocktail party on Friday 7th at the Oak Room, King Edward Hotel, which is bound to swell the horde of Liberace fans in these parts (the King Eddie is the same hotel where Liberace previously appeared as a single when he played Toronto before he headed to heights). . . . Back in her adopted home town for an all-too-short stay is Barbara Ann Scott who is skating and looking prettier than ever.

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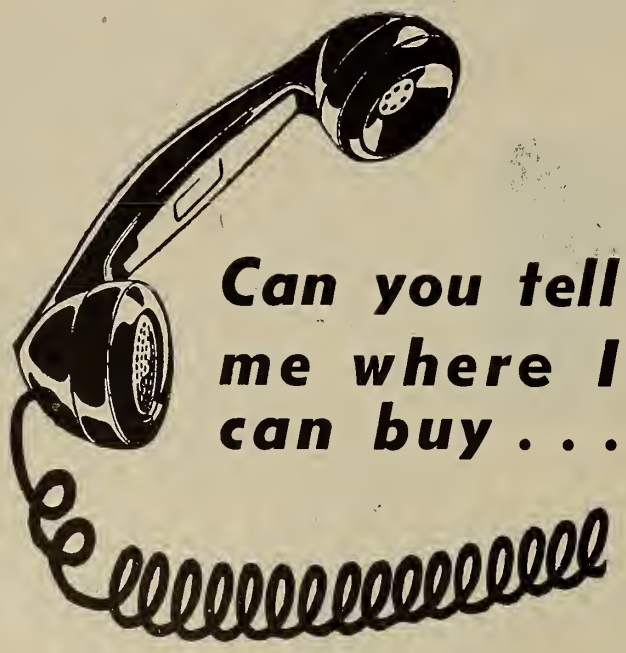
When Brothers Meet

NEW YORK—Three Sigma Nu's, all of whom are associated with the Roosevelt Hotel in New York, shake hands on the discovery that they are fraternity brothers. They are (left to right) : Hal Falcon, hand-writing analyst featured at the Roosevelt's Rough Rider Room, who is a graduate of Vanderbilt University; Johnny Long, orchestra leader recently appeared at the Roosevelt, who's a graduate of Duke University; and Edward L. Buckley, manager of the hotel, a graduate of the U. of Pennsylvania.

Maddox To Be Married

GALLATIN, TENN. — Johnny Maddox, one of Dot Records' top recording stars, will be married on May 29th to Bellye Biddy at the First Presbyterian Church in this city. Immediately following the ceremony, a reception will be held in the church.

Maddox and his Rhythmasters were some of the first talent to be discovered by Dot. And the artist has been a top juke box coin attracter ever since.



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RCA Victor Caravan Stirs Sales And Promotion Plans

New Concept of Releasing Hillbilly Records Now Being Considered

NEW YORK—A revolutionary method of the promotion and release of hillbilly records may result from the barnstorming RCA Victor Country Caravan which completed its run of 14 cities in 15 days on Sunday, May 9, RCA Victor officials said this week.

The weary troupe of performers who wound up a 5,000-mile itinerary at Little Rock, Ark.—the last stop on the tour—included Hank Snow, Minnie Pearl, The Davis Sisters, Hawkshaw Hawkins, Betty Cody, Hal "Lone" Pine, Chet Atkins, Charline Arthur and Eddie Hill.

A farewell dinner and reception was held at Little Rock on Sunday in tribute to all the artists who made the rugged trip. On hand to greet them were several RCA Victor executives including Bill Bullock, Acting Sales Manager; Jack Burgess, Field Sales Manager; and Bob Yorke, Merchandise Manager.

According to Stephen Sholes, A & R Chief of the country-western department at Victor, a whole new concept of promoting and releasing hillbilly records is now being considered because of the tremendous sales produced by the Caravan. A special Caravan package consisting of nine records—one single by each artist in the tour—was released in April, and sales amounted to nearly five times as much as the total volume previously racked up by any of these artists in their regular record releases.

In the case of Hank Snow, his "I Don't Hurt Anymore" was the No. 1 best-seller at Victor last week, finishing ahead of all other categories, including pop. Three other hillbilly records were also among the diskery's top ten.

The proposed new system is still in the contemplative stage but, if put into operation, it would provide for a monthly hillbilly package instead of the usual weekly releases. This would offer several advantages, which could result subsequently in additional individual hits and bigger sales in general:

1. More advance and more thoroughly planned promotion programs.
2. Wider concentration in the field.
3. More selling opportunity for distributors in their solicitation of dealers.

Plus affording a strong hypo in sales the Country Caravan gave great impetus to the entire hillbilly field through the following accomplishments:

1. It created new dealers. Many dealers who had never even stocked country-western records bought and sold not only the special Caravan package but also many other hillbilly releases.

2. It created traffic. The promotion and publicity attendant to the Caravan brought new faces to record stores, and a large percentage of customers were buying not merely the one record necessary to purchase an admission ticket to the show but six or seven additional records.

3. It stimulated disk jockey cooperation. Through contests, personal appearances and actual participation in the Caravan show an unprecedented amount of interest and enthusiasm was displayed by the disk jockeys in each of the 14 cities where the troupe performed. The result was more and continuous air play.

4. It caused widespread excitement over country-western music and artists.

Each A Hit

NEW YORK—Georgie Shaw poses above with the new Wurlitzer 1700 and each is a hit in its own field. Shaw came into the limelight with his Decca waxing of "Till We Two Are One" and the Wurlitzer is a standout for i's ability to play 104 selection of 45 rpm records in addition to having full Hi-Fidelity sound.

Korean Folk Song Clicks In Boston

NEW YORK—A Korean folk song, "Arirang", recorded by Elly Williams on the Rainbow label, is reported clicking in the Boston area. And it looks as though it may be a national hit.

In Korea, everyone from the beggars in front of the Duk Soo Palace to the commanding general knows the tune. Yet no one knows from where the tune comes and when it was created. But everyone in Korea knows that its a love song that's been around for ages.

Stanley Rich has written the English lyrics to the tune which Miss Williams sings on the Rainbow platter.

Rich and his collaborator Vic Harrington have officially notified President Syngman Rhee that one-third of their writer's royalties will be sent to any Korean welfare organization that the President designates.

"Arirang" is pronounced Ah-Dee-Dong.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Some of the aggressive distribs in the biz are offsetting the drop by going out and beating the bushes. The **Cohens** at Essex Distributing, Newark, are moving along at a better than ever pace. Say **Joe** and Irv, "With all the crying going around we decided to check our 1953 figures for the same period and what do you think we discovered. Our sales are higher for 1954 than they were last year. We've taken on new lines and we've put on new salesmen. We work a little harder and as a result our gross is up". . . . **Bert Fleishman**, F & B Distributing, Charlotte, N. C., in town for a week. Bert says, "Business is down but we've offset that by adding lines and being lucky with some strong records". Bert also took a one shot flyer at being a record manufacturer and made some money on a territorial hit. . . . Irv Marcus on his way to New York and should be in New York shortly. Irv is concentrating his efforts on the new **Willie Mae Thornton** "I Smell A Rat". The disk has started to take hold very quickly and it looks real big. It was a year ago that Willie Mae and **Ruth Brown** were in a battle for number one honors with "Hounddog" and "Mama." The fracas carried over the summer and resulted in one of the best torrid weather sales periods ever. Now it could be that Willie Mae and another Atlantic artist, **Joe Turner**, will once again provide the spark with their "Rat" and "Shake, Rattle and Roll" respectively. Even Atlantic competitors are calling "Shake" one of the greatest records in many years. . . . Looks like the "5" Royales have another two sided hit. The group has almost set a pattern with its releases in that both sides have usually shown up in the charts. Its newest, "Cry Some More" and "I Like It Like That" from early reports seem to be following similar lines as both are being listed according to The Cash Box Research department. . . . Mambo concert, featuring top stars, Tito Puente and Joe Loco, both Tico artists, goes into the Apollo on May 7 for one week. . . . Duke Record artist **Earl "Oh Why" Forest** will make his Eastern debut at the Apollo Theatre with **B. B. King** and **Bill Harvey Ork**. . . . Crestwood Music is not the publisher of Groove's "Hold Me Baby" but they are publishers of the other side, "I'll Get By". **Freddy Bienstock's** Monument Publishing has "Hold Me Baby" as originally indicated on the label. . . . **Pete Dorain** call Al Silver of Herald Records, New York. . . . Al Silver and Jack Angel excited as the phone calls from out of town distribs indicate **Faye Adams'** "Somebody Somewheres" is taking off for what looks like a hit. . . .Kay Williams, WHAT-Philadelphia R & B deejay has been getting all kinds of offers from theatres all over the country as a result of his **Lee Andrews** and **The Hearts** Rainbow disking of "Maybe You'll Be There". . . . **Eddie Heller**, Rainbow headman, will soon release "Waterfall" by his new progressive jazz artist, **Kelly Owens** and His Combo.

TITO PUENTE

FAYE ADAMS

CHICAGO:

The next 'Jam With Sam' dance, to be given by **Sam Evans**, will take place on Saturday, May 15, at the Madison Rink. Show will feature **Ruth Brown** and **The Clovers**, two of Atlantic's hottest properties. . . . **Willie Mabon** is now the regular Friday-Saturday-Sunday feature at Ralph's Club. Willi's "Would You Baby" going very well. . . . **Leonard Chess** due back in town after a hectic two-week southern junket. Len phones he recorded **Sugar Boy** while in New Orleans. **Phil Chess** watching the orders pour in for the **Howling Wolf's** "No Place To Go". . . . Sonny Stitt reported to be setting new attendance records at the Bee-Hive. During Sonny's stay, the 'Hive' is featuring Sunday afternoon 'battle of the saxes'. Sonny challenges all comers. . . . Benefit jam session held this past week at Chi's 708 Club for **Gene Ammons**. Gene still in the hospital with broken legs. **Charlie Parker** and a host of others took part in this jam session. All hoping to have Gene back soon. . . . **McKie Fitzhugh's** Talent Quest shows to be featured at four major niteries during the month of May for the purpose of auditioning as yet unknown talent for future TV and radio appearances and, ultimately, recording contracts. . . . **Eartha Kitt** skedded for a June appearance at the Chicago Thitter. . . . For some mighty pleasant listening, Chicagoans turn to Station WHFC each nite from 11 to midnight, where **Lucky Cordell** holds forth, with some of the finest in platter and chatter. . . . Interesting to note that **Count Basie's** latest album contains one disk titled, **"Cash Box"**. . . . **George Goldner** of the Rama and Tico diskeries in town, singing the praises of **The Crows'** new "Baby". . . . **The Spaniels** happily returned to Chicago after a very successful Apollo Theatre stint. Just long enough to say hello and goodbye. Then headed for Philly, where they are to begin a tour. First stop is Philly's Bill & Lou's Club. In the meantime, their "Goodnight Sweetheart, Goodnight" still climbing.

WILLIE MABON

Meridian's Guest

MERIDIAN, MISS.—At the conclusion of last year's Jimmie Rodgers Memorial celebration in this city, Ian Lee (pictured above) an English youngster and a great devotee of the late trainman, wrote to the mayor of Meridian asking for information about the observance. C. H. Phillips, public relations director of the Meridian show, due to the boy's interest, conceived the idea of bringing the 16 year-old lad to this city for the '54 ceremony for Rodgers. Four of the city's leading business men agreed to pay all expenses for the lad. He will appear at the Meridian Junior College Stadium on Wed. May 26 to pay tribute to Rodgers along with the top names in Country music.

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R & B Ramblings

LOS ANGELES:

The Robins have a promising new lead tenor. His name is **Carl Gardner**. The group have just released a new disc on the Spark label that could be a smash follow-up to their Victor waxing of "Ten Days In Jail." The title is "Riot In Cell Block #9". . . . **Rocky Tallman** has taken over management of Hollywood's Royal Room. He formerly managed the Side Car in Ventura. He announced that they will have a policy of having top "name" personalities. **George Lewis** was booked for a two-day stint at the Royal Room May 15th and 16th. **Johnny Hodges** is slated to open at this popular Hollywood nitery on May 18th. . . . **Roy Milton** and crew left for a tour of one nighters throughout Northern California, then it's back to LA for an engagement before he leaves for the South and Midwest on May 28th. . . . Don Pierce of Hollywood and Starday Records is liable to get lost when he returns from his extended Eastern trip. His associate, Jack Frost, has moved their offices down the street a few doors. The new Hollywood waxing of "Chapel Of Memories" b/w "Song Of India" by The Twigs is catching plenty of spins. It combines a beautiful ballad and a new arrangement of an old standard. . . . **Eddie Mesner** is back at the Aladdin offices after several weeks in the East. While in New York he cut new sessions with **Louis Jordan** which will be released soon. Eddie says to watch for Jordan's "Dollar Dan". It's terrific! . . . The Modern Records offices will soon be moved to a new building adjoining their pressing plant in Culver City. The Biharis are also building a new recording studio which they plan to have in operation soon. They have a new release cut by the blues boy B. B. King on RPM titled "Don't You Want A Man Like Me" b/w "Everything I Do Is Wrong". . . . Tremendous reaction is reported on **John Lee Hooker's** Modern waxing of "I Wonder Little Darling" b/w "Jump Me". . . . The Crows of "Gee" fame open at the Chase Hotel in Santa Monica on May 27th. . . . Earl Bostic presented his big May festival and show at the Elks Hall on May 2nd. He is now booked for a series of dates throughout Southern and Northern California. On May 8th he teamed up with the Ink Spots for an engagement in Sacramento. Bostic will be back in LA for an appearance at Billy Berg's Five Four Ballroom on June 4th, 5th and 6th. . . . The Desert Recording Company in Phoenix, Arizona, will soon branch out into the Western and Rhythm Blues field with their smart label. Until recently the firm has been very active in the Square Dance field. They have signed up several new artists and plan to launch their first R & B releases early in May. West Coast offices will be managed by Ray Parker.

EARL BOSTIC

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Philly Op Assn. And Patti Page Disk Aid In Multiple Sclerosis Drive

PHILADELPHIA, PA.—In a unique fund-raising effort for the 1954 Multiple Sclerosis drive, the Amusement Machine Association of Philadelphia is placing a special pressing of the current hit tune "Lonely Days" on juke-boxes throughout the Philadelphia area. Proceeds from the record will be contributed to the Eastern Pennsylvania Chapter of the National Multiple Sclerosis Society.

Joseph Silverman, business manager for AMAOP, said vocalist Patti Page had recorded the number for the drive. In a 15-second announcement at the close of the song Miss Page thanks the listener for "spinning our record" and says the money raised will go to the MS fund. Mercury Records has contributed 5,000 copies of the record to his association, Silverman said.

AMAOP, representing leading juke-box distributors in Philadelphia, is placing the record in the number one spot on all of the juke-boxes they service. In addition, local disk jockeys are being urged to "plug" the event on their shows and invite their listeners to play the record.

Silverman said his organization adopted the MS fund campaign when the mysterious disease crippled the nephew of one of the amusement machine distributors, David Rosen. To research the disease for which no cure is yet known, the multiple sclerosis society seeks $1,500,000 in its nation-wide campaign which runs through June 15.

Decca Appoints Phelps

NEW YORK—Mike Conner, head of promotion for Decca, announced, this week, the appointment of Eli Phelps as Southern promotion man for the diskery. He will work out of the Cincinnati offices. Phelps had been a salesman with Decca for two years.

The Great Follow-up to "GEE"
THE CROWS
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b/w
"UNTRUE"
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in NEW YORK CITY | in CHICAGO | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	GOODNITE SWEETHEART, GOODNITE *Spaniels* *(Vee-Jay 107)*	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*
2	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*	LOVEY DOVEY *Clovers* *(Atlantic 1022)*	SHAKE, RATTLE AND ROLL *Joe Turner* *(Atlantic 1026)*
3	CHOP SUEY MAMBO *Alfredito* *(Rainbow 243)*	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*	THE STORY OF MY LIFE *Guitar Slim* *(Specialty 490)*
4	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*	THE ROCK *Smiley Lewis* *(Imperial S279)*
5	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	YOU'RE STILL MY BABY *Chuck Willis* *(Okeh 7015)*	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*
6	ANSWER ME, MY LOVE *Nat "King" Cole* *(Capitol 2687)*	WATCH DOG *Lula Reed* *(King 4688)*	CRY SOME MORE *The "5" Royales* *(Apollo 454)*
7	LOVEY DOVEY *Clovers* *(Atlantic 1022)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	OH BABY *Little Walter* *(Checker 793)*
8	EVEN TIDE *Bill Doggett* *(King 4690)*	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*	LITTLE MAMA *Clovers* *(Atlantic 1022)*
9	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*	ANSWER ME, MY LOVE *Nat "King" Cole* *(Capitol 2687)*	I LIKE IT LIKE THAT *The "5" Royales* *(Apollo 454)*
10	MY FRIENDS *Strangers* *(King 4697)*	OH, BABY *Little Walter* *(Checker 793)*	BABY PLEASE *Fats Domino* *(Imperial 5283)*

in SAN FRANCISCO | in NEWARK | in MEMPHIS

	in SAN FRANCISCO	in NEWARK	in MEMPHIS
1	BLUE MONDAY *Smiley Lewis* *(Imperial S268)*	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*	LOVEY DOVEY *Clovers* *(Atlantic 1022)*
2	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*	GOODNITE SWEETHEART, GOODNITE *The Spaniels* *(Vee-Jay 107)*	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*
3	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	YOU'RE THE ONE *The Spiders* *(Imperial S265)*
4	I DIDN'T WANT TO DO IT *Spiders* *(Imperial S265)*	MY MEMORIES OF YOU *Harp-Tones* *(Bruce 102)*	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*
5	LOVEY DOVEY *Clovers* *(Atlantic 1022)*	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*	OH BABY *Little Walter* *(Checker 793)*
6	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	A THOUSAND STARS *The Rivileers* *(Baton 200)*	I NEED LOVE SO BAD *Percy Mayfield* *(Specialty 485)*
7	DARLING DEAR *The Counts* *(Dot 1188)*	SMILIN' THRU *Ann Cole* *(Timely 1006)*	I DIDN'T WANT TO DO IT *Spiders* *(Imperial S265)*
8	SHAKE, RATTLE AND ROLL *Joe Turner* *(Atlantic 1026)*	SHAKE, RATTLE AND ROLL *Joe Turner* *(Atlantic 1026)*	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*
9	I WANT TO FOOL AROUND WITH YOU *Charles Brown* *(Aladdin 3220)*	YOU DONE ME WRONG *Fats Domino* *(Imperial 5272)*	NO PLACE TO GO *Howling Wolf* *(Chess 1566)*
10	TOO LATE FOR TEARS *Lloyd Price* *(Specialty 483)*	OH, BABY *Little Walter* *(Checker 793)*	BUMP ON A LOG *Lula Reed* *(King 4703)*

THE CASH BOX HOT

in PHILADELPHIA

1	GOODNITE SWEETHEART, GOODNITE	*Spaniels (Vee-Jay 107)*
2	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
3	YOU'LL NEVER WALK ALONE	*Roy Hamilton (Epic 9015)*
4	MY SIN	*Willard McDaniel (Crown 107)*
5	SUGAR LUMP	*Four Tunes (Jubilee 5132)*
6	LOVEY DOVEY	*The Clovers (Atlantic 1022)*
7	SWEET SUE MAMBO	*Chris Powell (Grand 108)*
8	I'M WAITING FOR SHIPS	*Willard McDaniel (Crown 101)*
9	G-JAM-BLUES	*Lynn Hope (Aladdin 3229)*
10	SH-BOOM	*Chords (Cat 104)*

in LOS ANGELES

1	YOU'RE THE ONE	*The Spiders (Imperial 5265)*
2	GOODNITE SWEETHEART, GOODNITE	*The Spaniels (Vee-Jay 107)*
3	YOU'LL NEVER WALK ALONE	*Roy Hamilton (Epic 9015)*
4	LOVEY DOVEY	*The Clovers (Atlantic 1022)*
5	SUCH A NIGHT	*The Drifters (Atlantic 1019)*
6	I WANT TO FOOL AROUND WITH YOU	*Charles Brown (Aladdin 3220)*
7	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
8	DO YOU REMEMBER	*The Castells (Grand 105)*
9	DARLING DEAR	*The Counts (Dot 1188)*
10	SUGAR LUMP	*Four Tunes (Jubilee 5132)*

in ST. LOUIS

1	YOU'LL NEVER WALK ALONE	*Roy Hamilton (Epic 9015)*
2	GEE	*The Crows (Rama 5)*
3	LOVEY DOVEY	*Clovers (Atlantic 1022)*
4	GOODNITE SWEETHEART, GOODNITE	*Spaniels (Vee-Jay 107)*
5	SHAKE, RATTLE AND ROLL	*Joe Turner (Atlantic 1026)*
6	UNTIL SUNRISE	*Dinah Washington (Mercury 70336)*
7	DARLING DEAR	*The Counts (Dot 1188)*
8	TENDERLY	*Dominoes (King 1342)*
9	WHY DON'T YOU DO RIGHT	*Joe Loco (Tico 209)*
10	JOHNNY'S BLUES	*Johnny Hodges (Clef 89098)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DALLAS

1	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
2	CRY SOME MORE	*The "5" Royales (Apollo 454)*
3	OH BABY	*Little Walter (Checker 793)*
4	SHAKE, RATTLE AND ROLL	*Joe Turner (Atlantic 1026)*
5	YOU'LL NEVER WALK ALONE	*Roy Hamilton (Epic 9015)*
6	LOVEY DOVEY	*Clovers (Atlantic 1022)*
7	THE STORY OF MY LIFE	*Guitar Slim (Specialty 490)*
8	IT SHOULD'VE BEEN ME	*Ray Charles (Atlantic 1021)*
9	I'M GONNA SIT RIGHT DOWN AND CRY	*Roy Hamilton (Epic 9015)*
10	I'M YOUR HOOCHIE KOOCHE MAN	*Muddy Waters (Chess 1560)*

in NASHVILLE

1	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
2	YOU'LL NEVER WALK ALONE	*Roy Hamilton (Epic 9015)*
3	I DIDN'T WANT TO DO IT	*Spiders (Imperial 5265)*
4	THE THINGS THAT I USED TO DO	*Guitar Slim (Specialty 482)*
5	OH BABY	*Little Walter (Checker 793)*
6	LOVEY DOVEY	*Clovers (Atlantic 1022)*
7	SHAKE, RATTLE AND ROLL	*Joe Turner (Atlantic 1026)*
8	I'M YOUR HOOCHIE KOOCHE MAN	*Muddy Waters (Chess 1560)*
9	I'M GONNA SIT RIGHT DOWN AND CRY	*Roy Hamilton (Epic 9015)*
10	SUCH A NIGHT	*The Drifters (Atlantic 1019)*

in RICHMOND

1	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
2	LOVEY DOVEY	*The Clovers (Atlantic 1022)*
3	YOU'LL NEVER WALK ALONE	*Roy Hamilton (Epic 9015)*
4	I LIKE IT LIKE THAT	*The "5" Royales (Apollo 454)*
5	SUCH A NIGHT	*The Drifters (Atlantic 1019)*
6	IT SHOULD'VE BEEN ME	*Ray Charles (Atlantic 1021)*
7	I DIDN'T WANT TO DO IT	*Spiders (Imperial 5265)*
8	LUCILLE	*Drifters (Atlantic 1019)*
9	LITTLE MAMA	*Clovers (Atlantic 1022)*
10	WATCH DOG	*Lula Reed (King 4688)*

Coming Up In R&B

ADIOS, MY DESERT LOVE
The Diablos
(Federal 509)
Detroit

BABY PLEASE
Fats Domino
(Imperial 5283)
New Orleans, Richmond, Philadelphia

GLORIA
The "5" Thrills
(Parrot 800)
Chicago

HOT TAMALES
The Counts
(Dot 1199)
Los Angeles

I LIKE IT LIKE THAT
The "5" Royales
(Apollo 454)
New Orleans, Richmond

I SMELL A RAT
Willie Mae Thornton
(Peacock 1602)
Los Angeles, Chicago

NEED ONE MORE CHANCE
Chuck Willis
(Okeh 7029)
Newark

SOMEBODY, SOMEWHERES
Faye Adams
(Herald 429)
Charlotte, Atlanta

TEARS BEGAN TO FLOW
The Spiders
(Imperial 701)
St. Louis

WISH ME WELL
Memphis Slim
(United 176)
Chicago

AN OVERNIGHT HIT!

THE HOWLING WOLF

"NO PLACE TO GO"

b/w

"Rockin' Daddy"

CHESS-1566

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

Dear Everybody,
Look what the Cash Box Award of the week says about the Record of the Year: Willie Mae Thorton's "I Smell A Rat."
Recordingly Yours
Don Robey
Pres. Peacock Records

THE CASH BOX
★AWARD O' THE WEEK★

"I SMELL A RAT" (2:43)
[Lion BMI—Leiber, Stroller]

"I'VE SEARCHED THE WHOLE WORLD OVER" (2:16)
[Lion BMI—Otis]

WILLIE MAE THORNTON
(Peacock 1632)

● Willie Mae Thornton drives and belts her way through a quick beat Calypso-blues titled, "I Smell A Rat," that is definitely a potent threat to the current leaders. "Rat" has that infectious flavor that made "Hound Dog" a hit. Deck should take off with the effect of a rocket. Has a beat that should have the kids dancing with abandon. Instrumental support by the Johnny Otis band is very strong. The under lid, "I've Searched The Whole World Over," is a slow blues sung with heart by the chantress. The side for the money is "I Smell A Rat." Should get the juke box plays, the jockey spins, and the over the counter sales.

PEACOCK RECORDS, Inc. 2809 Erastus Street, Houston 26 Texas

b/w

"I'VE SEARCHED THE WHOLE WORLD OVER"

PEACOCK 1632

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

J. B. LENORE
(J.O.B. Records 1102)

B "PLAY A LITTLE WHILE" (2:42) [Lawn Music—J. B. Lenore] J. B. Lenore comes up with a fast tempo ditty engagingly performed. A simple blues with appeal.

B "LOUISE" (2:42) [Lawn Music—J. B. Lenore] Lenore pleads with Louise to set a date. A good deck that is performed in the style that the market is buying.

JOHN LEE HOOKER
(Modern 931)

B "JUMP ME (One More Time)" (2:45) [Mod. Music BMI—Josea] John Lee Hooker does a strong sales job on this middle tempo blues bouncer. A good platter.

B+ "I WONDER LITTLE DARLING" (2:43) [Modern Music BMI—Gant] Hooker moans a slow down South blues with tremendous impact. The chanter really feels this one. Wonders where his darling can be. This is one that seems headed for the charts.

ROBERT ANDERSON SINGERS
(Apollo 283)

C+ "SWEET AS THE DAY GOES BY" (2:40) [Bess Music BMI—R. Anderson] The Robert Anderson Singers perform a strong and exciting religious side. Strong chorus chant backed simply with organ and piano.

C+ "HE KNOWS THE REASON WHY" (2:28) [Bess Music BMI—R. Anderson] The group performs a slow pretty religious side with a tender quality. Lead singer excels.

THE CRICKETS
(Jay-Dee 786)

C+ "MY LITTLE BABY'S SHOES" (2:09) [Beacon Music BMI—Spooner, Seidenberg] The Crickets, with Dean Barlow handling a smooth lead, dish up a light infectious bouncer with a happy sound. A romantic ditty done with a pop feeling aiming for the middle of the road market.

B+ "JUST YOU" (3:00) [Beacon Music BMI—Glenn Gibson] The Crickets come up with a slow blues ballad beautifully and tenderly performed. Barlow is in good voice and the group backs him in the proper mood. Deck is loaded with potential as the boys capture a mood that penetrates. Could be the wax to get the boys back on the hit path.

SPIRIT OF MEMPHIS
(Peacock 1730)

C+ "WHEN MOTHER'S GONE" (2:51) [Lion BMI—J. Bledsoe] The Spirit of Memphis sings a highly dramatic piece with a moving performance. Chanter is singing from the heart on this plate.

C+ "HE'S A FRIEND OF MINE" (2:38) [Lion BMI—I. Tucker] Bledsoe sings a rhythmic religious number with choral support on this side. Deck is a change of pace with lots of excitement injected into this wax.

THE CASH BOX ★AWARD O' THE WEEK★

"BABY PLEASE" (2:00)
[Commodore BMI—Domino & Bartholomew]
"WHERE DID YOU STAY" (2:05)
[Commodore BMI—Domino & Bartholomew]

FATS DOMINO
(Imperial 5283)

FATS DOMINO

● Fats Domino, consistant blues salesman, comes up with a fast beat bouncer, "Where Did You Stay", that has a lively appeal. Fats dishes a tasty rocking ditty with his unusual styling. Chanter inquires of his baby "where did you stay last night?" and complains of how well he had treated her. A strong deck with sales potential. The flip, "Baby Please", is a slow blues ballad in which the artist implores his baby to please stay with him. A plaintive melody tenderly etched. Fats is potent here. "Baby" looks like the side.

"DROWNING EVERY HOPE I EVER HAD" (2:41)
[Benell BMI—Gregory]
"MAYBE YOU'LL BE THERE" (2:55)
[Triangle ASCAP—Gallop-Bloom]

THE ORIOLES
(Jubilee 5143)

THE ORIOLES

● The Orioles have a strong contender in the newest release. "Drowning Every Hope I Ever Had" is a slow blues ballad with the Orioles working over the sad romantic lyrics in top flight fashion. The group has captured a really smooth sound on this plate and emoting is done with warmth and heart. The flip, "Maybe You'll Be There", is another slow pretty that was made for relaxed listening. The Orioles handle the oldie with a feelingful reading. Two good sides with "Drowning" the more potent. Two sides definitely aimed at both markets.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I WONDER LITTLE DARLING" ..... John Lee Hooker ..... Modern 931
★ "JUST YOU" ..... The Crickets ..... Jay-Dee 786
★ "JIMMIE LEE" ..... Lloyd Price ..... Specialty 494
★ "LET'S WALK" ..... Charles Brown ..... Aladdin 3235

THE SPARTANS
(Capri 7201)

B "FAITH, HOPE AND CHARITY" (3:08) [Licensed AFM—Stevens, Stevens] The Spartans come up with a good side in a rhythmic handclapper. Boys have a sound similar to too many other groups.

C+ "LOST" (2:21) [Licensed AFM—Stevens] The Spartans sings a slow pretty ballad as the backer upper. A tender lovely softly performed.

PAUL WILLIAMS
(Groove 0014)

C+ "SPREAD JOY" (2:48) [Indigo Music BMI—Jimmy Brown] A slow sentimental item based on a 'Happy Birthday' greeting. Opens with a romantic narration. Vocal by Jimmy Brown.

B "WOMEN ARE THE ROOT OF ALL EVIL" (2:32) [Indigo Music BMI—Jimmy Brown] Big voiced Jimmy Brown belts a quick beat bouncer. A wild cutie blaming women for all evil happenings. Item rocks along at a foot-tapping pace. A goodie.

NEIL LEWIS
(Gee 3)

B+ "HARLEM NOCTURN" (2:40) [Earle Hogan] Here's an exciting deck and an exciting new personality in the mambo field. Lewis has an unusual technique that produces an interesting piano sound. Mambo fans will pick this up fast.

B+ "JUST ONE OF THOSE THINGS" (2:40) [Cole Porter] The old standard never sounded better. Lewis has that feeling. He swings through the oldie with a mambo kick that means sales.

LLOYD PRICE
(Specialty 494)

B "WALKIN' THE TRACK" (2:14) [Venice BMI—L. Price] Lloyd Price sings a middle tempo rhythmic blues. His baby left him. He's walking to try to get her back. A pretty fair etching.

B+ "JIMMIE LEE" (2:06) [Venice BMI—L. Price] Price comes up with a stronger effort on this deck. A middle tempo bouncer blues effectively performed. Could break big.

CHARLES BROWN
(Aladdin 3235)

B+ "LET'S WALK" (2:55) [Aladdin Music—Rudolph Toombs] A middle tempo rhythm ditty is infectiously performed by Charles Brown with the solid aid of Johnny Moore and his Three Blazers and the chorus support of The Song Stylists. One of Brown's better efforts and one that should create a strong current of sales.

B "CRYIN' MERCY" (2:42) [Aladdin Music—Charles Brown] A rhythmic swaying blues effectively chanted by Brown. Chanter sings of his lonesome life.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK A SLEEPER | C GOOD
B EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"BABY DON'T YOU KNOW" (2:40)
[Condor BMI—Young, Herman]
"HOT TAMALES" (2:53)
[Condor BMI—Thompson, Herman]
THE COUNTS
(Dot 1199)

THE COUNTS

● The Counts seem to have fashioned winning ways as their second release promises to be another hit, following "Darling Dear". "Baby Don't You Know" is a middle tempo bouncer chanted with an appealing styling. Lead bends the notes and comes up with a sound for sales. Romantic lyrics and a happy approach. The flip, "Hot Tamales", is another middle tempo rocking ditty that follows the beat that is selling. The group has a captivating blend and this deck should keep them climbing. Two good sides.

BILLY GALE
(Flair 1038)

B "MY HEART IN YOUR HANDS" (2:40) [Flair Publ. BMI—Ike Turner] Billy Gale sings a slow romantic blues with a great deal of feeling. Gale does a warm job on this wax.

B "NIGHT HOWLER" (2:53) [Flair Publ. BMI—Ike Turner] Billy opens up on a slow rocking blues on this side and comes through with a better than average performance. Billy has a good commercial sound.

FRANK MOTLEY
(Josie 761)

C+ "I'M GONNA MISS YOU" (2:41) [Claiborne, Davis BMI—Michael Graham] Calvin Ruffin sings a slow blues with the ork of Frank Motley, dual trumpeter, providing the musical backing.

B "CRYING, CRYING" (2:37) [Claiborne, Davis BMI— Michael Graham] A rhythmic ditty that bounces along at a rocking tempo. Shows the Motley aggregation and Ruffin off to better advantage. Deck has appeal.

BILL HEYMAN
(Herald 427)

B "YOU'LL CRY SOME TOO" (2:20) [Angel BMI—Bill Heyman] Heyman sings a slow tormented blues. The one he loves left him and he sings a deep dejected plaint. Lad injects lots of feeling into his performance.

B "I'M DOIN' GOOD NOW" (2:12) [Angel BMI—Bill Heyman] Shouter dishes out a rhythmic and infectious item. Heyman bends the rocking blues with a facility that augurs well for future sales.

JAZZ

(Rating is based on appeal to the jazz market.)

AL HIBBLER
(Norgran 100)

B "YOU AND I" (2:30) [Bourne ASCAP—Meredith Wilson] Hibbler's styling and easy to take voice does a pleasant job on the middle tempo romantic item.

B "ANNE" (2:25) [Advance ASCAP—Hines, Carpenter] The Hibbler-Lovett collaboration on this sentimental lovely comes up a pleasant piece of wax. Two commercial sides.

CHARLIE VENTURA QUARTET
(Norgran 104)

B "JERSEY BOUNCE" (3:10) [Lewis ASCAP — Bradshaw, Plater, Johnson, Seyne, Bruce] Charlie Ventura takes off on the old standard and rides sax-happy through the quick beat bouncer with stalwart support from Gene Kutz, piano; Chick Kenny, drums; and Ace Tesone, bass.

B "DEEP PURPLE" (2:45) [Robbins ASCAP—DeRose, Parish] The quartet does a change of pace on the flip with an earpleasing rendition of the slow mood piece. Ventura carries the ball with a strong display of saxwork.

THE GENE KRUPA SEXTET
(Clef 89105)

B+ "MIDGET" (3:26) [JATAP—Shavers] A wildie with an oriental feel. Gene, Charlie Shavers, Ben Webster, Teddy Wilson, Ray Brown and Bill Harris all get some dazzling solos and finish with a wild ensemble. A goodie for the devotee of the driving beat. Lots of horn for the fans.

B+ "SHOWCASE" (3:12) [JATAP—Shavers] Similar comments on a similar quick beat side. Wax opens with a very showing Krupa solo.

ILLINOIS JACQUET
(Clef 89107)

B+ "JACQUET JUMPS" (2:41) [JATAP—Jacquet, Acea] Jacquet and his aggregation comes up with a groovey item that should prove strong fare for the cool crowd.

C+ "JATAP CONGA" (2:53) [JATAP—Jacquet, Lewis] A swingy thing with a conga beat. Jacquet is cool on this side. Too overarranged. Not too much commercial appeal.

Stars Over Harlem

At the social gathering presented by the Club Disk Jockey Metropolitan spotted most of the nation's top recording executives and men of the trade. The affair held at the Skyline Room of Harlem's Hotel Theresa guested such outstanding personalities as Portem's **Bob Pare**, **Joe Grippo** and Sam Meltzer, Alpha's **Johnny Halonka**, Apollo's **Bess Berman**, **Hy Seigel** of Timely records, Mercury's **Buddy Friedlander**, Cos-nat's **Jerry Blaine**, **Billy Shaw** (he's the agent), **Jim Reid**, **Louis Jordan's** manager **Maceo Birch**, Tunesmith **King Curtis**, **Lou Krefitz**, **Ahmet Ertegun**, **Jerry Wexler**, **Jack Angel**, **Flap Hanford** and countless others. . . . Entertaining plus is what they're saying about the bag of vocal calisthenics uncorked by whailing sassy **Sarah Vaughn** during her Apollo Theatre stint this past week. . . . **Larry Fuller's** daily gospel train from the airlanes of radio station WLIB still one of the best bits of programming around. . . . And you've just missed the treat of your life if you haven't given your ears the thrill of listening to the strains of **Frank Davis'** tender, touching reading of "Somebody Bigger Than You And I." . . . Ditto the long awaited second pressing spotlighting the soul touching vocal deliverings of the current balladeer sensation **Roy Hamilton**. . . . **The Strangers** and "My Friend" still moving skyward. . . . **Joe Grippo** seen working away like a trojan introducing the first releases of new diskery "After Hours Records." . . . **The Chord's** "Cross Over The Bridge" is really good. . . . **Alfredito's** "Chop Suey Mambo" is the latest latin flavored item to do it in the Harlem area. . . . Uptown retailers disclose that they are beginning to feel the pressure and weight of **Willie Mae Thornton's** hard driving distinctively different crop of lyrics and notes entitled "I Smell A Rat," which should make Peacock big-wigs Don Robey and Irv Marcus happy. . . . Mighty nice it was indeed of **Morris Merritt** (he's **B. B. King's** manager) to drop us the colorful card and let us know about the scheduled arrival of the sensational little blues belter and his crew comes May 28th. This will mark the first time the stellar chartbuster of the Imperial roster has paraded his musical wares up and down the floor boards of The Apollo Theatre. . . . The teenagers uptown and in the areas of Jersey, Connecticut and Philly anxiously awaiting the arrival of the first platters featuring the satin smooth stylings of those sparkling new favorites **The Vibranaires**. . . . Guitar Slim's "Story Of My Life" has begun to make a whole lot of noise. . . . **Joe Turner's** "Shake, Rattle and Roll" has yet to reach its peak, say the patrons who really dig the blues. . . . And speaking of the blues, Aladdin is very much represented in Harlem town, for Charles Brown one of the biggest money makers in the history of the blues and rhythm etchings, has been cooling in the shadows of 125 street for the past week, just relaxing and digging the scenes and things. . . . Same goes for Floyd Dixon and gang.

Welk & Ellington Both Celebrate 27th Anniversary

HOLLYWOOD, CAL.—A group of musical greats gathered together recently at the home of publicist Bill Daley to help Lawrence Welk and Duke Ellington celebrate their 27th anniversary in show business. Above Ellington and Welk are pictured in front of the cake with musical symbols.

BULLETIN

DUKE RECORDS has released another two-sided
JOHNNY ACE HIT
"PLEASE FORGIVE ME"
b/w
"YOU'VE BEEN GONE SO LONG"
DUKE # 128
The flip side is an entirely new ACE style that is TERRIFIC

Willie Mabon
SINGS
"WOULD YOU BABY"
AND
"LATE AGAIN"
CHESS-1564
Order Quick!
CHESS RECORD CORP. 4750-52 Cottage Grove Ave Chicago 15, Illinois

THE CASH BOX
'HOT CHARTS'
TELL THE STORY

"GOODNIGHT SWEETHEART GOODNIGHT"
BY
THE SPANIELS
Vee Jay 107

1 IN PHILADELPHIA
2 IN NEW YORK CITY
3 IN NEWARK
4 IN ST. LOUIS
5 IN LOS ANGELES
AND STILL CLIMBING

Vee-Jay RECORDS, INC.
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MAMBOLAND USA
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ROUND WORLD MAMBO #2 . . . . . No. 216
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Little Walter
★
"Oh, Baby"
b/w
"Rocker"
CHECKER 793
Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

For The Disk Jocks it's the Cash Box

Going Home

NEW YORK—Jackie Lee, Coral Records' new piano star (left), hands a carton containing copies of his current disk "Isle Of Capri" to an attache of the Italian embassy and a Trans World Airlines pilot who will fly the disks to the Isle of Capri, Italy.

"Fats" Waller Memorial Week Planned

NEW YORK—All branches of show business will once again combine to help perpetuate the memory of the late great "Fats" Waller through the Thomas "Fats" Waller National Memorial Week Of Music, which will be marked during the period of May 16 through May 23 as a tribute to the man who made so many worthwhile and lasting contributions to contemporary American music.

Spearheading the 1954 tribute to the beloved "Fats" will be the nation's disk-jockeys, who will highlight his recordings and the recordings by other artists of his many works. Many of the top platter-spinners in the United States and Canada have scheduled daily broadcasts, featuring Waller recordings, brief eulogistic comment and word pictures of his brilliant, colorful career and immortal music.

Important programs on the major radio and television networks will feature medley and special vocal and instrumental arrangements of Waller compositions during the May 16-23 period of the "Fats" Waller 1954 National Memorial Week Of Music.

The "Unforgettable Fats" wrote over 450 musical compositions including "Ain't Misbehavin'", "Honeysuckle Rose", "Black and Blue" and many other tunes that will live forever, These are looked upon as Jazz Classics and are played and sung all over the world. When he turned his talent to musical shows he turned out "Hot Chocolates", "Keep Shufflin'", "Load of Coal", "Tan Town Topics" and "Early To Bed", all of which were Broadway hits.

Chairman of the Thomas "Fats" Waller National Memorial Week of Music is W. T. Ed Kirkeby, who had been associated with "Fats" for many years as his personal manager.

Ac'cent A & R Head On Talent Hunt

HOLLYWOOD, CAL.—Scott Seely, A & R Head of Ac'cent Records, Hollywood, is currently on a swing through the Midwest checking for material and talent. To date Seely has talked to over 100 disk jockeys to get a line on the outstanding prospects in each local area—and of course, he has been plugging spins for Ac'cent's current releases, Eddie Wright's "Somebody's Got To Lose", and Bill Myrick's "You're Gonna Be Fooled".

Scott Seeley is head of the Ac'cent A&R Department assisted by David Garvin, and Mark Bigler.

During the week of May 10th, Ac'cent is planning a large scale release of the new Kelly Norwood band they recently signed. The entire band is featured on top side instrumental with the old standard "April in Paris". Flip is a ballad entitled "Twisted Heart". The aggregation is billed as "a new band with a sound you won't soon forget."

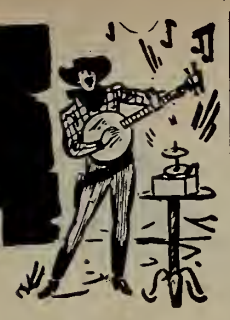
Mamboing

HOLLYWOOD — Perez Prado guested on the Spike Jones Show NBC-TV, Saturday, May 1. Prado and Jones featured a battle of the bands —each giving their interpretation of "My Secret Love" to the Mambo beat with singer Tony Martinez jousting lyrics. Telecast marked Prado's TV debut and Spike Jones' first presentation of another orchestra.

The Nation's Rhythm & Blues TOP 15

1	YOU'LL NEVER WALK ALONE	*Roy Hamilton (Epic 9015)*
2	LOVEY DOVEY	*Clovers (Atlantic 1022)*
3	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
4	SUCH A NIGHT	*Drifters (Atlantic 1019)*
5	IT SHOULD'VE BEEN ME	*Ray Charles (Atlantic 1021)*
6	OH BABY	*Little Walter (Checker 793)*
7	SHAKE, RATTLE AND ROLL	*Joe Turner (Atlantic 1026)*
8	GOODNITE SWEETHEART, GOODNITE	*Spaniels (Vee-Jay 107)*
9	THE THINGS THAT I USED TO DO	*Guitar Slim (Specialty 482)*
10	I'M YOUR HOOCHIE KOOCHE MAN	*Muddy Waters (Chess 1560)*
11	I DIDN'T WANT TO DO IT	*Spiders (Imperial 5265)*
12	DARLING DEAR	*Counts (Dot 1188)*
13	YOU'RE THE ONE	*Spiders (Imperial 5265)*
14	LITTLE MAMA	*Clovers (Atlantic 1022)*
15	THE STORY OF MY LIFE	*Guitar Slim (Specialty 490)*

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Len Ellis
WJOB—Hammond, Indiana

1. You Better Not Do That (Tommy Collins)
2. I'll Be There (Ray Price)
3. Release Me (Jimmy Heap)
4. Good Deal, Lucille (A. Terry)
5. Slowly (Webb Pierce)
6. Rose Marie (Slim Whitman)
7. I Love You (Wright & Reeves)
8. I Really Don't Want To Know (Eddy Arnold)
9. There Stands The Glass (Webb Pierce)
10. Back Up Buddy (Carl Smith)

10a. Two Hoots & A Holler (Jean Shepard)

Earl "Grandpappy" Davis
WFHG—Bristol, Va.

1. I'll Be There (Ray Price)
2. I Really Don't Want To Know (Eddy Arnold)
3. Good Deal, Lucille (A. Terry)
4. Breaking The Rules (Hank Thompson)
5. I Love You (Jimmy Wakely)
6. Release Me (Jimmie Dean)
7. My Everything (Eddy Arnold)
8. My Window Faces The South (Grady Martin)
9. Back Up Buddy (Carl Smith)
10. My New Love Affair (Sovine)

Charlie Walker
KMAC—San Antonio, Texas

1. Slowly (Webb Pierce)
2. Then I'll Stop Loving You (Jim Reeves)
3. I'll Be There (Ray Price)
4. I Get So Lonely (Johnny & Jack)
5. Good Deal, Lucille (Al Terry)
6. Honky Tonk Heart (E. Tubb)
7. You Better Not Do That (Tommy Collins)
8. Make Love To Me (G. Hill)
9. Mystereis Of Life (Locklin)
10. Breaking The Rules (Hank Thompson)

Norm and Tex
WBNL—WBTO—
Boonville, Indiana

1. I Get So Lonely (Johnny & Jack)
2. Back Up Buddy (C. Smith)
3. I'll Be There (Ray Price)
4. You Better Not Do That (Tommy Collins)
5. Then I'll Stop Loving You (Jim Reeves)
6. Good Deal, Lucille (Logsdon)
7. Jilted (Red Foley)
8. Slowly (Webb Pierce)
9. After Dark (Kitty Wells)
10. A Fooler, A Faker (Thompson)

Smokey Smith
KRNT—Des Moines, Iowa

1. Good Deal, Lucille (A. Terry)
2. My New Love Affair (Sovine)
3. Then I'll Stop Loving You (Jim Reeves)
4. Just Reminiscing (A. Inman)
5. Blue Guitar (Sheb Wooley)
6. I'll Be There (Ray Price)
7. Slowly (Webb Pierce)
8. Say A Prayer For Me (Terry)
9. Nuevo Laredo (Elton Britt)
10. A Fooler, A Faker (Thompson)

Ray Frazier's Country Junction
WXGI—Richmond, Va.

1. I'll Be There (Ray Price)
2. I Get So Lonely (Johnny & Jack)
3. Loose Talk (Freddie Hart)
4. Back Up Buddy (C. Smith)
5. I Haven't Got The Right To Love You (Mac Wiseman)
6. A Fooler, A Faker (Thompson)
7. Breaking The Rules (Hank Thompson)
8. Slowly (Webb Pierce)
9. I Don't Hurt Anymore (Snow)
10. One By One (Red Foley & Kitty Wells)

L. F. Kenfield
WTIC—Hartford, Conn.

1. I Really Don't Want To Know (Eddy Arnold)
2. If You Would Only Be Mine (Sons Of The Pioneers)
3. Just Married (Faron Young)
4. I Love You (Jimmy Wakely)
5. Slowly (Webb Pierce)
6. As Far As I'm Concerned (Red Foley)
7. Good Deal, Lucille (Hanley)
8. I Love You (Ginny Wright)
9. I'll Be There (Ray Price)

Sheriff Tex Davis
WLOW—Norfolk, Va.

1. My Everything (Eddy Arnold)
2. You Better Not Do That (Tommy Collins)
3. Breaking The Rules (Hank Thompson)
4. Slowly (Webb Pierce)
5. Release Me (Kitty Wells)
6. I Really Don't Want To Know (Eddy Arnold)
7. Secret Love (Slim Whitman)
8. Loose Talk (Freddy Hart)
9. Good Deal, Lucille (A. Terry)
10. Crazy Mixed Up Song (Homer & Jethro

Billy "The Kid" Stanley
WNOE—New Orleans, La.

1. I'll Be There (Ray Price)
2. You Better Not Do That (Tommy Collins)
3. Slowly (Webb Pierce)
4. Georgia Steel Guitar (Byrd)
5. How Do You Think I Feel (Red Sovine)
6. Good Deal, Lucille (Al Terry)
7. Baby He's A Wolf (Fairburn)
8. I Really Don't Want To Know (Eddy Arnold)
9. I Don't Hurt Anymore (Snow)
10. One By One (Wells & Foley)

Dal Stallard
KCMO—Kansas City, Mo.

1. I Really Don't Want To Know (Eddy Arnold)
2. You Better Not Do That (Tommy Collins)
3. I'll Be There (Ray Price)
4. Slowly (Webb Pierce)
5. Wake Up, Irene (Thompson)
6. I Get So Lonely (Johnny & Jack)
7. Pin Ball Boogie (Red Foley)
8. Good Deal, Lucille (Terry)
9. Release Me (Ray Price)
10. As Far As I'm Concerned (Red & Betty Foley)

Tom Edward
WERE—Cleveland, Ohio

1. You Better Not Do That (Tommy Collins)
2. Looking Back To See (Jim Edward & Maxine Brown)
3. I Really Don't Want To Know (Eddy Arnold)
4. Rose Marie (Slim Whitman)
5. There'll Be No Teardrops Tonight (Hank Williams)
6. Idaho Red (Wade Ray)
7. Hot Rod Rag (Westmoreland)
8. Shake A Leg (Carlisles)
9. Backward Turn Backward (Pee Wee King)
10. Slowly (Webb Pierce)

Pop's Country Store
WXGI—Richmond, Va.

1. My New Love Affair (Sovine)
2. I Get So Lonely (Johnny & Jack)
3. Looking Back To See (Jim Edward & Maxine Brown)
4. I'll Be There (Ray Price)
5. I'd Do It For You (C. Gordan)
6. Jilted (Red Foley)
7. Release Me (Jimmie Dean)
8. Slowly (Webb Pierce)
9. Baby Your Mother (E. Tubb)
10. Swanee River (Floyd Cramer)

Tom 'N Jack
WKAB—Mobile, Ala.

1. I Get So Lonely (Johnny & Jack)
2. Rose Marie (Slim Whitman)
3. My Everything (Eddy Arnold)
4. You Better Not Do That (Tommy Collins)
5. Slowly (Webb Pierce)
6. I Can't Steal Another's Bride (Luke McDaniel)
7. Shake A Leg (Carlisles)
8. Back Up Buddy (Carl Smith)
9. Backward Turn Backward (Pee Wee King)
10. Diddle Diddle Dumpling (Jack Cardwell)

Ed "Cornpipe" Bishop
WXOK—Baton Rouge, La.

1. Ooh, How I Love You (Ed Camp)
2. Jealous Loving Heart (Tubb)
3. I Get So Lonely (Johnny & Jack)
4. Remember You're Mine (Skeets McDonald)
5. Make Love To Me (G. Hill)
6. Good Deal, Lucille (Al Terry)
7. Country Boy's Love (Smith)
8. Slowly (Webb Pierce)
9. Breaking The Rules (Hank Thompson)
10. My New Love Affair (Sovine)

Clarence Kneeland
WERI—WICH—
Jewett City, Conn.

1. Slowly (Webb Pierce)
2. I Really Don't Want To Know (Eddy Arnold)
3. You Better Not Do That (Tommy Collins)
4. Back Up Buddy (C. Smith)
5. Till We Two Are One (Tubb)
6. I Get So Lonely (Johnny & Jack)
7. Bimbo (Jim Reeves)
8. Wake Up Irene (Thompson)
9. I'll Be There (Ray Price)
10. Shake A Leg (Carlisles)

Cousin Johnny Small
WNLC—New London, Conn.

1. Good Deal, Lucille (Terry)
2. I Really Don't Want To Know (Eddy Arnold)
3. Slowly (Webb Pierce)
4. One By One (Wells-Foley)
5. I'll Be There (Cowboy Copas)
6. I Love You Little Darlin' (Doc Williams)
7. Drinking Tequila (Billy Dee)
8. Blue Guitar (Elton Britt)
9. Old Blue (Grandpa Jones)
10. Hello Operator (D. Owens)

Paul Kallinger
XERF—Del Rio, Texas

1. Slowly (Webb Pierce)
2. You Better Not Do That (Tommy Collins)
3. I Get So Lonely (Johnny & Jack)
4. I Really Don't Want To Know (Eddy Arnold)
5. My New Love Affair (Sovine)
6. Shake A Leg (Carlisles)
7. I Love You (Wright & Reeves)
8. Good Deal, Lucille (Al Terry)
9. Then I'll Stop Loving You (Jim Reeves)
10. Act 1, Act 2, Act 3 (Snow)

Bob Ferguson
KWSC—KUGR—
Pullman, Wash.

1. Rose Marie (Slim Whitman)
2. As Far As I'm Concerned (Red Foley)
3. I Love You (Wright & Reeves)
4. I'll Be There (Cowboy Copas)
5. My Everything (Eddy Arnold)
6. A Fooler, A Faker (Thompson
7. My Isle Of Golden Dreams (Marty Robbins)
8. Good Deal, Lucille (Al Terry)
9. Georgia Steel Guitar (J. Byrd)
10. You Better Not Do That (Jim Dickens)

Slim Lay
WHBS—Huntsville, Alabama

1. I Love You (Wright & Reeves)
2. I'll Be There (Ray Price)
3. I Really Don't Want To Know (Eddy Arnold)
4. There'll Be No Other (Collins)
5. Slowly (Webb Pierce)
6. God Bless Her (Louvin Bros.)
7. Release Me (Kitty Wells)
8. They Made Me Fall In Love (Faron Young)
9. Shake A Leg (Carlisles)
10. A Face In The Crowd (Payne)

Johnny Rion
KSTL—St. Louis, Mo.

1. I Get So Lonely (Johnnie & Jack)
2. I'll Be There (Cowboy Copas)
3. I Really Don't Want To Know (Eddy Arnold)
4. My New Love Affair (Sovine)
5. You Better Not Do That (Bobby Wright)
6. Slowly (Webb Pierce)
7. Mama Laid The Law Down (Dub Dickerson)
8. Back Up Buddy (Carl Smith)
9. What A Pleasure (J. Skinner)
10. Shake A Leg (Carlisles)

"Potato" Pete Hunter
KRCT—Houston, Texas

1. I'll Be There (Ray Price)
2. Then I'll Stop Loving You (Jim Reeves)
3. Cry, Cry Darling (J. Newman)
4. I Get So Lonely (Johnny & Jack)
5. I Love You (Wright & Reeves)
6. God Bless Her (Louvin Bros.)
7. How Do You Think I Feel (Red Sovine)
8. Shake A Leg (Carlisles)
9. Slowly (Webb Pierce)
10. Go On And Leave My Baby Alone (Smoky Stover)

a SMASH from the
RCA Victor
Country & Western Caravan

HANK SNOW

singing

"I DON'T HURT ANYMORE"

b/w

"MY ARABIAN BABY"

20-5698 (78 rpm)
47-5698 (45 rpm)

A NATIONAL C & W HIT!

PEE WEE KING

singing

"BACKWARD, TURN BACKWARD"

b/w

"INDIAN GIVER"

20-5694 (78 rpm)
47-5694 (45 rpm)

AN RCA VICTOR COUNTRY and WESTERN ATTRACTION

RCA VICTOR
FIRST IN RECORDED MUSIC

FOLK AND WESTERN REVIEWS

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"EVEN THO" (2:45) [Acuff-Rose BMI—W. Jones, C. Peeples]

"SPARKLING BROWN EYES" (2:52) [Forrest BMI—B. Cox]

WEBB PIERCE
(Decca 29107)

● Webb Pierce, whose recordings have hit the number one spot so many times in the past, comes through again with two more potent decks that look like definite contenders. Top deck on this two-sided coin-catcher is a quick beat sentimental piece dubbed "Even Tho." The artist hands in an excellent reading as he tells his gal that he'll always love her "Even Tho" they'll part. Capably supported by the Wilburn Brothers on the lower end, Pierce waxes an inviting, quick paced tune titled "Sparkling Brown Eyes." Watch 'em both!

"THE HAUNTING WATERFALL" (2:37) [American BMI—M. Torok]

"DANCERETTE" (2:19) [American BMI—M. Torok]

MITCHELL TOROK
(Abbott 162)

● The versatile Mitchell Torok comes up with two powerful showings that oughta make a healthy chunk of dough for all concerned. The artist spins a fascinating yarn on an original, fast moving tune titled "The Haunting Waterfall." The chanter can hear the voice of his loved one coming from the waterfall that claimed her body. Flip, "Dancerette," is a gay, colorful, bouncy ditty treated to a sparkling vocal job by Torok. Terrific instrumental support by the Louisiana Hayride Band on two decks that can't miss.

JESSE ROGERS
(MGM 11742)

B "FOLDIN' MONEY" (2:20) [Acufff-Rose BMI — Ewing, Brooks] Jesse Rogers comes up with a bright reading on a peppy, quick beat novelty. A light hearted melody coupled with delightful lyrics on a deck that pleases.

C+ "YOU'RE SORRY FOR YOURSELF" (2:39) [Milene ASCAP—Rogers, Freedman] Under side is a middle tempo feelingful ballad that the warbler etches in smooth style. A neat coupling.

STUART HAMBLEN
(RCA Victor 20-5739)

B+ "THIS OLE HOUSE" (2:55) [Hamblen BMI — S. Hamblen] Stuart Hamblen makes a wonderful showing as Joe Maphis on the banjo and Noel Boggs, on the steel guitar support the artist on a quick beat, spiritual-flavored tune that could happen.

C+ "WHEN MY LORD PICKS UP THE 'PHONE" (2:32) [Hamblen BMI — S. Hamblen] Hamblen slows down the pace on another engaging deck in the religious vein. Real good listening.

HOWARD WHITE
(Hickory 1008)

B "THE DOVE" (1:55) [Acuff-Rose BMI—Arr. White] Howard White sends up a mighty slick instrumental job on a lovely, familar Latin-flavored tune. It's a real pleasing deck that should receive many juke and deejay spins.

C+ "ENSONATA" (2:00) [Acuff-Rose BMI—White] Flip, a White original, features the artist on a very pretty side. Elegant stringwork.

T. TEXAS TYLER
(4 Star 1658)

C+ "THE SOLDIER'S PRAYER BOOK" (3:06) [4 Star BMI—V. F. Stewart] The mellow chords of T. Texas Tyler take hold of a stirring piece of material and the results are top calibre. Inspired reading colors the deck.

B "TATTLER'S WAGON" (3:12) [4 Star BMI — T. Beaver, H. Beaver, W. S. Stevenson] Lower lid is a solid handclapper with a sacred set of lyrics. Instrumental backdrop rounds out a winning side.

BILL MACK
(Imperial 8242)

C+ "WE WALTZED IN MY DREAMS" (2:30) [Commodore BMI—Mack, Laurance] The distinctive vocal styling of Bill Mack lends itself to a tender, middle tempo tune and the finished product is one that appeals.

B "CRAZY FOR LOVE" (2:14) [Commodore BMI — Mack, Laurance] On the lower portion, the artist etches a delightful, quick beat romantic ditty. Flavorful instrumental backdrop.

JACK TOOMBS
(Excello 2033)

C+ "YOU'RE THE ONLY GOOD THING" (2:46) [Speed BMI—J. Toombs] The soft and polished tones of Jack Toombs warmly wax a fetching slow tempo piece. The artist's heartfelt reading receives a subdued string backing.

C+ "TWO CHEATERS IN LOVE" (2:50) [Speed BMI—J. Toombs] On the lower lid, Toombs laments the fact that he and his gal have hurt each other. It's a slow beat weeper fashioned in a mellow manner by the chanter.

GOLDIE HILL
(Decca 29045)

B+ "LIQUOR AND WOMEN" (2:27) [Old Charter BMI—B. Wallace, M. McDonald] Goldie Hill could break into the best selling charts with an emotion packed item that she performs in top drawer fashion.

B "AM I STILL YOUR BABY?" (2:04) [Forrest BMI — T. Hill] Under lid is a quick beat ditty that the thrush vocals in spirited style. Charming lyrics and zestful arrangement on another fine side.

HAWKSHAW HAWKINS
(RCA Victor 20-5702)

B+ "WHY DIDN'T I HEAR IT FROM YOU?" (2:25) [Tannen BMI—S. Long, D. Wentzel] Hawkshaw Hawkins comes up with a most sincere reading on a poignant, slow tempo item. A strong deck that could create a lot of action.

B+ "REBOUND" (2:10) [Trinity BMI—J. Leisy, R. Male] On the flip deck Hawkins belts out a fast moving tune with a socko set of lyrics. Recording gimmicks make for an enchanting side.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1 SLOWLY
Webb Pierce
(Decca 28991; 9-28991)

2 I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)

3 YOU BETTER NOT DO THAT
Tommy Collins
(Capitol 2701; F-2701)

4 I'LL BE THERE
Ray Price
(Columbia 21214; 4-21214)

5 WAKE UP IRENE
Hank Thompson
(Capitol 2646; F-2646)

6 SECRET LOVE
Slim Whitman
(Imperial 8223; 45-8223)

7 BIMBO
Jim Reeves
(Abbott 140; 45-140)
Pee Wee King
(RCA Victor 20-5537; 47-5537)

8 I LOVE YOU
Ginny Wright & Jim Reeves
(Fabor 101; 45-101)

9 RELEASE ME
Ray Price
(Columbia 21214; 4-21214)
Jimmy Heap
(Capitol 2518; F-2518)

10 GOOD DEAL, LUCILLE
Al Terry
(Hickory 1003; 45-1003)

Victor's C & W Caravan A Success

NASHVILLE, TENN. — With the echo of applause still ringing in their ears, stars of RCA Victor's Country and Western Caravan rolled to a successful stop in Little Rock, Ark. May 9th after playing to enthusiastic audiences in fourteen key cities and ten states around the country.

The fifteen day personal appearance and record promotion tour, launched by RCA Victor's top brass, showcasing their top recording artists, brings more clearly to focus the growth, acceptance and popularity of Country Music. On the scene to give the general public a review of what took place, were representatives Leonard George and Bob Sandberg of Look Magazine and Dave McClain of the New York Daily News.

Eddie Hill, versatile and talented master of ceremonies of the big, colorful, two and one-half-hour stage show, presented the battery of talent in the finest 'Country' fashion. With every mark of a good trouper, Charline Arthur set the show in motion with an opening act that was nothing but great. Charline's version of "I'm Having A Party All By Myself" . . . in which she displayed her ability to sing, dance and mug and really 'win' an audience paid off with gratifying customer appreciation. Chet Atkins, who is probably one of the finest self-styled guitar stylists in the business today, received a warm welcome as he gave out with some of the best guitar-picking to be heard. With a personality to match the 'ease' with which he plays the guitar, it's of little wonder why Chet enjoys his top position in this field. From the hills of West Virginia to the hearts of the people, Hal Lone Pine and Betty Cody were highly received. Hal Lone Pine gained immediate approval of the audiences with his smooth-song delivery, while Betty Cody garnered applause-plus with her entertaining impersonations of the "steel guitar" and the "banjo." The team walked off stage with laurels for a fine act.

The rustic comedy and antics of Eddie Hill were felt throughout the show as emcee; but, Eddie's successful clincher came when he sang his latest release "My Sugar Booger"!

The wave of talent continued as Hawkshaw Hawkins made his appearance. "Hawk," who also hails from West Virginia, added to his current popularity by warbling out his latest release "Why Didn't I Hear It From You." His warm, winning personality and professional delivery rang the bell for a stellar performance. It's a profound fact that Bud Isaacs, a newcomer to the RCA Victor recording roster, really left an impression with the folks who turned out to see the "Caravan." Bud's novel touch to the steel guitar won for him a grand ovation as the curtain came down, concluding the first act of the RCA Victor Country and Western Caravan.

Taking high priority on the RCA Victor Caravan Show were The Davis Sisters, Skeeter and Georgia, who turned in an excellent performance. The duet very capably presented song-stylings that delighted the crowds and their 'hit' rendition of "I Forgot More Than You'll Ever Know" left no question in mind as to their popularity. With song, dance and a notable share of down-to-earth humor, Cousin Minnie Pearl plucked some of the biggest laughs available and carved her way right into the hearts of the people. Minnie's gay patter and vocal offerings polished the show with rewarding results.

Amidst a burst of applause, Hank Snow and his Rainbow Ranch Boys were introduced as the feature attraction of the "Caravan." Hank, an instant 'hit', pulled an 'oldie' out of the bag for an opener, and sang one of his biggest recordings "Moving On." With this as a starter, next came a medley of his favorite RCA Victor recordings which go hand-in-hand with the artist's rise to popularity. Not only did Hank sing, but he demonstrated his ability as an instrumentalist on the guitar and the audiences loved it. Spontaneous and intermittent applause continued throughout the length of Snow's performance. And, at times, the audiences were completely hushed while observing the talented RCA Victor recording star. After a half-hour of top-notch entertainment, Hank gave out with his latest release "I Don't Hurt Anymore" which could easily be another smash record for the popular Grand Ole Opry entertainer.

All in all, the RCA Victor Country and Western Caravan was a grand show, featuring a great cast.

And certainly to be remembered were Ray Edenton, Bob Moore, Don Slayman, Bud Isaacs and Chet Atkins who comprised the RCA Victor band which supported the stars in excellent style. Making the tour from Victor were Anne Fulchino of the Publicity Department, Bob Yorke, Merchandising Manager for Victor and Chick Crumpacker, Promotion Manager of the Country and Western Recording Department. Col. Tom Parker and Tom Diskin of Jamboree Attractions handled the promotion for the tour.

Wedding

NASHVILLE, TENN.—Oscar Davis, veteran promoter of Grand Ole Opry shows and other big-time acts, was married recently to Doris Noles in Springfield, Tennessee. Wedding party, above, shows Dub Allbritten, Oscar Davis, the bride Doris Noles, and Audrey Williams.

2 GREAT NEW RELEASES

GEORGE MORGAN

singing

"I THINK I'M GOING TO CRY"

b/w

"IT'S BEEN NICE"

Columbia 21237

and . . .

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Mercury 70354

CEDARWOOD PUBLISHING CO.
NASHVILLE, TENNESSEE

ANOTHER HIT WRITTEN
AND SUNG BY

TOMMY COLLINS

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b/w
"LET ME LOVE YOU"
CAPITOL # 2806

CENTRAL SONGS
4527 Sunset Blvd., Hollywood 27, Calif.

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MARY JANE JOHNSON
Sing
"I'll Never Tell"
b/w
"Across The Tracks"
V-112

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KNOXVILLE TENNESSEE

THE CASH BOX
BULLSEYE of the WEEK

JEAN SHEPARD
"TWO WHOOPS AND A HOLLER"
b/w
"WHY DID YOU WAIT"
CAPITOL # 2791
CENTRAL SONGS
4527 Sunset Blvd., Hollywood 27, Calif.

THE CASH BOX 10 TOP FOLK & WESTERN Best Sellers

1. SLOWLY
   Webb Pierce
   (Decca 28991; 9-28991)
2. I REALLY DON'T WANT TO KNOW
   Eddy Arnold
   (RCA Victor 20-5525; 47-5525)
3. YOU BETTER NOT DO THAT
   Tommy Collins
   Capitol 2701; F-2701)
4. I'LL BE THERE
   Ray Price
   (Columbia 21214; 4-21214)
5. I GET SO LONELY
   Johnnie & Jack
   (RCA Victor 20-5681; 47-5681)
6. RELEASE ME
   Ray Price
   (Columbia 21214; 4-21214)
   Jimmy Heap
   (Capitol 2518; F-2518)
7. ROSE MARIE
   Slim Whitman
   (Imperial 8236; 45-8236)
8. BACK UP, BUDDY
   Carl Smith
   (Columbia 21226; 4-21226)
9. BREAKIN' THE RULES
   Hank Thompson
   Capitol 2758; F-2758)
10. JILTED
    Red Foley
    (Decca 29100; 9-29100)

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Individual's Name .....

THE CASH BOX FOLK and WESTERN ROUNDUP

Sheb Wooley (MGM) in Nashville recently visiting with Opry friends enroute to Oklahoma where he will visit few days with parents. May 7th and 8th Sheb worked in Dallas and did spot on the Big "D" Jamboree. Verne Lotz of KOTA, Rapid City, S. Dakota also visiting Nashville and appeared on Grant Turner's DJ USA Show over WSM. The Carlisles set for a week of dates in Virginia. Allen Flatt a newcomer to the Mercury roster has his first release cut titled "Vacant Lot" backed with "Counterfeit Baby". "Vacant Lot" was penned by Danny Dill. Faron Young (Capitol) stationed Ft. McPherson, Georgia is said to have one of his best records to date. Faron has just completed five weeks in the field entertaining troops at Ft. Bragg base of operations. According to Hubert Long, Faron will cut several radio shows in about a month. Long, who manages Webb Pierce, also reports that Webb is scheduled to make two feature shorts for Universal International. The Wilburn Brothers, featured on Webb's new release "Sparkling Brown Eyes" are expected to be in the film. The Kitty Wells-Red Foley Decca recording of "One By One", listing Hill & Range as the publisher should have read Acuff-Rose Publishing Co. Bethlehem Records has inked a long term, exclusive recording contract with Bert Bryson, a new C & W singer from North Carolina. Bert's first release is, "I Was Burned In Carolina" backed with "One-Sided Heart". Troy Martin of Nashville, Tenn., has joined the staff of Gene Autry and Charlie Adams after 18 years with Southern and Peer. Johnnie and Jack and Kitty Wells currently on tour. Group, managed by Frankie More move into Canadian territory early in June. George Morgan (Columbia) is receiving some worthy praise via his latest release "I Think I'm Going To Cry" and "It's Been Nice". Cedarwood Publishing Company, Nashville, has the "Cry" side and Valley Publishers, Knoxville, have the flip. Don Kidwell of St. Louis, Mo. in Nashville recently cutting a session for MGM. Howard White (Hickory) out with a new instrumental release . . . titles of White's initial offering are "The Dove" and "Ensonata". Good luck, Howard. Sid Kessel oatune songwriter teaming up with former partner Don Canton who hails from New York, and with whom Kessel used to write! Both writers are in Nashville. Betty Amos has been inked to an exclusive writers pact with Acuff-Rose Publications, Nashville. Recently, Betty made her debut into the recording field on Mercury label. And, her current offering is "Yesterday's Sweetheart"! The platter that's causing lots of comment right now is the newly released Decca disc featuring Red Foley and Kitty Wells; titled "I'm A Stranger In My Home" and "One By One".

THE CARLISLES

Jo Ann Sherman, Box 452, Independence, Kansas is the Fan Club rep for Hank Thompson and his Brazo Valley Boys. Red Sovine of KWKH, the Louisiana Hayride, Shreveport, is stirring up lots of play with his latest record "How Do You Think I Feel" and "My New Love Affair". John Rion opened up the Chain of Rocks Park, St. Louis, May 2nd and Jimmie Davis was the featured opener. Webb Pierce with Kitty Wells did the Prince Albert NBC portion of Grand Ole Opry Saturday, May 8th. Murray Nash of Acuff-Rose Pubbery reports that Fred and Wesley Rose are on an extended record, distributor and disc jockey promotional junket that will cover all Hickory outlets in the Midwest, Southwest and Southern territories. Nash also reports that the McCormick Brothers of WHIN, Gallatin, Tenn., recently cut their first session on the Hickory label. Ernie Chaffin from the Gulf Coast city of Biloxi also recently cut a session for Hickory. Don Richardson and all the folks out at Springfield, Mo. want to thank everyone for the congratulatory wires and notes to Red Foley upon his move to this city as a base of operation recently. And, speaking of Red, Lou Black's Top Talent "Red Foley Show" personal appearance package just concluded another string of road engagements. Red, along with Ferlin Huskey, Jean Shepard, Arlie Duff, and Grady Martin's fine crew, opened May 1st in Ft. Smith, Ark. following up with a Sunday date in Memphis. Both dates were promoted by deejay "Sleepy-Eyed" John Lepley. KWTO's Oklahoma Wranglers guest April 30 on the big Kansas City barndance Show at Station KCMO. One of the first stations to sign for Radiozark's new "Tennessee Ernie Show" was the station in Ernie's own hometown, Bristol, Tennessee. Guy Willis . . . "The Wrangler" of TV Station KYTV, will host the 6,000 small-fry members of his Wranglers Club at a huge outdoor party on the farm of his sponsor, the Daisy Dell Dairy, the afternoon of Sunday, May 16th. Arlie Duff who gained recognition with his composition of "Y'All Come", headlined a benefit show in Beaumont, Texas May 7th. Proceeds from the show were turned over to the Lions Crippled Children's camp. Blackie Crawford and his Western Cherokees and Patsy Elshire, who is featured on the Houston Jamboree were also on the benefit show. Red Foley who has some mighty good mentioning on his disc of "As Far As I'm Concerned" which featured Betty Foley, has since had top mentioning on his recording of "Jilted" and "Pin Ball Boogie" and now Red combines talent with another Decca top-seller Kitty Wells and the two have turned out an excellent recording of "I'm A Stranger In My Home" and "One By One." Don Pierce in Nashville for visit recently. Dub Allbritten doing some added promotion on Hank Snow's latest release "I Don't Hurt Anymore". Carl Smith's "Back Up Buddy" coming through for lots of good plays and appears to be doing alright for the Columbia artist. Goldie Hill (Decca) set for recording session in Nashville last week. Dewey Mousson, Jimmie Dickens manager out on the road promoting and handling Jimmie's unit along with Del Wood. Cowboy Copas (King) out with a new record titled "Unwanted Alone" backed with "Sorry". The Davis Sisters, Skeeter and Georgia attracting attention with their latest offering "You Weren't Ashamed To Kiss Me Last Night." The Jimmie Rodgers Memorial Day Celebration in Meridian 25-26 of this month expected to attract sizable crowd this year. Norm Riley enjoying some good promotional dates with his Grand Ole Opry packages of late. Bill Carrigan guested for Eddie Hill while latter was on tour with the Victor Caravan.

FARON YOUNG

HANK THOMPSON

Folk And Western Notes From California

Eddy Arnold's "My Everything," "Second Fling," "I Really Don't Want To Know" and "I'll Never Get Over You" are holding their own among the best sellers and on juke, deejay and sales charts across the nation. William Morris' office has several big programs set for visits by this RCA Victor star during 1954. . . . Ginny Wright, ranking girl vocalist on the Fabor label and a regular on KWKH "Louisiana Hayride" from Shreveport is now ending a series of dates in New Mexico and Texas areas. Meanwhile, Fabor Robison's newest singing discovery, Shirley Bates, appeared as "Guest of the Week" on the big Town Hall Party show from Compton, Calif., and also has other dates. . . . Johnny Bond's new release, "Firewater" is being described in several areas by deejays as their best request number of 1954. Tom Jackson, WKAB-Mobile, Ala. Deejay, says it's Bond's greatest number. Other good comments come from Iowa, Texas, Florida, Calif., Tenn. and other states. . . . Sheb Wooley, singer-composer of "Blue Guitar" and "Panama Pete," has just ended successful dates in Chicago and is now in Tennessee. Mr. Wooley, MGM star and famed bad man of many western movies, expects to spend some time with his parents in Oklahoma but must hurry back to the coast for film commitments plus prior personal appearance dates in western territory. . . . Cousin Herb Henson, Bakersfield, California radio and TV star, has signed a long term lease on Oak Wood Park, Highway 99, at Kings River in Kingsbury, Calif. Cousin Herb and his popular Trading Post Gang from station KERO-TV and name guest stars will appear here every Sunday during the coming summer season. His Saturday night dance in Bakersfield and his daily deejay and TV productions will continue as usual.

EDDY ARNOLD

Cousin Herb and his Gang, working with Little Jimmie Dickens and a Grand Ole Opry unit, recently appeared before more than 1500 fans at the Fair Grounds. May 17th is the popular western star's birthday and he and his 14-year-old protege, Dallas Frazier, both have new Capitol releases on this date, also . . . Joe Wolverton and Polly Possum, who has been tagged as Martha Raye of the country field, both have TV bids awaiting them when they return home from the Orient where they now are on an extended tour set by RPM Enterprises. They will be away for several more weeks. Meanwhile, their latest releases, "Something's Happened To You" from Fred Stryker's Fairway Music, and "Takes All Kinds Of People," from Ridgeway, the Charlie Adams company, are rapidly gaining sales. . . . Rex Allen, Republic Pictures famous western star, has penetrated the Iron Curtain, and his western movies are now circulating in a new area behind it. Mr. Allen keeps "in touch" behind the Red line through his fan mail, the latest bundles of which has arrived from Palanka, in Marshall Tito's Yugoslavia. "Russians like to picture America's old-time lawlessness in the wild west," said Mr. Allen, "but the purchase of such films often 'backfires,' as proved by the fan mail." A handsome gold trophy for the all-around champion cowboy at the third annual Rex Allen Day, starting May 8th at Wilcox, Arizona, will be awarded by the western star to the rodeo's all-around champion cowboy. The trophy is two feet tall and is topped by a cowboy on a quarterhorse. Rex Allen, his comedy sidekick, Slim Pickins and his famous horse, Koko, broke all attendance records at the annual Vernon, Texas, rodeo with a total gate of more than 120,000 during the six-night stand which ended May 1st. They opened April 26th before a 23,000 crowd, which was a record for opening night. Each of the remaining five nights were SRO in paid admissions. . . . Abbot & Fabor Records report that sales are coming up fast on Ginny Wright's "My Chihuahua Dog," b/w "I Saw Esau," and also on the Jim Edward Brown and Maxine Brown initial release, "Looking Back To See," b/w "Rio De Janeiro. Billy Dee's "Drinking Tequila" b/w "Falling Star Waltz," also continues on the upgrade. . . . Town Hall Party is being mentioned as the greatest show of its kind west of Mississippi. 3,000 paying customers visit the spot each week end and millions see and hear it on NBC radio, KTTV-TV as well as local stations. Its stars are too numerous to mention. The writer is Johnny Bond, the director, Wes Tuttle and Tex Ritter, Tex Williams, Merle Travis, Joe Maphis, Freddy Hart, Fiddlin' Kate and scores of others. . . . Cousin Lou Stevens, veteran announcer, deejay and old record collector and authority from KXLA, Pasadena, Calif., says there are no successful rules for writing a song, singinging it or making a record. He points out that "off-meter" is a tag you can place on many hit songs. Others violate all rules, but sell and sell and sell. Lou says, "You can throw away the rules if you please the listener, because he or she doesn't know about rules, anyway. . . . Smiley Monroe, who spins country and western music at radio station KPMC, Pomona, and Dick Miller, of The Desert Recording Company in Phoenix, Arizona, have just recorded their first sessions for this label. The Desert Recording Company, which recently has been most active in "Square Dance" has decided to go into the Rhythm & Blues field and has already signed several different units. They will issue their first four sides the first of May, under their "Smart" label.

SHIRLEY BATES

MAXINE BROWN and JIM EDWARD BROWN

RCA Victor's Country Caravan

NASHVILLE, TENN.—The Cash Box drops in on the high flying RCA Victor Country Caravan.

Top Row: (left) A portion of the audience that packed the Legion Auditorium in Roanoke, Va.

Top Row: (right) William Carleton, vice-president of Wyatt-Cornick, Inc., RCA Victor distributor in Richmond, Va. helps Victor fieldman Brad McCuen and proprietors of the Roanoke Record Shop handle the crowds waiting to purchase records and admission tickets for the Country Caravan.

Second Row: (left) The entire RCA Victor Caravan troupe.

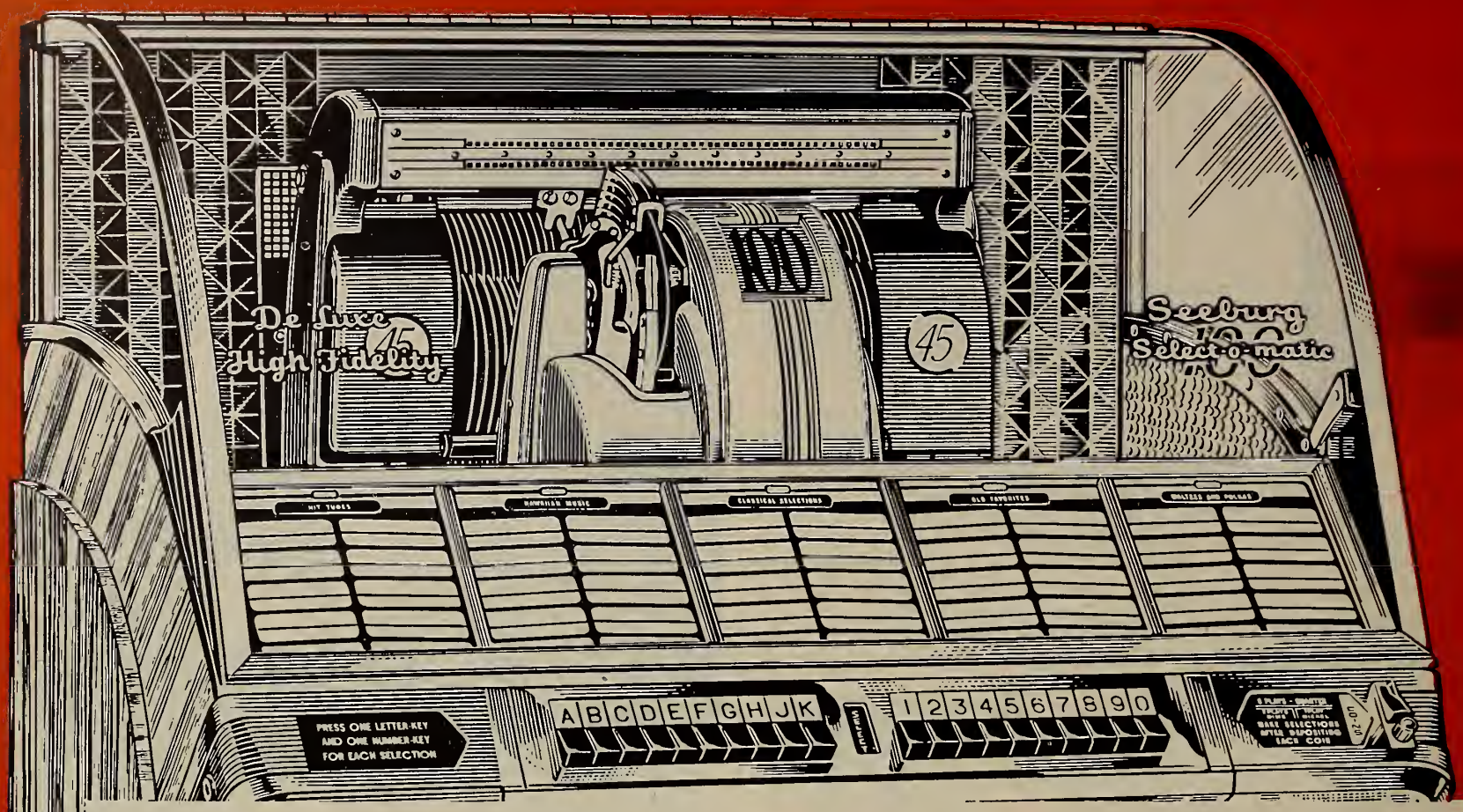
Second Row: (right) The Davis Sisters getting ready for the first show at Asheville, N. C., Sunday, April 25th.

Third Row: (1) Charline Arthur, one of the youngest members of the Caravan troupe, enjoys some coffee at the Hotel Roanoke. (2) Bob Yorke, RCA Victor Merchandise Manager, climbs out of covered wagon which was driven through the streets of Roanoke the day of the show. (3) M. C. Eddie Hill presents award for television set and other prizes, to "Uncle Herm" Reavis, Roanoke disk jockey who won Caravan contest in that city. (4) Hawkshaw Hawkins performing.

Bottom Row: (1) Minnie Pearl presses her famous ruffled costume for the show at the Armory in Charlotte, N. C. (2) Hank Snow given special welcome by members of the Charlotte Boys Choir in Charlotte. (3) Betty Cody and Hal "Lone" Pine on stage during the second show at the Legion Auditorium, Roanoke.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1.	SLOWLY	Webb Pierce (Decca)
2.	I GET SO LONELY	Johnnie & Jack (RCA Victor)
3.	I'LL BE THERE	Ray Price (Columbia)
4.	YOU BETTER NOT DO THAT	Tommy Collins (Capitol)
5.	I REALLY DON'T WANT TO KNOW	Eddy Arnold (RCA Victor)
6.	GOOD DEAL, LUCILLE	Al Terry (Hickory)
7.	I LOVE YOU	Ginny Wright & Jim Reeves (Fabor)
8.	RELEASE ME	Ray Price (Columbia) / Jimmy Heap (Capitol)
9.	BACK UP, BUDDY	Carl Smith (Columbia)
10.	MY EVERYTHING	Eddy Arnold (RCA Victor)
10.	A FOOLER, A FAKER	Hank Thompson (Capitol)



MORE Select-o-matic 100 MUSIC SYSTEMS ARE EARNING THE MAXIMUM POTENTIAL IN MORE LOCATIONS FOR MORE OPERATORS

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems

Here and There

NEW YORK—We like the definition of "a good salesman" which was recently offered by a business executive. In answer to the question: "Just what is it that makes a good salesman?", he answered: "It takes not only knowledge of your product. That can be acquired. It takes a certain type of personality made up of a generous helping of drive, a proper amount of patience and self-confidence, and at least a dash of intuition."

CHICAGO—It's a well known fact that certain unscrupulous people in the vending machine end of our business, in seeking "sucker" sales, make outlandish and exaggerated statements in advertisements to non-professionals. The manufacturers, thru National Automatic Merchandising Assn., along with the National Better Business Bureau and a committee of the Association of Better Business Bureaus, made public a set of minimum standards that are recommended for advertising media to consider in judging the acceptability of advertising for these vending machines. Included among these recommendations are the organizations' dislike of specific earnings from machines that are not in a named location, and failure to disclose that the machines must be purchased.

NEW YORK—We were greatly interested to read that savings banks reported that deposits for the first quarter of 1954 showed a considerable increase, and that sales of savings bonds are at a level higher than at any time since the end of the war. This report could have only one meaning. People, reading about the recession, were taking out a sort of insurance against "hard times." Now that employment figures are higher, sales of many basic items better, the public's confidence could easily be restored, resulting in expenditures for items which they have been doing without, but which could be used. This flow of available money could easily start off another boom.

MUSKEGON, MICH. — General Telephone, this city, installed two pay telephones on the street next door to its building a year ago, and discovered that they averaged more than 4½ times higher per machine than the phones on the inside. "In other words, said a spokesman for General Telephone, "the outside phones are not only much bigger money-makers, but they are scarcely competitive with those inside." Any coin machine operator could have told them this fact a long time ago.

Juke Box Operators:

Are You Getting Only Half The Collection?

It's true that the vast majority of the nation's juke box operators get only half the gross intake from their phonographs.

What about this half the juke box operator gets? Is he actually getting half of the actual gross collection?

A survey over a large area indicates that very few juke box operators are, today, actually getting half the gross collection from the average location.

Disregarding petty theft, which is always tempting to anyone left in complete charge of an unknown amount of cash, the fact remains that few juke box operators get even half what they could get from their locations.

Regardless of whether the juke box operator features dime or nickel play, in a majority of instances surveyed, he was not getting the half of the gross collection he should have obtained from his average location.

A great deal of this is attributed to just plain laziness. Part of it to an "I don't care" attitude. Some of it, as one operator explained, "Well, no one else ever did any better on this spot than I'm doing."

"Why," this operator continued, "when I took the spot over it was taking in only a few bucks a week. Look what I've done with it."

Yet, it was pointed out to him, as well as to many other operators by intelligent music men, that he could be getting much more than what he was receiving from his half of the collection from many of his locations by simply using—PROPER PROGRAMMING.

In this day and age of greater selectivity, when automatic phonographs range anywhere from 40 to 120 selections, proper programming is an absolute and definite necessity.

Without proper programming, juke box operators thruout the nation are absolutely not getting their fair half of the gross collections, from any of their phonos.

Proper programming is based on a most complete and thoro study of each and every location. Proper programming means questioning location owners closely. Questioning the patrons of each and every location. Meeting the people on the locations. Talking to them. Asking them what they like best in music.

This isn't a matter of just a minute or two, while the serviceman or collector calls around, and asks the bartender what the patrons like.

It is something that requires deep thought and study. It means testing various types of records so that the ultimate play peak is reached on each and every location.

Proper programming brings in all the extra coins which can possibly be taken in by the phonograph and the wall and bar boxes in any location.

Today there is every need in the world for every possible extra coin that every automatic phonograph and wall and bar box can earn on each and every location the juke box operator serves.

This is an absolute necessity. It means the difference between profit and loss. Only PROPER PROGRAMMING can cure the greatest of all ills so easily apparent on a great many juke box operators' routes at this time—the need for more income—to assure the operator a decent profit return on his investment.

Even top juke box operators have been absolutely amazed to see someone else take over what they considered a "very poor location" and make that location one of the best in the territory. Simply by PROPER PROGRAMMING.

Many locations have customers who would love to hear the tunes of their native lands again. Many locations have sentimental, old, nostalgic customers who love the tunes of their youth. Today, with the tremendous selectivity available on all the modern automatic phonographs, operators can meet the demand for all types of tunes. These extra tunes the people play bring in "the gravy" while booming the take.

It is high time that the juke box owners, themselves, not just leaving their incomes and businesses to harried and hurried collectors and servicemen, check and study carefully each of their locations.

They will learn that they are not getting half the gross collection. They will find, after a keen survey, that perhaps half (and more) of their phonographs are not PROPERLY PROGRAMMED.

Youngstown Music Ops Happy to Set New Machines —BUT—MUST GET "FRONT MONEY" GUARANTEE

YOUNGSTOWN, O.—In the May 1 issue of The Cash Box, we reproduced an item by Bud J. Fares, editor-publisher of "The Youngstowner," a local weekly entertainment magazine, in which he castigated juke box operators for operating obsolete machines. The final paragraph of that story read: "Since the article appeared" writes Fares, "several operators have called to tell me they agree with my views, but that I overlooked some of their problems. I will appear at their meeting in the near future to discuss this problem."

In the April 26 issue of "The Youngstowner," Fares writes about his talks with music operators. "Several weeks ago," writes Fares, "we criticized the lack of interest displayed by juke box operators in promoting their business and their reluctance to replace obsolete machines despite the proven fact that it meant a loss of revenue to themselves and to the establishment in which the juke boxes were housed.

"The reaction of that story was tremendous! We were swamped with calls from various establishments congratulating us on the article and informing us of the trouble they had in getting their juke box operator to put in a new, modern machine, and sought our help in forcing the action. . . . After several conferences and discussions with both establishment owners, operators and distributors, we became enlightened with a new facet of this industry. Some of our findings were almost fantastic, and in all fairness to the operators we believe it our obligation to 'get them off the spot.' In almost every case we found the operators were very willing to replace old and obsolete machines, BUT, it was the establishment owner's hard-headed stubborness to visualize the problems and investment of the operator, and their refusal to meet these boys half way, that prevented the installment of a new machine.

"Here is the story in a nut-shell. The average juke box costs a little more than $1000 and each wall box $100. Then there is the added cost of installation, servicing and replacing of records, which, when totaled, makes up quite an overhead, in addition to the original investment. Now then, all that the average operator, we discovered, asks is that the first $10 taken from the box be given him, plus $1 for each wall box, which amounts to 1% of his investment." **(Ed comment: The operators in the Youngstown area are still giving the locations a terrific bargain, as it's a well known fact that the "Front Money Guarantee" on new machines should range from $15 to $20 per week.)**

"After a thorough study of the entire situation we sincerely believe that most operators are willing to go along with their location managers—if they are given half a chance to get a fair return on their investment. Music . . . and the juke box, in particular, is a very vital asset to a business, both as a means of revenue . . . and a listening pleasure to patrons, who, in a cheerful atmosphere of music and melody find it pleasant to linger longer . . . and that means more business, naturally."

Wall Boxes Up Income States Atlas Music Exec

CHICAGO—For the past several months there has been a trend on the part of music operators to customize their service. They are making available more wall boxes and better sound distribution thru the installation of appropriately placed speakers in their locations.

"We, here at Atlas Music Company, this city," revealed Harold Schwartz, the firm's sales manager, "are particularly pleased with this trend. Operators are again leaning more on wall boxes and auxiliary speakers, instead of just moving in a phonograph, as in the past.

"All this tends to better public relations, while bringing the operators more income.

"In the mad scramble to get new locations," Schwartz continued, "operators, in many cases, completely overlooked the possibilities of bettering the businesses that exist on their own established routes.

"Many operators, however, are beginning to see the light. They have discovered that they can increase their 'take' considerably, by installing wall boxes in an established location, instead of going thru all the work of 'bagging' a new location.

"It's just a case," Schwartz went on to say, "of the old saying, 'I can't see the woods because of the trees'. When the operators stop, look and study what's right in front of them, they boom collections in their own spots.

"Just a few weeks ago, an operator came in to discuss wall boxes with us. I suggested he take some Seeburg wall boxes and put them in one of his locations.

"He did just that. He later phoned me to tell me he had experienced much success, income wise, and, at the same time, ordered more.

"We Americans are accustomed to conveniences. We don't like to exert ourselves unnecessarily. Who can blame anyone for not wanting to leave the girl of his eye alone in a booth, and make the long journey to a phonograph which may be located on the other side of the room?

"But if a wall box is available in their booth, these two 'lovebirds', like all others who prefer booths to counters, are conveniently able to enjoy their favorite music. And this means more income for the operators."

N. Y. State Ops Guild Dinner Rates Raves As Many Make It A Weekend In The Country

NAPANOCH, N. Y.—The New York State Opertors Guild ran off its annual dinner-dance on Saturday night, May 1, in the beautiful country setting of the Napanoch Country Club, here, to the delight of more than 200 people.

It was a happy thought when the officers of the association made their choice of a country club for this affair, as operators from this area were able to bring their wives short distances, and yet relax and enjoy themselves in an atmosphere entirely different from the usual banquet hall. At the same time, being held on a Saturday night, it gave out-of-town operators, distributors and others an opportunity to attend. Many of these people arrived late Friday, or early Saturday, and stayed over until late Sunday, taking advantage of an entire week-end.

The actual details of the affair ran off smoothly. Dinner was served in the dining room of the club, where short speeches were made by the toastmaster, Sidney Levine, attorney for MOA and the Music Operators of New York, and Jack Wilson, president of the New York State organization. Guests from out-of-town were called on by the toastmaster to take a bow. Then everyone took a short walk in the brisk, clean, country air to the music hall, where a very enjoyable show was put on, and music dispensed for those who wanted to dance.

As is usually the case with all such affairs, the responsibility for its success depends upon the few who devote considerable effort and time on the project. The officers and committees are to be complimented: Jack Wilson, president; James Haley, first vice-president; Jack Clair, second vice-president; and Mrs. Gertrude Browne, secretary-treasurer; and those on the committees, who did yeoman work: Tom Gobel, general chairman, who spent three months on the affair; Howard Hollingsworth, co-chairman and entertainment; Orville Greening and Tom Grecco, souvenir journal, which vas highly successful; and Felice Spinapolice, seating arrangement.

Visitors on hand were: Carl Pavesi, Max Klein, Seymour Pollak, and Nat Bensky and their wives, representing the Westchester Music Guild; Clarence Sorrentino and Kenneth Jarret, from the Connecticut State Operators Association; John Bullock from the Sullivan County Operators Association; and Sal Trella from the New York Music Operators Association.

Factory representatives were: Ben Becker, regional representative of Bally Manufacturing Company; Jack Gordon, regional representative for J. P. Seeburg Corporation; and John Stuparitz, Seeburg factory engineer. From the distributing firms were: Harry Rosen and Meyer Parkoff, Atlantic-New York Corporation, and their area representative Gordon Howard; Joe Fishman, Atlantic-New Jersey Corporation; Max Goldstein, Bilotta Distributing Corporation; Barney Sugerman of Runyon Sales Company, and Morris Rood, office manager, and Irv (Kempy) Kempner, area representative; Dave Stern and Bob Slifer, Seacoast Distributing Company; and Mike Munves of the Mike Munves Corporation. Most of these men brought their wives and enjoyed a fine week-end. Also very much in evidence were the staff of The Cash Box, headed by Joe Orleck. Others were: Mr. and Mrs. Joe Naclerio and Mr. and Mrs. Edwin Mora of Waterbury, Conn., Teddy Seidel of New York, and Sam Getlin, union head.

From the music and record field on hand were Mr. and Mrs. Louis Boorstein of Label X, who brought up Frankie Avalon, the child trumpetist; Bernie Boorstein of Leslie Distributors; and Brock Peters, Columbia recording artist and his manager Hal Webman.

It was a great party, and we're hoping this organization sees fit to run its next one under similar conditions.

Bally to Conduct Service School at Lieberman, Minneapolis

MINNEAPOLIS, MINN.—The Bally Service School will hold a two-day session at Lieberman Music Company, this city, on May 17 & 18. Each session is scheduled to start promptly at 10:00 A. M.

Bob Breither and Paul Calamari of the Bally engineering staff will conduct the school, presenting a technical review of "Surf-Club" and other Bally in-line games. In addition, the Bally engineers will describe in detail the entire mechanisms and circuits contained in Bally's two new bowling games, "Champion Bowler" and "Victory Bowler."

Harold Lieberman urges every operator and service man in the territory served by his organization to be present, and take advantage of the many short-cuts and other valuable service-tips to be offered by the Bally engineers. Refreshments will be served.

PICK OF THE EXPERTS!...

GOTTLIEB'S

JOCKEY CLUB

RACING THRILLS RIGHT FROM THE START!

4 POP BUMPERS!

2 CYCLONIC KICKERS!

4 SUPER-POWERED FLIPPERS!

D. GOTTLIEB & CO. Location Tested Products LEADERSHIP SINCE 1931
"There is no substitute for QUALITY"
GAUGED PRODUCTION and CONTROLLED DISTRIBUTION
Protect Your Investment!

CHECK THE CHART!

THEN SEE YOUR DISTRIBUTOR QUICK!

DOUBLE AWARDS!...

Inserting 2 coins at start of game doubles all Replay Awards!

5 DROP-THRU HOLES!...

Represent famous Derby Winners. 1 ball in each hole awards 1 Replay—3 balls in any one hole awards 1 Replay—4 balls in any one hole awards 3 Replays—5 balls in any one hole awards 8 Replays!

ROTATION SEQUENCE!...

Completing 1 to 7 sequence lights traveling light Targets for Replay!

HIGH SCORE!...

Roll-Over buttons turn Pop Bumpers "on" and "off" for points!

POINT SCORE!...

Making "A" and "B" Roll-Overs lights bumpers for Super-High Score!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Northern Music, Inc., Cleveland, Moves To New Quarters

HERB WEDEWEN

CLEVELAND, O.—Herb Wedewen, president of Northern Music, Incorporated, announces that his organization has moved to a new, centrally located Cleveland address. The new brick building with plenty of parking space, large airy showroom and ample area for parts department and shop, is located at 2006 Prospect Avenue.

Herb feels that the new location of the Wurlitzer distributorship is an excellent one since it is adjacent to other companies handling coin equipment and allied items used by the coin machine industry.

In making known the move, Herb said, "The demand for the new Wurlitzer 1700 has necessitated more room to handle the constantly increasing deliveries which we are receiving. We are already feeling the effects of the move with more and more operators coming into our store to see and buy the new Wurlitzer phonographs."

Joe Valenti has been named to the Northern Music staff as service manager. He is well-known to operators in the area and will specialize in phonograph repair work and service, and maintenance training. Mrs. Nora Smith is secretary to Wedewen.

The entire staff of Northern Music, Inc. extends a cordial invitation to operators in their territory to visit the new sales and service facilities, and assures them of a most friendly reception.

Several Coin Machine Mfrs. To Exhibit At Nat'l Retail Ind. Show

NEW YORK—Several manufacturers of coin operated equipment have signed to exhibit at the National Retail Industry Show to be held January 7 to 11 at Madison Square Garden, this city, according to an announcement by Store Modernization Institute.

Firms listed are: Exhibit Supply, Meteor Machine; Carbonic Dispenser, Pepsi Cola and Redd Distributing Company.

"It's Double Check System That Counts" Say Seeburg Execs

CHICAGO—"We, here at J. P. Seeburg Corporation", said an executive of the firm, "pride ourselves in our precision workmanship.

"The qualities of perfection which exist at our plant, from the engineering department to the assembly line, result in making the Seeburg phonograph what it is today.

"As you can readily see", said this executive, while conducting a visitor on a tour of this vast plant, "all of the Seeburg personnel has great pride in their craftsmanship and are exact in their duties.

"Every phase in the operation of turning out a Seeburg phonograph is governed by one word—'check'.

"There is constant examination going on in all phases of the manufacturing processes.

"The incoming raw materials and supplies are gone over very carefully. All of the individual departments, such as the cutting, plating, painting, parts construction, mechanism assembly, up to the finished phonograph itself, receive double checks.

"Our own specially constructed and patented testing equipment", he pointed out, "is used in all the various steps of the manufacturing operation. This results in a true quality product.

"Seeburg knows what it presents to the public must be perfect. Not only for its own good name, but for that of the entire industry, too."

Music Machine, Game and Cigarette Machine

OPERATORS

Here is a wonderful opportunity for extra profits in the locations you cover. Every place is a 100% prospect for . . .

ACTIVEAIRE ELECTRIC TOWEL

Air dries hands, Deodorizes and Freshens Air in Washroom.

THE NATION'S BEST! Write for Details!

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Portland Proposed Pin Ball License Killed In Suprise Move

Mayor Favors License. Operators and Beverage Assn. Decry Ruling Without Promised Public Hearing

PORTLAND, ORE. — A proposed ordinance to re-license pinball machines in Portland, Ore., (The Cash Box, May 1 issue) was killed by the City Council in a surprise move (April 28) after some opponents had been heard before a scheduled public hearing at which both proponents and opponents would have been given an opportunity to express their views.

The ordinance, which would have negated the city's 1951 ban on pinball machines, was defeated by a vote of four to one. The vote against killing the ordinance was cast by Mayor Fred L. Peterson, who said he felt those who favored or opposed the ordinance should not have been denied a hearing.

A state Supreme Court ruling recently held that the city has the right to ban pinball machines. Effect of the decision and the City Council's decision not to re-license pinball machines will be to restore the effectiveness of the 1951 prohibitory ordinance.

Stanley Terry, Portland's largest owner of pinball machines, who attacked the 1951 ordinance and kept it dormant during the litigation leading to the Supreme Court decision, said the effect of the high court's decision would be to remove 1,500 to 2,000 pinball machines from small restaurants and taverns in the city. He predicted serious financial handicap for these small places, which he said get an average of $10 to $15 a week income from each machine.

Terry said his own distributing and service staff of 19 employes would be cut back by half, but that he would continue to try to operate his business, since the ordinance does not affect any machines outside the city limits.

Gene W. Rossman, secretary-manager of the Oregon Licensed Beverage Association, denounced the City Council for its action in killing the re-licensing ordinance without the scheduled public hearing.

"The council," he asserted, "broke faith with countless thousands of Portland's citizens whose representatives had been assured of a scheduled hearing . . . before official action was taken on the issue of coin-operated amusement devices.

"This private transaction of the public business will immediately affect the income of almost every industry, business and service in Portland. The loss of coin-operated machines will all but put the beer tavern business out of business."

Several out of town operators at Albert **Huffine**'s buying new equipment. Albert is now at his new quarters next to the Airline Cigarette Service. . . . **Nap Carpenter** of Gretna, La., in town after a long absence. . . . Congrats in order to Mr. & Mrs. Ovel **Sherdian** of Baton Rouge, La. on the arrival of a new baby girl. Ovel was once head mechanic for **Sam Tridico**. . . . Hear that **Tom Vaughn** of New Orleans Cigarette Service will visit the Dallas ciggie equipment show. . . . **Bill** of Bell Novelty Co. and **August** of Peres Distributing Co., both expecting their second little babies in a couple of months. . . . It looks like Bally and New Orleans Novelty Co. has another winner in Bally's new "Surf Club." . . . It is certainly a good idea that operators are placing those "No Minors Allowed To Play" signs on all their games in this territory. Good public relations something all operators and distributors should strive to achieve. . . . **Jack Scardino**, New Orleans Novelty mechanic, back at work after being out several weeks for an operation. . . . Best wishes to **Vincent Anselms**, New Orleans Novelty Co. collector, for the recovery of his wife after a recent serious operation. . . . Ran into **H. C. Gascon, Jr.** from Plaqueine, La. . . . **Aruns** Gallery, of the New Orleans Novelty Co., making several trips to New York lately on behalf of his thriving plastics business. . . . **Taft Odder**, Bally sub-distributor, spending much time looking after his tremendous Slidell farm. Taft says he produces absolutely the best eggs in the world. . . . The addition of the Mississippi River Bridge should prove a bonanza to New Orleans operators and open much additional territory on the other side of the river. Because of the inconvenience in the past, many operators have confined their operations to the New Orleans side. . . . **Betty Albans**, Joy Amusement Co., is ill and her husband is nursing a broken arm. . . . Happy Birthday to **M. Barcelona** of Barcelona Amusement Co. . . . **Milton Egle** of Golden Meadow, La., taking his whole family down to visit their eldest daughter who is attending college in Miami, Fla. . . . **Fletcher Blalock** at F. A. B. says the orders for the new Wurlizter "Carousel" Phonographs are mounting and his big problem is to supply the operators who have bought. The F. A. B. staff is also being swamped with orders for the United new in-line "Mexico."

German Coinman Arrives in New York

Will Visit Buffalo, Philadelphia, Washington, D. C., and Miami

NEW YORK—Dr. Werner Hillert of the Hamburger Automatengesellschaft, Hamburg, Germany, arrives in this city on the SS Constitution on Monday, May 10, together with his secretary, Miss Ria Dede.

Dr. Hillert is recognized as one of the leading and most substantial operators in Northern Germany, and the juke box operators in that area have indicated their high confidence in him by selecting him as their spokesman to try to settle all problems connected with the location of juke boxes there.

Dr. Hillert will visit with leading association heads here, as well as wholesaling firms, to study on the spot, problems connected with the business so as to be able to use improved operating methods himself, as well as to advise the other German operators.

It is Dr. Hillert's intention to stay at the Hotel Taft from May 10 to 12. On May 13 he will fly to Buffalo, N. Y.; May 14 to Philadelphia, Pa., where he will stay at the Hotel Warwick; May 15 to Washington, D. C., staying at the Hotel Willard; May 16 to Miami, Fla., where he will remain until May 20, staying at the Hotel Vanderbilt; and on May 21 will return to New York City, from where he flies back to Amsterdam and Hamburg.

Dr. Hillert will visit with us here at The Cash Box, and we will supply him with the names of the people to see in the above cities. However, it would be a fine gesture on the part of coinmen in these areas to contact him when he arrives.

North Illinois Music Ops Hold Big Annual Party

Elmhurst Country Club Scene of Sixth Annual Banquet and Dance

ROBERT E. (BOB) LINDELOF

ELMHURST, ILL.—The Elmhurst Country Club here this past Thursday evening, May 6, was the scene of the sixth annual Banquet and dance of the Music Operators of Northern Illinois.

Robert (Bob) Lindelof, president of the organization, was tremendously pleased with the great success of this affair.

As happened last year, the place was jammed to the rafters with the men and women of the organization.

This is one organization which has proved itself among the most successful in the midwest and the membership is extremely happy with the work which has been accomplished in their behalf.

The affairs of the Music Operators of Northern Illinois are well attended by many of the leading Chicago operators, as well as by artists and others, who have found this to be one of the finest affairs of the year.

"Suffice it to say", as Bob Gnarro stated regarding the sixth annual affair of the organization, "this was one of the most successful banquets we have ever held and every one was tremendously pleased with the arrangements and entertainment."

United Twilight Golf Tourney Under Way

CHICAGO — The "Twilight Golf League" of United Manufacturing Company, this city, got under way with a bang Thursday, April 29, at Mount Prospect Country Club.

The golf league, in its first season of operation at United, but under consideration by the firm's golf bugs for several years, includes ten two-man teams.

Competition will take place every Thursday until August 26 for a total of 16 evenings.

The golfers tee off at 6 p.m. and play nine holes. The handicap is 80 per cent of the average over par.

Howard Nerius is in charge of the league. Earl Palmer is co-chairman.

United will hold a golf tournament Saturday, August 7, open to outsiders as well as company personnel. The tourney will include a day of golf, awards to the winners, a chicken dinner and door prizes for the guests.

Williams
ALL-STAR
6- PLAYER BASEBALL
New! YEAR ROUND!

THE ONLY AUTHENTIC TYPE BASEBALL GAME with the ANIMATED BASE RUNNING UNIT an exclusive Williams feature!

TRIPLE MATCH FEATURE
NUMBER STAR PENNANT
0 to 9 ★
Match Number and Star with Pennant Lit

- Balls go up the ramps and over the fence for Home Runs!
- Balls hit onto ramps actually FLY THRU THE AIR!
- **BONUS SCORES:** Hitting Home Runs after 2nd out is made in each inning scores 2 runs for each man on base plus 5 Bonus Runs. Hitting Home Run in last inning scores 2 runs for each man on base plus 5 Bonus Runs throughout the entire inning!

- MANUALLY CONTROLLED ELECTRICAL PITCHER.
- PLAYERS ACTUALLY RUN THE BASES IN 3-D LITE BOX.
- LITES ON PLAYFIELD BASES INDICATE MEN ON BASES.
- OPPOSING TEAM IS ON LOWER BACKBOX SET OFF IN REALISTIC THIRD DIMENSION!

3 OUTS PER INNING
Adjustable 1 TO 5 INNINGS!

See also Williams MAJOR LEAGUE
Every feature of ALL STAR with exception of "Triple Match"

OPERATES ON:
- Single Entry 5c—10c—25c Slug-Proof Coin Mechanism.
- One player 10c, can insert 2 nickels or a dime.
- Three players—25c.
- Convertible to straight 5c play.

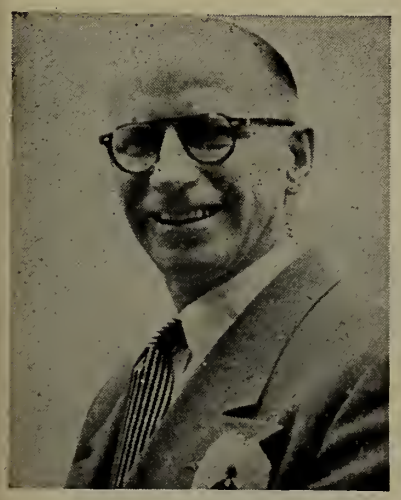
See Your Williams Distributor Now!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

PROVED!
Williams
BASEBALL GAMES
EARN MORE!

Bally Announces "Moon Ride" New Kiddie Ride



JACK NELSON

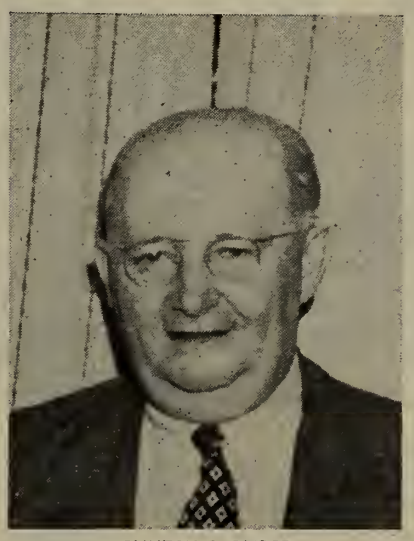
CHICAGO—A brand new type of kiddie-ride, known as "Moon-Ride", was introduced this week by Bally Manufacturing Company, and all Bally distributors have the new ride on display.

Jack Nelson, Bally general sales-manager, described "Moon-Ride" as follows: "A colorful flying-saucer housing revolves in one direction with rocket-car seat swinging back and forth, with range of swing controlled by rider. Silver-tone of rotating outer ring of flying saucer contrasts beautifully with gold-tone base. Flashing lights attract attention at all times. Realistic instrument panel adds to thrill of ride. Stars and comets on inside of rotating ring are visible through plastic window, giving rider illusion of high-speed motion through outerspace. Sound effects of machine-gun rattle when rider presses gun-trigger. Designed for maximum thrills, 'Moon-Ride' is absolutely safe for children of all ages. Built-in boarding steps permit small children to board ride without assistance. Ride cannot start until starting-trigger is pressed, after pilot is comfortably seated on cushioned seat of rocket-car. Construction is all metal. Unit is 62" high, occuping only 35" by 62" floor space. Retractable casters permit easy movement on location. Base sets solid when casters are retracted. National 10c coin mechanism is standard, and riding time is adjustable to 4 different choices"

Nelson emphasized that "Moon-Ride" has been thoroughly location-tested, and that earnings far exceeded those of any previous kiddie-rides.

The Bally factory is now producing two other "hit" games, "Surf-Club", an in-line pinball game, and "Champion Bowler" shuffle game ("Victory Bowler" a companion shuffle game, has all the features of "Champion Bowler", excepting Match Score Features).

Wisc. Phono Ops In Green Bay Meet



CLINTON S. PIERCE

GREEN BAY, WISC.—The Wisconsin Phonograph Operators Association is meeting here, this Monday, May 10, at the Beaumont Hotel, beginning at 12 noon, to take up five important points of discussion.

Since there has been no meeting in the past 90 days it is believed that this meet may prove one of the best attended in the association's history.

Ed Dowe, of Beaver Dam, Wisc., secretary-treasurer of the organization, reported:

"Here are the important matters which are up for discussion at this meeting:

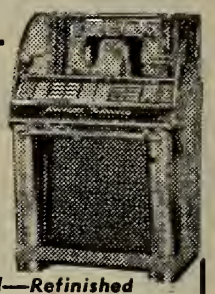
"1) The McCarran Bill, S.1106; 2) Direct sales of phonographs to locations; 3) Loaning money to location owners; 4) Personal property taxes, and 5) Public relations."

Clinton S. Pierce, Mayor of Brodhead, Wisc., and also president of the Wisconsin Phonograph Operators Association, stated in regards to this meeting:

"If we are to continue to operate music profitably we must be prepared to meet present day conditions, especially any of those that may, in any fashion, be threatening the industry."

Cliff Bookmeier, who is vice-president of this statewide organization, being a native of this city, will act as host to the operators who are attending this important meeting.

BUY THE BEST IN MUSIC



Reconditioned—Refinished

SEEBURG 1-46 HIDEAWAY	$125
SEEBURG 1-46	135
SEEBURG 1-48 BLOND	175
SEEBURG M-100A	495
WURLITZER 1100	225
WURLITZER 1250	295
WURLITZER 1400	475
ROCK-OLA 1434 (50 Sel.)	350
ROCK-OLA 1436 (120 Sel.)	445
MILLS CONSTELLATION	95
A.M.I. MODEL C	295
A.M.I. MODEL D80	475

WURLITZER 1015
$75.00
In Working Order

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
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CHICAGO 47, ILLINOIS
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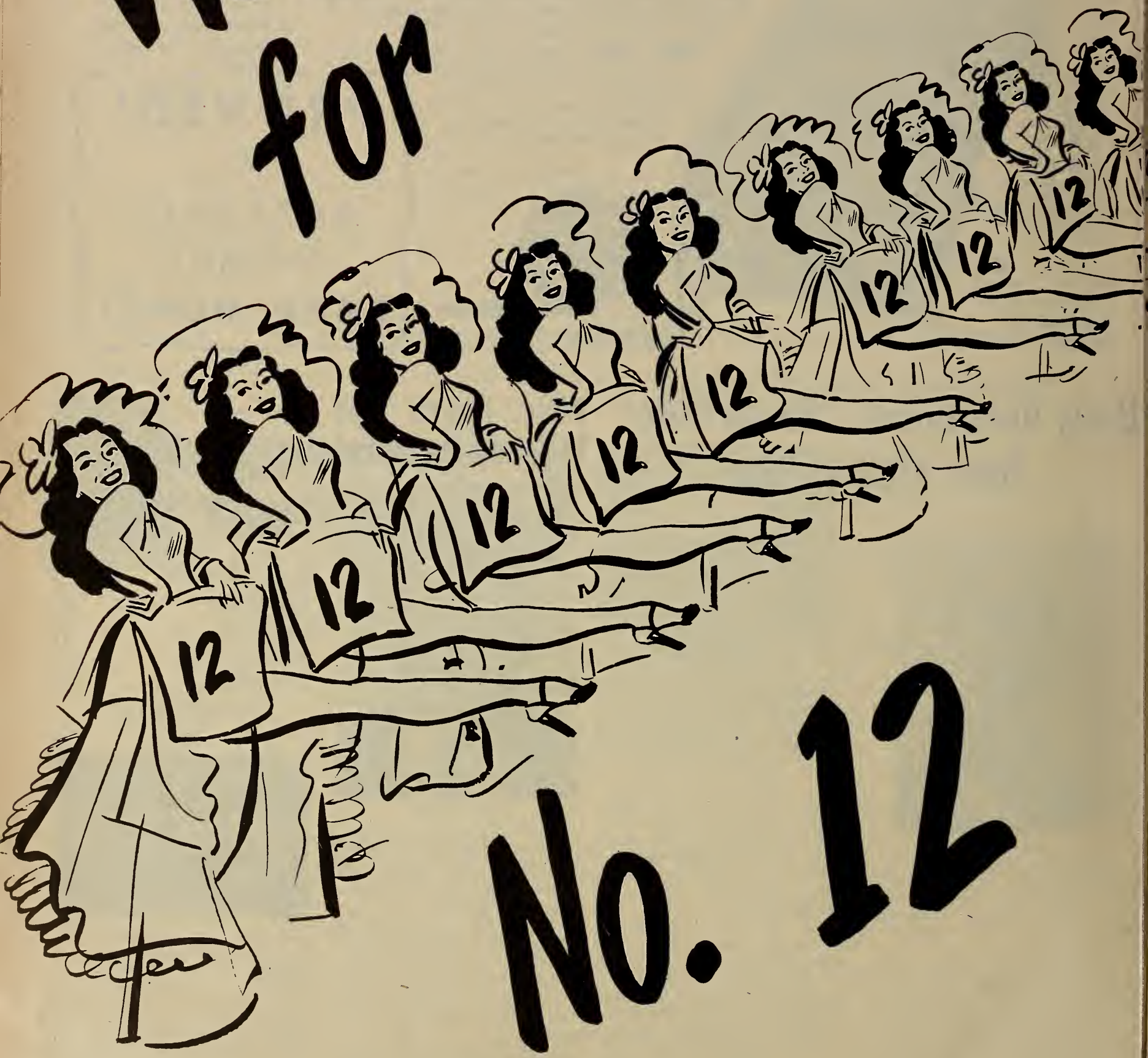
Watch for

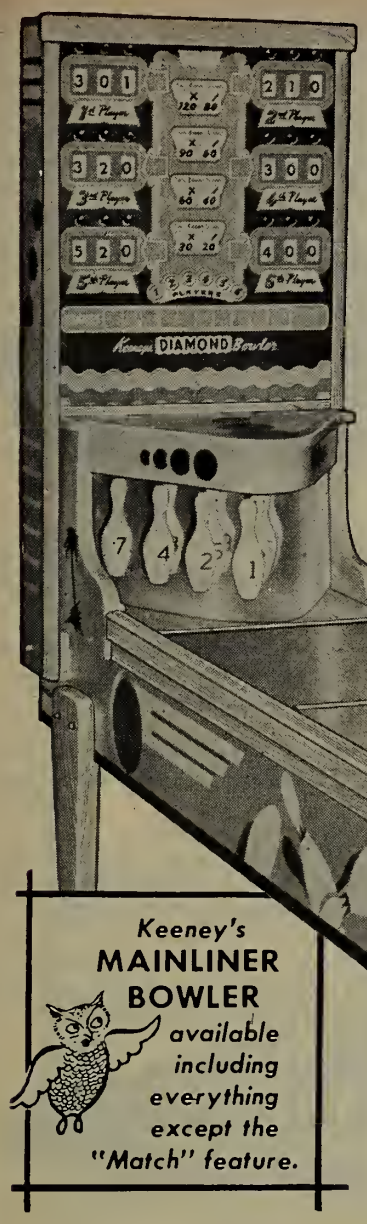


No. 12

REVOLUTIONARY

Keeney's DIAMOND BOWLER

6 PLAYERS multiply PROFITS!



SKILL ADJUSTMENT FEATURE: Numbers appear on backglass as player starts the game. It's a real come-on play stimulator!

DISAPPEARING FOLD-AWAY KNEE ACTION MAMMOTH PINS!

HINGED LITE INSERT FOR EASY SERVICING!

NEW SERVICING INNOVATIONS!

Last number of player's score must match one of several numbers appearing on backglass and the diamond. . .

Points are scored in various values from 20 to 500 as indicated on the backglass. This all happens in the "matching frame" when player presses button.

MATCHING FRAMES may be set at: 2 or 10 and 2-3-4-5

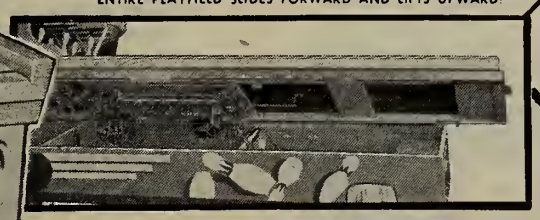
Availoble in 10c and 3 for 25c ploy.

4-WAY FLEXIBILITY of play provides various settings to meet any location need.

2 SIZES:

9 ft. gome playfield now on 8 ft. cabinet
8 ft. gome playfield now on 7 ft. cabinet
CONSERVES SPACE!

PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!



Single-Double-Triple-Quadruple Scoring for Strikes and Spares

Strikes • Shoot again in 10th frame

COVERED CASH BOX PLUS EXTENSON FLOODLITE WHEN DOOR OPENS

HINGED FRONT DOOR

Keeney's MAINLINER BOWLER available including everything except the "Match" feature.

If not obtainable from your distributor—contact factory direct for name of nearest distributor.

Reduce to 5 FRAME GAME by Simple Plug Adjustment

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

Mike Munves Testimonial Dinner Looms as Greatest Of All

MIKE MUNVES

NEW YORK—Preparations are now moving rapidly by the various committees for the testimonial dinner in honor of Mike Munves, selected by the coin machine industry on behalf of the United Jewish Appeal.

The dinner will be held on Tuesday night, June 22, at the Hotel Commodore.

Each year the coin machine industry sponsored a similar dinner the attendance kept growing, and it is expected that the Mike Munves testimonial will draw the greatest number of coinmen from every branch of the industry ever to attend a UJA dinner.

Coinmen previously honored were Albert Denver, Sidney Levine, Harry Rosen and Barney Sugerman.

Meyer Parkoff, chairman, in a message to the trade, stated: "This year our division takes particular pleasure in presenting as guest of honor at its annual dinner one of the leaders of our industry. His widespread humanitarian endeavors in behalf of the many worthy, charitable campaigns are known to every one in our business world.

"Michael Munves has won the deepest respect of his associates as a businessman of initiative, acumen and integrity. Despite the time-consuming nature of his extensive commercial activities he has always found the hours and energy to do his ample share in bringing the life-saving, life-sustaining message of the UJA to great numbers of people.

"In presenting this tribute to our honored guest for his steadfast and warm-hearted dedication to our cause, we are in effect honoring symbolically these very same qualities which we believe characterize the broad, humanitarian effort to which we are all dedicated—The United Jewish Appeal."

KEEP IN STRIDE... WITH WORLD WIDE

BINGO SPECIALS		LATE SHUFFLE ALLEYS	
BALLY ICE FROLICS	$495	UNITED CLASSIC	$315
PALM SPRINGS	445	CLOVER	255
DUDE RANCH	395	10TH FRAME STAR	230
YACHT CLUB	250	CHICOIN TRIPLE SCORE	295
BRIGHT SPOT	125	UNITED STAR 6 PL.	195
BRIGHT LIGHTS	95	UNITED 6 PL. w/lge. PINS	125

Immediate delivery—New '54 Model Ace Coin Counter, Only $149.50

Phone: EVerglade 4-2300

Chicago 47 2330 N. Western Ave.

Cliff Wilson Buys Walbox Sales Co.

DALLAS, TEX.—Cliff Wilson of Tulsa, Oklahoma, purchased the Walbox Sales Company from Mrs. Holland Farrow, this past week.

It is reported that the firm, Walbox Sales Company will continue at its present location, and will also maintain its own and original name.

Holland Farrow, former owner of Walbox Sales Co., passed away about a year ago, almost immediately after purchasing this firm.

J. Fred Barber, who has been sales manager of Walbox Sales Company for some years now, it is reported, will continue on in his present position with Cliff Wilson heading this firm as well as continuing the Cliff Wilson Distributing Company in Tulsa, Oklahoma.

SPRING CLEARANCE! LOW PRICES!

PALM BEACH	$225.00
BRIGHT LIGHT	69.50
SUPER WORLD SERIES	159.50
DELUXE WORLD SERIES	169.50
PENNANT BASEBALL	284.50
LONG BEACH	119.50
TENTH FRAME	177.50
STAR	182.50
JALOPY	69.50
HAYBURNER	64.50

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BALLY - WILLIAMS - ROCK-OLA

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4533 PAYNE AVE., CLEVELAND, O.
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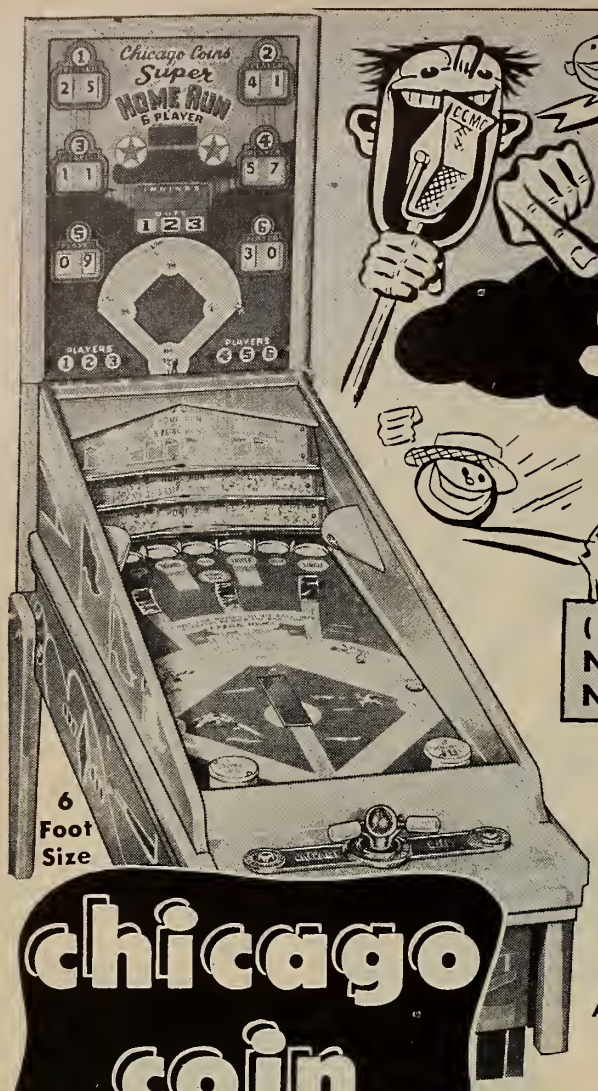

6 Foot Size

chicago coin's
6 PLAYER Baseball Game
with EVERY Feature for EVERY Location!

SUPER HOME RUN

with the 3 WAY "MATCH" and "FREE PLAY" Features!

(1) Match a Number! (2) Match a Number with a Star! (3) Match a Number with 2 Stars!

- With the GRAND STAND "Home Run" Feature for Extra Runs . . . Plus The Thrill of Hitting a Ball Over the GRAND STAND Roof for Additional Runs!
- Game can be set to operate at 1. 2 or 3 innings per game.
- Each inning constitutes 3 outs.

AVAILABLE IN STRAIGHT 10c; OR 10c—3 FOR 25c PLAY!
With the Trouble Free Slide Coin Chute!

- Single player continues at bat until game is over—Multiple players alternate as in bowling games after 3 outs are made.
- Player hitting ball into Lower Grand Stand gets a HOME RUN plus RUNS for every man on base!
- Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!
- Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!

ALSO AVAILABLE IN REGULAR PLAY!

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1725 W. Diversey • Chicago 14

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146 147 148

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with
DAVIS GUARANTEE

SPECIAL PRICE FOR VOLUME.

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(Phone: 75-5194)

Don't Miss Next Week's Issue!
All The Facts About
EXHIBIT'S NEW GUN
EXHIBIT SUPPLY, CHICAGO

San Diego Op Team Bowling Champs

SAN DIEGO, CALIF.—E. E. Peterson & Son, this city, Seeburg operators, sponsors a bowling team which recently won a beautiful two foot gold trophy for winning the 1954 championship for the South Bay Major Leagues. The team (l. to r.)—Gene Nelson, Ed Wagner, Jim Southras. Front (l. to r.) Tom Woodard and Usher Catlin.

"The Cash Box" Publisher To Speak At Neb. Guild Meet

CHICAGO—Bill Gersh, publisher of The Cash Box, has accepted an invitation to speak Sunday, June 6, 1954, at the meeting of the Music Guild of Nebraska.

The meeting will be held at the Hill Hotel in Omaha, Nebraska.

Howard N. Ellis, secretary of the Music Guild of Nebraska, arranged for Bill Gersh to speak to the operators. He left the subject matter of the speech entirely up to the publisher of The Cash Box.

The program of the organization will start at 6:30 P.M., Saturday, June 5, 1954.

Chi Automatic Phono Bowling League News

CHICAGO—This was the semi-final. The big windup attraction is this Monday night, May 10, at the Fullerton Bowl. And what a windup is in store for one and all.

But first to last week's scores. Paschke took 2 games from the Decca-Coral team, with Charley Alesi kicking in a 555 score, high for the men. And Ray Gallet right behind him with a 549. This zooms Ray ahead of Carl Latino and may shoo him in for individual high score honors for this bowling season. Best Decca-Coral could do was Leo Sochacki's 554, which ain't bad.

Western Automatic took all 3 from Star Music. Bill Nyland kicked in with a 499 score. For Star, Jerry Shuman came thru with 497. Myrtle Sochacki scored in with a 431 which was ladies' high.

Just when Oomens had a chance to get right to the top again, they lost 2 to Melody Music. Bud Hoefert of Melody came in with 491. Johnny Oomens with 497.

Mercury took 2 games from ABC. Irv Cairo of Mercury scoring 449. Bob Gnarro clicking off 495.

B&B took Coven for two. Marino Pieroni came in with 547 to help do the job. Paul Brown high for Coven with 474.

Atlas whopped Gillette for 2 games even tho "Marvelous Morrie" Minkus in the hospital the past two weeks. But Jack Madigan, the pill eater, came in with a 492. Bob Holl for Gillette with 495.

Tonight's the night. This is for the championship. Oomens meets Decca-Coral.

Oomens must win all three games to tie the league up. This means an extra playoff series if Oomens can do it.

Another FIRST!... chicago coin's New STAR★LITE BOWLER

THE SENSATIONALLY NEW MATCH BOWLER WITH ENTIRELY NEW MATCHING PRINCIPLES!

1 Individual player by matching one or several numbers lights up one or several Stars in each game!

2 Each of 6 players have the same opportunity to match numbers and light up stars under their individual scores!

3 Matching features begin in the first frame and continue in every frame until the game is over!

4 STAR-LITE BOWLER contains CHICAGO COIN'S build-up advance scoring features. Top score of 900

★ New front hinged score frame glass for easier servicing! ★ AVAILABLE IN STRAIGHT 10c; OR 10c, 3 FOR 25c PLAY! ★ New light up bulbs for drum scoring unit!

★ Special light on Front panel illuminates coin chute and front of game!

Still in Full Production!
SUPER FRAME BOWLER

chicago coin MACHINE COMPANY
1725 W. DIVERSEY • CHICAGO 14

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Hitting the road to follow up a big crop of leads garnered at the Hotel Statler—29th annual New England Hotel and Restaurant Show, April 28-30, were sales reps of Poole Distributing Co., Wurlitzer; Trimount Automatic Sales Corp., Seeburg; Music and Television Corp., Rock-Ola; World Fair, Inc., Evans. . . . All distribs reported exceptional interest this year among hotel and restaurant ops for music machines and kiddie rides. . . . **Ray August** for Jerry Golumbo's Music and Television Corp. traveled Maine week of the 10th following up more than 20 leads for Rock-Ola. . . . **Kingsley Jack** for **Harry Poole** was following Wurlitzer leads in New Hampshire. . . . Among visitors to the coin exhibits at the show were **Leo** and **Armand Semard** of Conway, N. H., former music ops, who have just put in a new $100,000 addition to their ski restaurant. Included is a new Wurlitzer with wall boxes. . . . **Ranny Foote**, old-time music op, now running Kona Lodge, tourist colony on Lake Winnepesaukee, renewed old acquaintances. . . . Maine and New Hampshire hotel ops were enthusiastic about kiddie rides. . . . Many told distribs they were planning their own amusement areas for moppets on hotel grounds using from five to ten kiddie rides. . . . **Russ Eckel**, background music sales manager for Trimount, reported first super market installation of Seeburg 200 Select-O-Matic custom unit in First National Stores super in Dorchester. Unit is built into manager's office. Other food chains are testing the Seeburg units in the Boston area and installations have been made in Fensgate Hotel, Hampton Court Hotel, Darbury Room, Eddie Davis Steak House, Hampshire House and Century Restaurant, all in the Hub. "The complete control feature is the selling gimmick, which piped-in music can't compete with," Russ says. **Joe Leonard** assisted Russ at the Seeburg exhibit at the show. They reported around 1,000 inquiries. . . . **Louis Green**, sales manager for **Ed Raverby's** new World Fair, Inc., exhibited the Evans "100," Capitol's "Carousel" and Meteor kiddie rides. . . . World Fair will act as national sales rep for Capitol Projectors, Inc. Also as New England distrib for Meteor Machine Corp. and exclusive national distrib for Nylco Products in addition to New England sales for Evans. . . . Raverby, also head of Associated Amusements, opened World Fair, Inc. at 188 Brighton Ave. in the Allston section of the Hub. Ed, a veteran of 30 years in the business, is a former Mills Music, Bally and International Mutoscope distrib and operates arcades in New England and New York. **Joe Assad**, Wurlitzer op in Haverhill, Mass. is readying his boat for a trip from Haverhill to York Harbor, Me. A christening party for music ops took place May 15. . . . **Charlie Suessens** and **Harry Poole** of Poole Distributors, reported 40 ops at their recent Wurlitzer showing in Hartford, Conn. and plenty of enthusiasm for the new unit. Harry says orders are still pouring in from the big Boston show and he can only make 25% delivery at present. . . . New England kiddie ride market reported booming with over 3,000 rides on location. . . . Opening of beach fun spots, parks and lake resort amusement areas May 30 is expected to locate thousands more of the moppet rides. . . . Super markets in the Boston area are opening kiddie ride areas adjoining their parking lots.

NEW AND USED HITS AT PRICES YOU'LL LIKE
BALLY—ROCK-OLA—KEENEY—CHICAGO COIN
WRITE FOR PRICE LIST TODAY !!
Exclusive Distributor For Bally Manufacturing Co.
CALDERON DISTRIBUTING, INC.
450 MASSACHUSETTS AVE., INDIANAPOLIS, INDIANA
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United Sales & Serv. Co. Names Calif. Region Mgrs.

CHICAGO—United Sales & Service Company, Incorporated, this city, advised this past week that Mike Hammergren had named two regional managers for the firm when he was on the West Coast.

These men are very well known to the trade. For the southern part of the state of California, Al Mendez of Carlsbad, will be regional manager for the products of United Sales & Service.

In the northern part of the state, making his headquarters at present in San Mateo, Calif., Wolf R. Roberts will act as regional manager for the firm.

"Both men", execs of the firm stated, "are well known to all the field and have for many years now helped a tremendously large number of operators to enjoy very lucrative businesses.

"Both Al Mendez and Wolf R. Roberts are now in a position to help everyone in the state of California with our new products."

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Our Service Is Quick Efficient and Reliable
In addition to all the latest equipment, we have thousands of International reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.
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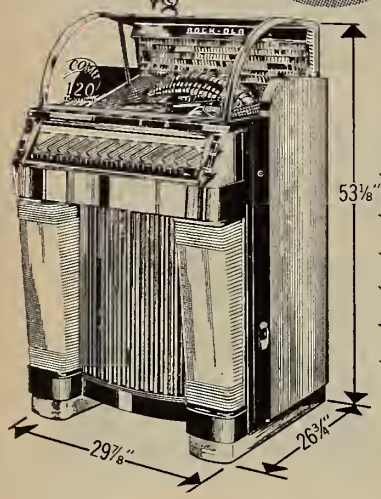

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Chrome Cover Wall Box with 120 Selections

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53⅛"
29⅞"
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800 North Kedzie Avenue • Chicago 51, Illinois

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"20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck
THE CASH BOX
26 West 47th Street
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Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

EASTERN FLASHES

The officials and members of the New York State Operators Guild are to be congratulated on their annual dinner-dance held Saturday night, May 1, at the Napanoch Country Club. Not only for their planning and execution of the myriad of details, but for thinking up the idea of holding it in the country. It was particularly enjoyable for those who came from outlying areas. Several arrived as early as Friday afternoon. Practically everyone was on hand early Saturday afternoon. Exodus started Sunday morning, with a number of coinmen and their wives staying on until late in the afternoon. Those who wanted relaxation during the day stretched out in soft chairs under the sunshine—while the athletes (?) participated in golf, baseball and basketball. (Full details of affair appears elsewhere in this issue.)

* * *

Ben Becker, Bally regional representative, spent two days at the N. Y. State Ops Guild banquet, then left for Scranton, and other Pennsylvania cities. He expects to return home by Sunday, May 9, so he and the missus, **Kate,** can celebrate their 18th wedding anniversary. . . . Many coinmen, who hadn't attended the banquet, upon hearing how enjoyable the week-end was, expressed their disappointment in not having been there. We can now predict: If the New York State Ops (or any other organization in this area) holds its next banquet under similar conditions, they had better prepare to handle considerably more guests. . . . What might well be the largest local sale of an operating firm took place this week when **Sandy Moore** (Long Island operator) bought out **Dominic Ambrose,** Suffolk & Nassau Amusement Co., Patchogue, L. I. . . . **Joe Naclario,** Waterbury, Mass., missed his annual trip to Florida this year, staying at home to help his son **Lou** run the route. Joe wanted Lou to be able to spend more time at home, as his wife is expecting. . . . **Harry Koeppel's** daughter, **Gilda,** announced her engagement on Saturday night, May 1. **Hymie Koeppel's** young beautiful daughter, attending Brooklyn College, has theatrical ambitions. . . . **Meyer Parkoff,** Atlantic-New York Corp., attended the Bar Mitzvoh services for **Larry Serlin's** (County Enterprises, Inc.) son on Saturday morning, May 1, and then drove up to the N. Y. State Ops banquet.

* * *

Altho collections have improved considerably with the end of the Lenten period, they haven't reached the expected gross. Reason is that the Army-McCarthy hearings, being televisioned into taverns, are keeping the juke boxes quiet during afternoon hours. Ops claim it means the difference of several dollars for the week. . . . Young Distributing branch at 123 W. Runyon Street, Newark, N.J., under the management of **Harold Chasen** and **Al Cohen,** held a showing of the new Wurlitzer model 1700 phono on Saturday, May 1. Report is that about 150 ops attended, and reaction was exceptional. Members of the New York office, including **Joe Young, Abe Lipsky, Allie Goldberg,** and **Henry Slavis,** were on hand. **Patti Bross** and **Danny Winchel,** recording artists, visited. . . . Invitations are out for the testimonial dinner in honor of **Mike Munves** being held in behalf of the United Jewish Appeal on Tuesday, June 22. Chairman is **Meyer Parkoff;** chairman of the executive committee is **Al (Senator) Botkin;** and honorary chairmen are **Al Denver, Sidney Levine, Harry Rosen** and **Barney Sugerman.** On the executive committee (list is too long to mention everyone' name) are coinmen from the **Music Operators of New York; Associated Amusement Machine Operators of N. Y.; Westchester Operators Guild; New York State Operators Guild; Music Operators of Connecticut; factory regional representatives; manufacturers of all types of coin operated equipment; Labor representatives; Distributors; Jobbers; Music Guild of New Jersey; Trade Publications; Amusement and Arcade Centers; Record companies;** and in addition, a group of coinmen from all branches of the industry. . . . **Walter Haenle,** Price Vending Co., Newark, N. J., convalescing at the Eye and Ear Hospital, N. Y. . . . **Carl Pavesi, Seymour Pollak** and **Max Klein** tell us that the 3rd Annual Banquet of the Westchester Operators Guild, being held on Tuesday night, May 18, at the Holiday Inn, Scarsdale, N. Y., will be the biggest and best held by this association.

UPPER MID-WEST MUSINGS

Don Carmichael of Minneapolis, Minn. went smelt fishing for the first time up on Lake Superior and Don said that cleaning the smelt was the hardest job that he has done in a long time. . . . **Harold Theisen** of Minneapolis is handing out cigars. The occasion is that his wife gave birth to a baby girl on April 28th. This makes it five girls and two boys for the Theisens. . . . **Frank Mencuri,** sales manager for Chicago Coin stopped in at the Lieberman Music Company to check up on sales of Chicago Coin's new baseball game "Super Home Run" and the new "Starlite Bowler." While in Minneapolis Frank had an unusual experience. **Les Rogstad** of Lieberman Music was taken ill suddenly and rushed to the hospital in an ambulance. Frank rode along in the ambulance with Les and **Lew Rubin.** Last reports from Mt. Sinai Hospital state that Les is getting along well and should be out in a few days. . . . **Bob Wenzel,** Automatic Games & Supply Company of St. Paul reports operator interest in the new Keeney "Diamond Bowler." Bob also reports that **Phyliss Burdman,** who was recently married, is doing a nice job on records. . . . **Larry Jenkins** and **Herman Fisher** of Aberdeen, S. D. made the trip into the Twin Cities together to pick up some supplies and records for their routes. . . . **Andy Theisen** of the Northland Music Company of Brainerd, Minn. made a quick trip into town to pick some machines for new locations which they are adding to their route. . . . It has been some time since **Les Bruns** was in the Twin Cities but he finally made the trip in to see the latest in coin operated games. . . . **Oscar Winter** of La Crosse, Wisc. spent a couple of days in the Twin Cities. Recent visitors to the Twin Cities were **Mr. and Mrs. E. E. Hoerth** of Herried, S. D.; **John Howe** of Foley, Minn.; **Frank Mager** of Grand Rapids, Minn.; **John Galep** of Menomonie, Wisc.; **Gordon Worson** of Mankato, Minn.; **L. P. Wilbur** of Duluth, Minn.; **T. J. Fischer** of Waconia, Minn.; **A. A. Cluseau** of Grand Rapids, Minn.; **Kaiser Savard** of Red Lake Falls, Minn.; **H. J. Lynard** of Kasson, Minn.; **Ben Jahnke** of Hutchinson, Minn.; and **John Czerniak** of Duluth, Minn.

With the factories here busier than they've ever been, and with demand outstepping production for some of the bigger plants, it seems that spring (even tho it set record low temperatures in our town) has really proved itself the "grand season" all claim for it. . . . Perhaps **Jack Nelson's** expression best describes conditions here. Jack said, "Everything's going fine. In fact, we can't supply the demand for our inline game and bowlers." . . . **Roy McGinnis** flew back to town this past week. Just in time to join in the wedding anniversary celebration of Mr. and Mrs. **Paul Huebsch.** (Wonder how Roy felt when he landed and saw that early spring snow falling? Especially after the warm and beautiful sunshine of Miami Beach.) . . . **Harry Stern** has now been on the road over two weeks. Has been covering the west coast as well as the midwest for Williams. **Sam Stern,** when questioned as to where Harry was last week, could only answer, "Somewhere out there." . . . **Bill De Selm** of United is reported to be thrilled to teeney-weeney pieces the way the "United Service Schools" have been clicking all over everywhere. Bill feels that operators, as well as the firm's distribs, are just as thrilled as he is with the service schools which United has been conducting with **Johnny Casola, Ken Sheldon and Ray Tholke.**

Si Redd of Allston, Mass. in our town for a quick visit. To arrange for speedier deliveries of some of the products his firm represents. Si reports that everything is going great in New England. He looks to '54 for a great business year. . . . Nice note from **Ed Dowe** of Beaver Dam, Wis., who is also secretary of the Wisconsin Phono Operators Assn., inviting us to their big meet in Green Bay. But, letter arrived practically at last minute, not giving us much time to make plans to get away. . . . **Frank Mencuri** returned to town. After an extended sales trip for ChiCoin. Reported that he had his first ambulance ride in Minneapolis. "At 70 miles per hour," Frank said, "we sped thru Minneapolis' business district to get **Lester Rogstad** of **Harold Lieberman's** offices to the hospital." Lester collapsed while at work and all still very much worried about his condition. Not so long ago this firm lost top service man in an auto accident.

Now that the memory of War II is sort of fading, some of the boys who were in it have begun to tell some stories of their adventures. Chewing the fat with Howie Freer of Empire the other day, Howie told us of the time when he and a friend, during one of the crucial moments of War II, wandered away from their contingent. Suddenly, they found themselves, and of all places, in Strassbourg. Which was one spot for American soldiers, at that moment, not to be. Anyway, believe it or not, the two boys wandered all over the town. And even tho they were given some mighty strong and strange glances by many of the natives (who, by the way, continued doing what they were doing, and just side glanced at these uniformed Yanks) they finally located their group. But not until they had inquired of the "natives" whether they had seen some American Army trucks. Anyway, Howie's here to tell the story.

Buddy Fares of the Youngstown (Ohio) "Entertainment Guide" who has been carrying on **The Cash Box'** crusade against marred, scarred, screechy, scratchy, vermin-infested, tone-dead, wornout, prewar phonos (because of his friend **Leo Dixon** who showed him our articles) has stirred up the location owners in Youngstown to the point where ops have had to pull these terrible phonos from locations all over this community. (An orchid to Buddy for his great effort.) . . . **Jake Dobkin** of Allan Sales in town this past week. But Jake, even tho he promised he would, did not phone. . . . **Ben Coven** and his charming missus, **Trudy,** spent a few days up in Detroit attending a family celebration. . . . **Ralph Sheffield** and **Sam Lewis** of Genco report that the opening of the resort season has just simply got them in a dither with orders for their 3-Player Basketball. In fact, **Avron Gensburg** of the firm, rushed back from Miami to help get the equipment to the firm's distribs. . . . Surprise! **Georgie (The "G") Jenkins** in town. But, no one able to state how long he'll be around. Seems like Georgie is on the trail these days. . . . **Mort Levinson** and **Sheldon Spira** of National Coin Mach. Exch. handed out "uncle" cigars recently. Mort became an "uncle" for the fifth time. But this was a "first" experience for Sheldon. . . . Happy to hear that Mrs. **Joe Schwartz** convalescing grandly from a recent operation.

Bill O'Donnell continues as one of the top entertainers of the industry. . . . **George Kozy,** sales manager of ABT, telling how busy this plant is at this time trying to fill orders. George hoping the flowers he planted in his new suburban home will bloom, frost or no frost. . . . **Ted Rubenstein** of M & T Sales, very busy getting out the first shipments of the firm's Zig-Zag counter game. "Looks like we kicked off with a winner in our new firm," Ted reports. . . . **Mike Hammergren** advised this week that **Al Mendez** and **Wolf Roberts** had been appointed California regional managers for his firm. . . . Everyone over at Seeburg absolutely thrilled and extremely proud of the fact that their crack basketball team took first place in the Chicago Industrial League. . . . **Leo Kaner,** well known C. P. A. here, who handles accounting biz for leading ops 'round town, phones to thank **The Cash Box** for the cooperation it gives him and his customers.

Jerry Haley of Buckley reports that the firm has discontinued its wall box line. They are now producing children's toys and children's furniture. Remember the old-time, lever action, "Irish Mail"? Well, **Pat Buckley's** making it all over again. . . . Talk about an eager beaver (and an enterprising operator) **Al Gienko** was so eager to get himself an Exhibit "Shooting Gallery" gun that he left **Wally Finke** and **Joe Kline** staring at him while he dashed over to Exhibit Supply and, with **Art Weinand** looking on in amazement, actually helped on the production line at this factory until his gun was finished. Art Weinand is still shaking his head not believing what he actually saw take place. **Al A. Silberman,** well known to our town, who is now with Badger Sales in L. A., has got himself interested in songstars and new music. . . . Which reminds, congenial **Monty West** stomping thruout Illinois, just as his mother-in-law pulls into town, to spend "a little time" with Mr. and Mrs. West.

Just as **Al Stern** of World Wide returns from a Florida vacation, **Len Micon** leaves for a bathing expedition to Hot Springs. Len hopes to steam out some of those aches and ills. . . . Elmhurst Country Club was just simply jammed with people from here, there and everywhere, to enjoy the Music Operators of Northern Illinois' annual affair this past Thursday eve. . . . **Bill Ryan,** well known to one and all, phoned to say "hello," on his way in from California. . . . Thanks very much to **Eddie** and **Maurie Ginsburg** for the beautiful full color photos of **Cissie** and **Bill Gersh** and **Eve Feinstein.** . . . Just as we were getting ready to stop typing, the news came in that **Cliff Wilson** of Tulsa had just purchased Walbox Sales of Dallas from Mrs. **Holland Farrow.** . . . That was a gorgeous compliment paid us the other day by a very noted coinman who said, **"Your classified advertising department is absolutely the greatest."** . . . **Herb Wedewen** of Northern Music, Inc. advises that his firm has moved its quarters to 2006 Prospect in Cleveland, Ohio. . . . Keep smiling! Keep punching!

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CHICAGO CHATTER (Cont.)

FLORIDA FLUTTERS

MIAMI MURMURS:

Miami is now a year-round resort city and if a coin machine man waits long enough he will be able to see all his cronies sooner or later. . . . **Jack Mitnick**, A. M. I., regional man just arrived for a visit with his distributor and his old time New York friends and operators. . . : I received a letter from **Natalie, Morrie Hankins'** daughter and she writes that her husband Arnold has been sick and in the hospital for a few months. All their friends will be glad to know that he is improving and out of the hospital and that they are getting along alright. . . . **Mr. & Mrs. Sidney Levine** and family returned to New York and most of the Miami coin men are sorry that they didn't get a chance to play some gin rummy with him. . . . **Harry Barran** who was forced to sell his cigarette machine operation due to a heart attack has improved sufficiently so that he can begin his normal living habits. He intends to get back into the coin machine business as soon as the doctor will allow it. . . . **Mr. & Mrs. Joe Mangone** have a surprise for the coin machine industry that will be of great importance to all Miami coin machine operators. . . . **Ted Bush** and Ozzie **Truppman** quite busy selling Wurlitzer juke boxes. They claim that they don't have to use salesmanship because when an operator takes a look at one he is immediately convinced and all they have to do is write the order. . . . **Doris Shapiro**, A. M. O. A. secretary just returned from a 10-day visit to New York for the Passover holidays. Says she is glad to be back. . . . **Mr. & Mrs. William Levey** took a few days off and left for the Keys for some fishing and some fun. . . . Taran Dist. Co. just received a shipment of the new Williams "6 Player Baseball" and there wasn't one left for a sample on the floor. . . . **Willie (Little Nap) Blatt** extends a personal invitation to all his visiting coin machine friends to visit his amusement center at the Fun Fair on the 79th Street Causeway. . . . How many coin machine operators and distributors remember the following machines rebuilt by Supreme during the last war. "Shoot Your Way To Tokio," "Supreme Skeeroll," "Balascore" and many others. Blatt claims that he is building a gun named "Bulls-Eye" and the few distributors that saw the sample gave Willie substantial orders. Willie states that as soon as he can make deliveries a formal announcement will be made to the trade. . . . **Mr. & Mrs. Dave Friedman** combined business with some pleasure and took a few days off and left for Daytona Beach.

JAX JOTS:

Operators report unusually good customer relations since the inauguration in this area of a definite program for the betterment of all concerned. Seems they are wondering why we waited so long to take the step. Just goes to show, to paraphrase a famous saying, "That we had nothing to fear except fear itself". . . . **Jack Mitnick**, that amiable representative for AMI, visiting with the boys at Southern Music Distributing, local outlet for his factory. Jack is well known here, having lived in Jacksonville at one time, and is greeting many old acquaintances (and keeping them in stitches) with some of his many stories. Jack took time out to attend the regular association meeting of the N.F.O.A. on Tuesday evening, and on invitation, related some of his observations of the many working associations with which he has had experience. In his talk, the good aspects of organization were enumerated and many don'ts were injected with just the right flavor to make very interesting listening. Much serious discussion was given by him to the ASCAP situation, as it concerns the operator, and of the need for constant and diligent effort on all our parts, to aid in stamping out this evil attempted rape by ASCAP and their cohorts. Great stress was put forth by Jack with reference to MOA and its fine work on the ASCAP bill, and its public relations program. He urged this association group to associate themselves with MOA at the earliest possible moment so that they might be provided with data pertinent to their objectives by that organization. . . . It was a revelation to all the members to hear Jack relate the many ups and downs pertaining to the industry from all its phases. Jack as we all knew, having so many years of experience, sure delivered some messages of good advice. After the meeting was adjourned to good and welfare a rising vote of thanks was extended to him and quite a few members gathered around him for some personal advice which he so graciously gave to them. We do hope that he will favor us with a return engagement soon. . . . **Fred Patton**, of Wolfe Distributing, nursing a broken ankle, but able to be on the job. Seen in the Green Derby for lunch were: **John Mondell** and his charming wife; **Carl Jonas** and **Freddie Houghton**; **J. T. Elkins** and T. C. **Monroe** (with much yak).

Keeney Cig Vendor In 3 New Finishes

CHICAGO—The "Keeney All-Electric Cigarette Vendor" is now available in three wood-grain finish color combinations, it was announced by Paul Huebsch, general sales manager of J. H. Keeney & Company, this city.

New combinations include a natural wood-grain finish, a natural finish with a brown delivery tray, and a natural finish top with a mahogany finish bottom.

The vendor, which has a capacity of 432 packs of cigarettes and operates with 20, 25 and 30-cent prices, is still available in hammerloid gold, hammerloid gray and standard maroon with green trim.

Two of the Keeney cigarette machines were sent to Guam this past week, according to Huebsch.

CALIFORNIA CLIPPINGS
LOS ANGELES

The regional meeting of the NAMA for the eleven Western states was held at the Highland Inn in Carmel, California, April 30th and May 1st. Over 100 members attended the gathering. **Larry Granfield**, San Diego, former chairman of region X presided over the two day event. An election of officers was held. **Arch Riddell**, Los Angeles, was elected as the new chairman of region X and **William Higgins**, Seattle, was voted in as the new chairman for region XII. Guest speakers included **George Weissman**, vice-president of the Phillip Morris Company, New York, who spoke on public relations. . . . The "Hi-Fi" craze has even invaded the coin machine industry. Operators who have new "Hi-Fi" equipment out on locations are often times amazed at the comments they receive from customers who remark as to the wonderful tonal qualities. **Robert Bard**, prexy of Bard Distributing Company, is now in the process of converting his entire route over to High Fidelity equipment. He is accomplishing this by installing a special unit in each machine on his route. He plans to have the switchover complete by June 30th. Bard Distributing now plans to expand its route to include several Spanish locations. **Manuel Ramos** is their new route man who will handle these spots. . . . **Lyn Brown** has been taking orders for Exhibit's new "Shooting Gallery" but still says he can't get enough of them. He added, however, that shipments are starting to come through much faster. He says he has a special plea for the Exhibit factory—quote: "Please send me more guns"! . . . Saw operator **Jack Strongin** driving along West Pico with a trailer load of games. . . . **Charley Robinson** and **Al Bettleman** of C. A. Robinson & Co. report that even though some people have been complaining that business was way down it 'taint so with them. They have been moving out equipment and games at a fast pace. . . . The Badger Sales Company showrooms now display the new "Set-Shot" Basketball Game which is manufactured by Richmond Manufacturing Company. **Fred Gaunt** says it looks like a terrific arcade piece. **Ray Powers** left for a week's business trip to Northern California recently. . . . **Walt Levi** went through the sad misfortune of having a brand new AMI "E" stolen off one of his locations. The owner closed up and took the machine with him. . . . Paul A. Laymon and Company now have on display the new modernistic Bally "Victory Bowler." The game has an advance strike and spare feature which shows exactly the number of points a player can make with each strike and spare. . . . **Jimmy Wilkens** reports that they now have the new Wurlitzer "1700" on location throughout Southern California from Blythe to Bishop and the machine has definitely passed the test. Operators say it's the easiest machine made to operate. . . . **Aubrey Stemler**, Western representative for Eastern Electric, just can't seem to stay in one place for very long at a time. He just returned from a trip to San Francisco and announced that he'll leave again for a month's tour of the Northwest on May 10th. . . . Carpenters have been busy giving that Spring look to the Minthorne Music Co. showrooms. The front display windows have been extended to give more display space. **Jean** and **Dolores Minthorne** are now in Phoenix on business. The Minthornes now have on display Chi-Coin's new "Super Home Run" six player baseball game. This new fast action game should be a boon to the operator all through the baseball season. The prize sale of the week was the sale of a new Seeburg "200 Select-O-Matic" home phono to the Navy. . . . **Jack Simon**, prexy of Simon Distributing Company, recently spent several days in Las Vegas combining a little business with a little pleasure. . . . **Nick Carter**, prexy of Nickabob Sales Company, recently returned from a business trip through the San Joaquin Valley and on up San Francisco way. He reports that operators all over Southern and Northern California are getting tremendous reaction from the new Lehigh "Ad-A-Unit" and "Hav-A-Snak" vendors. . . . **Al** and **Bruce Cane** of Cane Distributing Company are back at their Los Angeles offices after a quick trip to Chicago where they were well received by **David C. Rock-Ola**, **J. Raymond Bacon**, **Frank Schulz** and **King Ray** at the Rock-Ola factory. **Bruce Cane** brought his daughter **Wendy** back to the Coast with him. He plans to move his family to California soon. . . . **Paul Bershin** has been expanding his route with five new machines. . . . **D. W. Price** and **Nels Nelson** of D. W. Price Corporation are busy mapping plans to put the new kits, which convert 100 A 78 RPM Seeburg's to 45 play, on the market. . . . Making the rounds of the city's two leading one-stops we find that business is just as rushing as usual. **Sam Ricklin**, prexy of California Music Company says that if business is off he sure doesn't notice it. . . . **Mary** and **Kay Solle** at Leuenhagen's Record Bar also report that their record sales haven't shown any decline over previous months. . . . **Harry Stern** of the Williams Manufacturing Company, Chicago, was in town visiting with **Hank Tronick** of Minthorne Music Company. . . . **Lela Smith** drove in from Barstow to take care of business along the Pico Strip this past week. . . . **Harry Wallen** also came in from National City. . . . **Ben Counselman** and **Bill Merrill** drove in from Santa Ana along with **"Doc" Dockins**. . . . **Charley Cahoone** dropped in from Long Beach while **Tommy Workman** trekked in from El Monte. . . . Other visitors included **M. V. Connors**, Downey; **Jack Gutshal**, Corona; **Jack Neel**, Riverside; **Milton Noriega**, Colton; **Lee Wirt**, Montebello; **B. W. Lucey**, Santa Barbara and **Barney Smith** Bellflower.

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WANT

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King — 78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—1000 new 45's Williams, James, Eckstine, Rose, Shearing. Quote. FLEMINGTON, 2560 HOLMES, KANSAS CITY 8, MO.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Bally Beach Clubs, Beautys, Frolics, Palm Beaches, and Dude Ranches. We pay the highest prices in the Middle-West for games in good condition. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT — Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3967.

WANT — Spot-Lites, Bally Beauty, Beach Clubs and later games. Give best price and condition in first letter. PAN AMERICAN SALES CO., INC., 323 SO. ALAMO ST., SAN ANTONIO, TEXAS.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Can use late Bally or United Bingo Machines and 100 selector Seeburg Music Boxes. Best Prices. DAN STEWART COMPANY, 140 E. 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOLINE, ILLINOIS.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything — amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — For Export — Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

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WANT — Seeburg Model C; Seeburg Model B; Seeburg Model A; AMI Model D-80; AMI Model D-40; AMI Model C. Also late type United Bowlers and arcade machines. State quantity and prices in first letter. BADGER SALES COMPANY, 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — Beach Clubs and Beauties. We sell factory reconditioned Bright Lights and Spot-Lites $70. W. E. KENNEY MFG. CO., 5229 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

FOR SALE

FOR SALE—5 AMI A's @ $175 each; 5-10c AMI Wallboxes @ $15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE — Right off location A-1 condition. 2 Coney Island $75 each; Atlantic City $145; Circus United $175; Hit 'N' Run (Gottlieb) $77.50; Coronation $100; Guys-Dolls $145; Happy Days $105; Joker $25; Rosebowl $65; Knockout $15; Happy-Go-Lucky $29.50; Cyclone $69.50; Pin Bowler $15; Mercury $20; Four Stars $80. 1/3 deposit with all orders, balance C.O.D. TRI-STATE AMUSEMENT CO., 149 18th ST, WHEELING, W. VA.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — Parts & Supplies for Jukes, Shuffle, Pin and Telequiz Games. Sylvania, RCA Tubes and Chicago Miniature Lamps less 50%. Tubular wrappers 75c per M, 20M lots 70c. Pucks $1.50. CHAMPION DISTRIBUTING CO., 3743 W. GRAND AVENUE, CHICAGO 51, ILLINOIS.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE — Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10: W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE — AMI D-80 $495; AMI D-40 $395; Seeburg "C" $695; Seeburg "B" $525; Wurlitzer 1400 $395; Wurlitzer 1100 $180; Wurlitzer 1015 $75. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE — Atlantic City $175; Frolics $185; Yacht Club $235; Beauty $285; Beach Club $340; Dude Ranch $385; Futurity $65; Genco Jumpin' Jacks $110. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 5-7549.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

FOR SALE—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.

FOR SALE—Reconditioned, like new. Yacht Clubs, $285; Keeney Lite-A-Line, $45; United Cabana, $255; Palm Beach, $195; Bally Space Ships, $485; Palm Springs (write) Ice Frolics (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: JUniper 8-5211.

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FOR SALE — Twenty Midget Movies, Exhibit Silver Bullets, Chicago Coin 4-Player Deluxe Derby, Bally Turf King, Universal Winner, Photo Finish, all equipment just from location, clean, checked, ready for operation, make offer. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

FOR SALE—Wurlitzer Bar and Wall Boxes — 3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE — Special Sale: United Royal shuffle alleys $375; and all other United shuffle alleys, write; Genco Sky Gunner $225; Jet Guns $149.50; Six Shooters $129; United Rio's $425; Tahiti $375; Tropics $325. WEST SIDE, 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: CIrcle 6-8464.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13. WISC. Tel.: Bluemound 8-7600.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—1100 Wurlitzer $175; 1400 Wurlitzer $450. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—United Alleys—Imperial $385; Classic $325; Clover $275; 6 Player Deluxe 7/10 $95; Williams Deluxe World Series $100; Deluxe Baseball $250. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Iudustry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Special! United Tahitis, like new $325 each; also, Bally Palm Springs, Dude Ranches, Beach Clubs and Beautys. If interested, write, wire or call NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Chi-Coin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, $3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll $4.35. Rear frames rebushed model 700 & up, $2.50 each, lots of 5, $1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.

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FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Keeney 6 Player $100; Genco Scoreboard $85; Rock-Ola Scoreboard $50; Exhibit Twin Rotation $125; ChiCoin Bowl-A-Ball $125. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—3020 Wall Boxes $17.50; 3W5L56 Wall Boxes $16.50; Seeburg # 146 $49.50; # 147 $69.50; # 148 $145; 1422 Rock-Ola $49.50; WIL56 5c Wall Box $3.95; Packard Pla Mor $3.95; 3048 48 sel. Wall Box $19.50. CENTURY DISTRIBUTORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—1 Saddle & Turf $350; 2 Packard Manhattans $37.50 ea.; 1 United Stars $125; 1 Bally Frolics $195; 1 Bally Brite Spot $85; 1 Seeburg Bear Gun $145. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—ABC $20; Seeburg Classic Phono $15; Knock Out $15; Buccaneer $15; Spark Plug $40; Zingo $25, 3, 4, 5, $40; Seeburg 147, $80. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE — Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE — United Stars $175; Quintette $140; Flying High $140; Marble Queen $195; Shindig $205; Minstrel Man $39; Mermaid $39; All Star Basketball $39; Seeburg 100 Wall Boxes and Brackets $90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE — Wurlitzer 1100 $195; Wurlitzer 1400 $425; Wurlitzer 1600 write. DICKSON DISTRIBUTING COMPANY, 631 WEST CALIFORNIA, OKLAHOMA CITY, OKLAHOMA. Tel.: REgent 6-3691.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — Wurlitzer 1500 $595 each; Wurlitzer 1400 and 1450 $495 each; Chicago Coin Round The World Trainer, like new, write. Large stock reconditioned Kiddie Rides, late United Shuffle Alleys and Bally Dude Ranches, Palm Springs, Ice Frolics, Beauty and Coney Island. We will trade above machines for Seeburg 100A, B and C phonographs as well as Bally Turf Kings and Futurities. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON 34, MASS.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned $59.50 each; 25 Mercury Athletic Scales, counter models $22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOwer 1-6715.

FOR SALE—53 Cue-Balls, as is, $75 each; reconditioned, new tops, $150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Bright Lights, A-1 condition, $65; AMI Model C $295; Wurlitzer 1100 $195; Wurlitzer 1015 $95; 1428 Magic Glo $195; 3020 Wall Boxes $18.50; Seeburg W1-L56 $4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—United 4 Player Formica Top $65; United 5 Player Formica Top $75; United 6 Player Formica Top $85; United 6 Player Deluxe $95; United 6 Player Super $150; United 10th Frame Super $175; United 6 Player Cascade $280; United 6 Player Olympic $325; United 6 Player Royals $360; Chicago Coin 6 Player $90; Chicago Coin 6 Player, Drum Scoring $150; Chicago Coin 6 Player Matched $175; Chicago Coin 10th Frame $175; Chicago Coin 10th Frame Special $250; Chicago Coin Double Bowler $295; Chicago Coin Name Bowler $225; Chicago Coin Super Matched Bowler $215; Chicago Coin Triple Frame $345; Chicago Coin Advance Bowler $395. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE — AMI Model B $215; F.O.B. Los Angeles; Call BRadshaw 26376 or Write P.O. Box 3065, Olympia Station, Beverly Hills, Calif.

FOR SALE—R. C. Specials—Seeburg Model 148 (Metal Cabinet) $140; Seeburg Model 147 (Metal Cabinet) $90; Seeburg Model 246, $70; Seeburg Model 146, $50; Pre-war $25. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CEntral 9292.

FOR SALE — Futuritys $75; Turf Kings $35; Spot-Lites $75. TOLEDO COIN MACHINE, 814 SUMMIT STREET, TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

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THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE — Arcade $75; Arizona $25; Atlantic City $160; Bank-A-Ball $25; Bright Spot $85; Disk Jockey $110; Fighting Irish $45. Plenty of others. Get our prices before buying. F. O. B. St. Louis. 1/3 deposit. REEL DISTRIBUTING COMPANY, 4910 NATURAL BRIDGE, ST. LOUIS 15, MO.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE—All games reconditioned. Across The Board $75. Following Games $35, 3 for $100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, CC Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Distributors wanted for well known Spanish labels. Territories open throughout the country. TRICOLOR AND AGUILA RECORDING CO., P. O. BOX 23546, LOS ANGELES 23, CALIF.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING CARLSBAD, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

GET WELL FAST!

• • • Are you worried about "tavernclosia"?

• • • Has "stay-at-home-itis" infected your route?

• • • Do you have empty spots before your eyes?

• • • Is the "Quarantined to Operators" sign keeping you out of good locations?

Then, you need Model "E." It's the prescribed dosage for a healthy music business, rich in all the qualities that tone up your profits.

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke-Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
762nd Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how mnch they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin games — and $25 to $30 on Phonographs.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

AMI

2* Model A, '46 40 Sel., 78 RPM	119.50	195.00
2* Model B, '48, 40 Sel., 78 RPM	215.00	250.00
2* Model C, '50, 40 Sel., 78 RPM	239.50	295.00
2* Model D-40, '51, 40 Sel., 78 RPM	350.00	395.00
2* Model D-80, '51, 80 Sel., 45 RPM	449.50	495.00
4. WM Wall Box	10.00	15.50

EVANS

2. Mills Constellation '47, Model 951, 40 Sel., 78 RPM	95.00	150.00
2. Constellation, '49 Model 135, 40 Sel., 78 RPM	225.00	275.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	425.00	475.00
2. Century '52, Model 2045, 100 Sel., 45 RPM	475.00	575.00

ROCK-OLA

4* 1422, '46, 20 Sel., 78 RPM	49.50	89.00
4. 1424, '46 Playmaster Hideaway, 20 Sel., 78 RPM	49.50	69.50
4. 1426, '47, 20 Sel., 78 RPM	64.50	109.00
4. 1428, '48 Magic-Glo, 20 Sel., 78 RPM	165.00	225.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	239.00	289.00
4. 1432, Same as above, Converted to 45 RPM	250.00	300.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	349.50	425.00
4. 1434, Same as above, Converted to 45 RPM	365.00	425.00
4. 1436, '52, Fireball, 120 Sel., 78 RPM	445.00	525.00
4. 1436, '52 Fireball, 120 Sel., 45 RPM	469.00	550.00
4. 1436A, '53, Fireball, 120 Sel., 78 RPM	469.00	550.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	469.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control	29.50	49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM	29.50	49.50
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control	29.50	49.50
4* 146S, '46, Standard, 20 Sel., 78 RPM	49.50	89.00
4* 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	75.00	115.00
4* 147S, '47, Standard, 20 Sel., 78 RPM	65.00	129.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	85.00	135.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	90.00	165.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	140.00	190.00
1* 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	115.00	199.00
4* M100A, '49, 100 Sel., 78 RPM	350.00	495.00
4. M100B, '51, 100 Sel., 45 RPM	495.00	639.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	685.00	750.00
1. M100C, '53, 100 Sel., 45 RPM	695.00	815.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	20.00	24.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM	29.50	49.50
6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50
6. 800, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 700, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750M, '41, Manual Selector, 24 Sel., 78 RPM	29.50	59.50
6. 750E, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
4. 850, '41 Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6. 950, '42, Electric Selector, 24 Sel., 78 RPM	29.50	79.50
4* 1015, '46, 24 Sel., 78 RPM	60.00	125.00
2. 1080, '46, Colonial, 24 Sel., 78 RPM	59.50	125.00
2. 1017, '46, Hideaway, 24 Sel., 78 RPM	59.50	99.50
4* 1100, '48, 24 Sel., 78 RPM	150.00	250.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	89.00	135.00
4* 1250, '50, 48 Sel., 78 RPM	239.00	275.00
4. 1250, '50, (Same as above) Converted to 45 RPM	240.00	295.00
4* 1400, '52, 48 Sel., 78 RPM	395.00	495.00
4. 1400, '52, (Same as above) Converted to 45 RPM	439.00	495.00
4. 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	595.00	795.00
1. 2140 Wall Box	3.00	10.95
1* 3020 Wall Box	10.00	18.50
2. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50
4. 219 Stepper	7.50	14.95

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	20.00	50.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
4. Aquacade (Un 4/49)	10.00	20.00
4. Arabian Knights (Got 12/53)	175.00	200.00
1. Arcade (Wm 11/51)	45.00	79.50
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	160.00	195.00
4* Atlantic City (B 5/52)	145.00	175.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
1* Beach Clnb (B 2/53)	340.00	405.00
2* Beauty (B 11/52)	249.50	325.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermnda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	25.00	50.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl. League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	65.00	95.00
4* Bright Spot (B 11/51)	85.00	125.00
6. Broadway (B 6/51)	49.50	59.50
4. Bnffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	20.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
2. Cabana (Un 3/53)	215.00	275.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
1. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	50.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circns (Ex 8/48)	10.00	20.00
4. Circns (Un 8/52)	145.00	175.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	125.00	185.00
4. College Daze (Got 8/49)	10.00	20.00
4* Coney Island (B 9/51)	75.00	125.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	75.00	100.00
1. Connty Fair (Un 9/51)	15.00	29.50
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	75.00	110.00
4. Cyclone (Got 5/51)	40.00	69.50
4. Dallas (Wm 2/49)	15.00	25.00
4. De Icer (Wm 11/49)	20.00	30.00
4. Dew Wa Ditty (Wm 6/48)	10.00	20.00
4. Domino (Wm 5/52)	39.50	75.00
1. Donble Action (Ge 1/52)	25.00	34.50
4. Dbl. Featnre (Got 12/50)	15.00	25.00
4. Dbl. Shnffle (Got 6/49)	15.00	20.00
4. Disk Jockey (Wm 11/52)	85.00	135.00
4. Dreamy (Wm 2/50)	15.00	25.00
2* Dude Ranch (B 9/53)	349.50	425.00
4. Eight Ball (Wm 1/52)	45.00	65.00
4. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	85.00	135.00
4. Fighting Irish (CC 11/50)	25.00	45.00
2. Five Star (Univ 5/51)	29.50	40.00
4. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	95.00	140.00
4. Flying Sancers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	20.00
4. Four Corners (Wm 12/52)	55.00	85.00
4. Four Horsemen (Got 9/50)	15.00	25.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	90.00
4. Freshie (Wm 9/49)	15.00	20.00
4* Frolics (B 10/52)	160.00	219.00
4. Futurity (B 3/51)	60.00	75.00
4. Georgia (Wm 7/50)	20.00	35.00
6. Gin Rnmmy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamonr (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00

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4. Globe Trotter (Got 11/51)	35.00	65.00
4. Gold Cup (B 4/48)	15.00	29.50
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	110.00	145.00
4. Grand Slam (Got 4/53)	95.00	125.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	175.00	195.00
4. Gun Club (Wm 11/53)	125.00	165.00
1. Guys-Dolls (Got 5/53)	115.00	159.50
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	25.00	45.00
6. Hawaii (Un 8/47)	10.00	15.00
1. Hayburner (Wm 6/51)	45.00	75.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	65.00	77.50
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	50.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	45.00	65.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	20.00
4. Ice-Frolics (B 1/54)	475.00	525.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
1. Jalopy (Wm 8/51)	45.00	69.50
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	15.00	25.00
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	20.00	30.00
4. Knockout (Got 1/51)	15.00	25.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
4. Lazy "Q" (Wm 2/54)	150.00	185.00
1. Leaders (Un 10/51)	45.00	75.00
4. Lite-A-Line (Ke 6/52)	35.00	60.00
1. Long Beach (Wm 7/52)	65.00	105.00
4. Lovely Lucy (Got 2/54)	225.00	255.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	20.00	30.00
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	35.00	45.00
4. Marble Queen (Got 8/53)	155.00	175.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	25.00	39.00
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got 3/51)	20.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	150.00	175.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	65.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	100.00	135.00
4* Palm Beach (B 7/52)	159.00	225.00
1* Palm Springs (B 11/53)	429.50	505.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	165.00	185.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	155.00	175.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	55.00	85.00
1. Queen of Hearts (Got 12/52)	85.00	135.00
4. Quintet (Got 3/53)	95.00	140.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
1. Rio (Un 11/53)	350.00	385.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	10.00	20.00
4. Rockettes (Got 8/50)	15.00	25.00
4. Rodeo (Un 2/53)	185.00	210.00
4. Rondevoo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	15.00	25.00
1. Saddle and Turf (Ev 10/53)	185.00	205.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	30.00	55.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
1. Shanghai (CC 4/48)	20.00	34.50
1. Shantytown (Ex 10/49)	15.00	27.50
4. Sharpshooter (Got 5/49)	10.00	20.00
4. Shindig (Got 10/53)	195.00	220.00
4. Shoo Shoo (Wm 2/51)	20.00	35.00
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	35.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	165.00	185.00
4. Silver Chest (Upright) (Ge 4/53)	125.00	155.00
4. Silver Skates (Wm 2/53)	65.00	95.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
1. South Pacific (Ge 2/50)	15.00	27.50
4. Spark Plugs (Wm 9/51)	20.00	45.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	30.00
4* Spot-Lite (B 1/52)	65.00	119.50
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
1. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
1. Stardust (Un 5/48)	20.00	34.50
1. Stars (Un 6/52)	65.00	85.00
4. Starlight (Wm 3/53)	65.00	105.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	125.00	185.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
1. Super Hockey (CC 4/49)	20.00	34.50
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
1. Tahiti (CC 10/49)	20.00	34.50
1. Tahiti (Un 8/53)	250.00	350.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	20.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
1. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	25.00	45.00
4. Three Musketeers (Got 7/49)	15.00	25.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	75.00	135.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	10.00	20.00
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
4. Tropics (Un 7/53)	195.00	210.00
4. Tucson (Wm 1/49)	10.00	20.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	25.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	15.00	30.00
4. Wild West (Got 8/51)	45.00	65.00
4. Winner (Univ.)	20.00	35.00
4. Wisconsin (Un 3/48)	10.00	20.00
4* Yacht Club (B 6/53)	215.00	295.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	15.00	35.00

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	45.00
4. ChiCoin Bowling Alley (11/49)	25.00	35.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	65.00	95.00
1. ChiCoin 6-Player DeLuxe (5/52)	75.00	115.00
4. ChiCoin Match Bowler (6/52)	95.00	115.00
1. ChiCoin Bowl-A-Ball (1¢/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
4. ChiCoin 10th Frame Special (12/52)	195.00	250.00
4. ChiCoin Name Bowler (1/53)	215.00	225.00
4. ChiCoin 10th Frame Double Score Bowler (3/53)	255.00	295.00
4. ChiCoin Crown Bowler (4/53)	250.00	305.00
4* ChiCoin Triple Score Bowler (6/53)	325.00	350.00
1. ChiCoin Gold Cup (7/53)	250.00	310.00
4. ChiCoin High Speed Crown Bowler (7/53)	325.00	375.00
4. ChiCoin High Speed Triple Score Bowler (8/53)	300.00	350.00
4. ChiCoin Crown Bowler, Giant Pins (9/53)	300.00	350.00
4. ChiCoin Advance Bowler (10/53)	350.00	395.00
4. ChiCoin King Bowler (10/53)	350.00	400.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
1. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League Bowler (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	15.00	20.00
4. Keeney Big League Bowler (5/51)	35.00	45.00
1. Keeney 6-Player League Bowler (9/51)	45.00	79.00
1. Keeney DeLuxe League Bowler (3/52)	65.00	85.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	90.00
4. Keeney High Score League Bowler (5/52)	75.00	100.00
1. Keeney Team Bowler (10/52)	125.00	189.50
4. Keeney Club Bowler (4/53)	155.00	225.00
4. Keeney Domino Bowler (5/53)	295.00	335.00
4. Keeney Carnival Bowler (5/53)	295.00	345.00
4. Keeney Pacemaker Bowler (9/53)	375.00	450.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.00
4. United 4-Player Rebound (9/50)	35.00	55.00
4. United Twin Shuffle-cade (12/50)	35.00	55.00
4. United 5-Player (1/51)	45.00	65.00
1. United 6-Player (2/51)	65.00	105.00
4* United DeLuxe 6-Player (10/51)	90.00	145.00
1* United 6-Player Super (3/52)	125.00	175.00
4. United 4-Player Official (5/52)	135.00	180.00
4. United 6-Player Star (7/52)	165.00	225.00
4* United 10th Frame Star (9/52)	165.00	265.00
4. United Manhattan 10th Frame (9/52)	210.00	275.00
4. United 10th Frame Super (10/52)	175.00	225.00
4. United Manhattan (9/52)	189.00	225.00
4* United Cascade (2/53)	255.00	285.00
2* United Clover (2/53)	255.00	325.00
4. United Liberty (2/53)	255.00	300.00
4* United Classic (6/53)	315.00	345.00
1* United Olympic (6/53)	315.00	325.00
4. United Royal (9/53)	350.00	400.00
1* United Imperial (9/53)	375.00	425.00
4. United Chief Shuffle Alley (11/53)	400.00	450.00
1. United Leader Shuffle Alley (11/53)	400.00	465.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00

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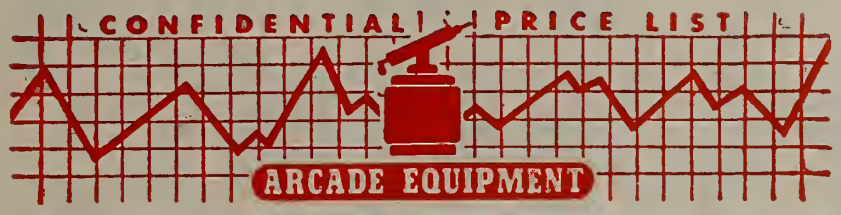
4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	20.00	30.00
4. Williams Bowler (9½') (3/50)	25.00	30.00
1. Williams Double Header (7/50)	20.00	40.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	450.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
1. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	125.00	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	150.00	275.00
4. ChiCoin 4-Player Derby	110.00	195.00
4. ChiCoin Goalee	95.00	119.50
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4. ChiCoin Pistol	59.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
2. Evans Bat-A-Score	159.00	275.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	40.00
4. Evans Tommy Gun	39.50	95.00
2* Exhibit Dale Gun	37.50	94.50
4* Exhibit Gun Patrol	125.00	195.00
4* Exhibit Jet Gun	149.50	195.00
4* Exhibit Space Gun	150.00	195.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	135.00
4. Exhibit Six Shooter	99.50	145.00
4. Exhibit Vitalizer	45.00	75.00
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	195.00	295.00
4. Genco Silver Chest	250.00	275.00
7. Genco Night Fighter	295.00	325.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	49.50	99.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	90.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	225.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	425.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	64.50	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	95.00
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	125.00	199.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	75.00	139.00
4* Williams Super World Series	100.00	250.00
4. Williams Quaterback	25.00	65.00
4. Williams Pennant Baseball	275.00	305.00
4. Wurlitzer Skee ball	35.00	150.00

CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$125.00	$239.50
4. Du Grenier (Mod. A-7)	85.00	115.00
4. Du Grenier (Mod. A-9)	60.00	95.00
4. Du Grenier (Mod.AC-7)	85.00	125.00
4. Du Grenier (Mod.AC-9)	87.50	129.50
4. Du Grenier (Mod. E-7)	75.00	150.00
4. Du Grenier (Mod. ES9)	85.00	135.00
4. Du Grenier (Mod. E-9)	85.00	149.50
4. Du Grenier (Mod.ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	70.00	95.00
4. Du Grenier "S" (7 col.)	65.00	75.00
4. Du Grenier Champion (9 col.)	20.00	75.00
4. Du Grenier Champion (11 col.)	49.50	115.00
4. Eastern Electric C-8	85.00-	125.00
4. Electro (8 col.)	100.00	175.00
4. Electro (10 col.)	195.00	250.00
4. Kenney "A"	100.00	135.00
4. Lehigh PX (Elec. 8 col.)	65.00	125.00
4. Lehigh PX (10 col.)	65.00	125.00
4. Lehigh King Size	75.00	125.00
4. National 7-50 7 col.	60.00	110.00
4. National 9-50 9 col.	65.00	125.00
4. National 9-30 9 col.	65.00	115.00
4. National 9-A 9 col.	85.00	119.50
4. Nat. 9-ML Wheatwood	135.00	175.00
4. National Electric	60.00	115.00
4. Rowe Imperial (6 col.)	45.00	65.00
4. Rowe Imperial (8 col.)	45.00	65.00
4. Rowe Royal (6 col.)	65.00	85.00
4. Rowe Royal (8 col.)	75.00	95.00
4. Rowe Royal (10 col.)	85.00	110.00
4. Rowe President (8 col.)	65.00	95.00
4. Rowe President (10 col.)	95.00	125.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric Diplomat	65.00	85.00
4. Uneeda "A" (6 col.)	35.00	55.00
4. Uneeda "A" (8 col.)	30.00	55.00
4. Uneeda "A" (9 col.)	35.00	55.00
4. Uneeda "E" (6 col.)	35.00	65.00
4. Uneeda "E" (8 col.)	35.00	75.00
4. Uneeda "E" (9 col.)	45.00	70.00
4. Uneeda "E" (12 col.)	35.00	65.00
4. Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	65.00	95.00
4. Uneeda 500 (9 col.)	95.00	110.00
4. Uneeda 500 (15 col.)	50.00	65.00
4. Uneeda Monarch (8 col.)	25.00	50.00
4. Uneeda Monarch (10 col.)	45.00	65.00
4. Uneeda Monarch (12 col.)	85.00	129.50

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 10.00	$ 20.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	60.00	85.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	65.00	115.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	149.50
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	75.00
4. Stoner (Mod. 120, 5 col.)	69.00	95.00
4. Stoner (Mod. 120, Sn., 7 col.)	85.00	139.50
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	139.50	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	175.00	300.00
4. Martin's "Little Candy Store" 8 col. 160 cap.)	115.00	119.50
4. Coan "U-Select-It" (74 cap.)	15.00	22.50

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$200.00	$275.00
4. Bert Mills Coffee Bar, 200 cups	125.00	175.00
4. Bert Mills Coffee Bar, 600 cups	150.00	275.00
4. Bert Mills Coffee Bar, 500 cups	300.00	400.00
4. Chef-Way, Model 100, cap. 400-600	450.00	550.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00	250.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$100.00	$200.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00	275.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	250.00	300.00
4. Lyons # 1400, single flavor, 5c	200.00	225.00
4. Lyons # 1400-2F	400.00	450.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	100.00	125.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	60.00	75.00
4. Soda Shoppe	950.00	1000.00
4. Spacarb 3 Unit 5c, 1000 cups	300.00	375.00
4. Spacarb 4 Unit 5c, 1000 cups	500.00	550.00
4. Super Vend 3 flavor, 600 cup A-1	285.00	350.00
4. Super Vend 3 flavor, 600 Cup A-2	350.00	400.00

NON-CARBONATED DRINK

4. Refreshomat, 5c, 10c 300 cups	$100.00	$200.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$275.00	$350.00
4. Refresher, 3 sel., 300 can cap	300.00	400.00

ICE CREAM VENDORS

4. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer	$350.00	$395.00
4. Vendo "Dairy-Vend" 203 Bar Capacity	200.00	300.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	300.00	425.00

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS	
AMI Model A	119.50- 195.00
AMI Model B	215.00- 250.00
AMI Model C	239.50- 295.00
AMI Model D-40	350.00- 395.00
AMI Model D-80	449.50- 495.00
Rock-Ola 1422	49.50- 89.50
Seeburg 146S	49.50- 89.50
Seeburg 146M	75.00- 115.00
Seeburg 147S	65.00- 129.00
Seeburg 148M	140.00- 190.00
Seeburg 148 ML	115.00- 199.00
Seeburg M-100A	350.00- 495.00
Wurlitzer 1015	60.00- 125.00
Wurlitzer 1100	150.00- 250.00
Wurlitzer 1250	239.50- 275.00
Wurlitzer 1400	395.00- 495.00
Wurlitzer 3020	10.00- 18.50
PINBALLS	
ABC (Un 3/51)	20.00- 50.00
Atlantic City (B 5/52)	145.00- 175.00
Beach Club (B 2/53)	340.00- 405.00
Beauty (B 11/52)	249.50- 325.00
Bright Lights (B 5/51)	65.00- 95.00
Bright Spot (B 11/51)	85.00- 125.00
Coney Island (B 9/51)	75.00- 125.00
Dude Ranch (B 9/53)	349.50- 425.00
Frolics (B 10/52)	160.00- 219.00
Long Beach (Wm 7/52)	65.00- 105.00
Palm Beach (B 7/52)	159.00- 225.00
Palm Springs (B 11/53)	429.50- 505.00
Spot-Lite (B 1/52)	65.00- 119.50
Yacht Club (B 6/53)	215.00- 295.00
SHUFFLES AND REBOUNDS	
ChiCoin Triple Score Bowler (6/53)	325.00- 350.00
United DeLuxe 6-Player (10/51)	90.00- 145.00
United 6-Player Super (3/52)	125.00- 175.00
United 10th Frame Star (9/52)	165.00- 265.00
United 10th Frame Super (10/52)	175.00- 225.00
United Cascade (2/53)	255.00- 285.00
United Clover (2/53)	255.00- 325.00
United Olympic (6/53)	315.00- 325.00
United Classic (6/53)	315.00- 345.00
United Imperial (9/53)	375.00- 425.00
ARCADE EQUIPMENT	
Exhibit Dale Gun	37.50- 94.50
Exhibit Jet Gun	149.50- 195.00
Exhibit Space Gun	150.00- 195.00
Williams Super World Series	100.00- 250.00

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Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

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AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

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Auto-Photo	$2,545.00

BALLY MFG. CO.

Champion Bowler (A) 10c a play	$ 755.00
(B) 10c a play—3 plays, 25c	775.00
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The Champion (Mech. Horse)	1,065.00
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Star Lite Bowler, Double Chute	685.00
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Super Frame Bowler, Single Chute	630.00
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Jubilee (Model 278) 40 Selec. 78 RPM	795.00

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El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
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Rudolph The Red Nosed Reinder With Music	775.00
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Pete The Rabbit With Music	775.00
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Sea Skate	1,047.50
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Match Pool	685.00
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DeLuxe Two Player Basketball With Match Play	550.00
Super Two Player Basketball With Match Play and Replay	560.00

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3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00

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Flying Saucer	715.50
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Tung-Go (Grip Scale)	149.50

M. & T. SALES CO., INC.

Zig-Zag (Counter Game)	$ 79.50

RITEWAY MFG. CO., INC.

"3 Dimensional Theatre"	$ 395.00
"3 D Kiddie Theatre"	395.00

ROCK-OLA MFG. CORP.

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- Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only
- Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only
- Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections
- Model 1608 "Tone-O-Lier" 8" Chandelier Speaker
- Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.
- Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

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- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
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- ARA1-L6 Auxiliary Remote Amplifier
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- Model "1650-A" Phonograph
- Model "1500-A" Phonograph
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- Model "1650" Phonograph
- Model 5112—12" Concealed Speaker Hi-Fi
- Model 5112—8" Wall Speaker Hi-Fi
- Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 4851 5c-10c-25c Wall Box (48 Selections)
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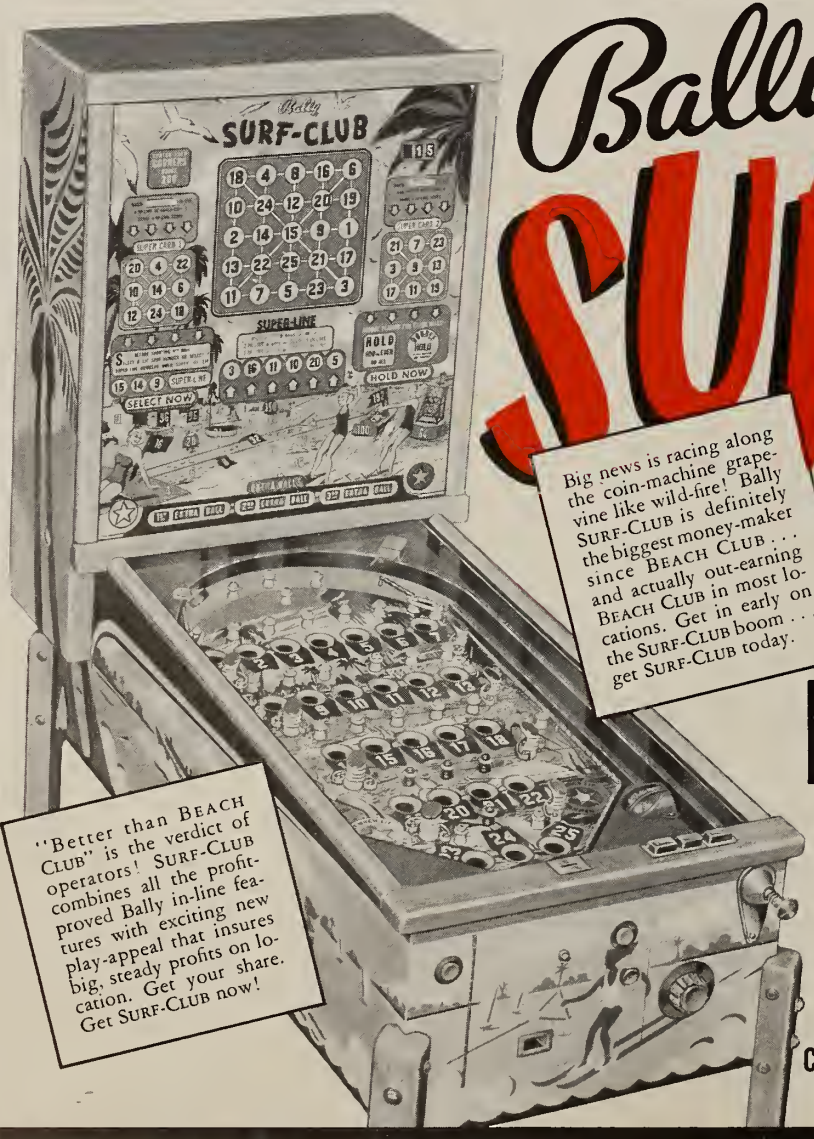

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